

Diversified Financial Services/Finland, March 27, 2020 Company update

Guidance withdrawn amid uncertainty

Fellow Finance withdrew its 2020 guidance due to the weakened visibility caused by the coronavirus outbreak. We expect the uncertainty to affect investor sentiment and have lowered our estimates for facilitated loan volumes and as a result our revenue and profitability estimates. Fellow Finance will also have to put the brakes on some expansion plans, which will further impede growth. We retain our HOLD-rating with a TP of EUR 3.0 (4.0).

Guidance withdrawn due to coronavirus uncertainty

Fellow Finance withdrew its 2020 guidance due to the weakened visibility caused by the coronavirus outbreak. The company previously expected turnover to grow in 2020 and the growth efforts to decrease operating profit compared to 2019, with growth expected to accelerate during 2021-2022. The uncertainty affects investor sentiment, which we expect to have a negative near-term effect on facilitated loan volumes. Furthermore, Fellow Finance will in the elevated uncertainty situation have to put the brakes on some of its growth plans internationally, which will affect growth in the coming years.

Estimates lowered on weakened investor demand prospects

We have lowered our estimates for facilitated loan volumes, driven by the change in investor sentiment, and as a result our estimates for revenue and profitability. Fortunately, fees from managing the current portfolio along with fees from Lainaamo's loan commitments will support revenue while the variable cost components, mainly the commissions to loan brokers, should slightly soften the profitability impact. We now expect a 6% revenue decline in 2020 (prev. 4% increase) and an operating profit of EUR 0.6m (prev. EUR 1.3m).

HOLD-rating with a target price of EUR 3.0 (4.0)

On our revised estimates and increased uncertainty, we adjust our target price to EUR 3.0 (4.0). We assume only a fairly moderate deterioration of the economy due to the coronavirus, while a larger deterioration could result in a clear increase in loan defaults and have a clear negative impact on the company.



Research paid by issuer: YES No. of shares outstanding, '000's 7,129 No. of shares fully diluted, '000's 7,129 Market cap, EURm 20 Free float, % Exchange rate 0.000 Reuters code FELLOW.HE Bloomberg code FELLOW HE Average daily volume, EURm 0.07 Next interim report 28-Aug-20 Web site www.fellowfinance.com Jerker Salokivi Analyst E-mail jerker.salokivi@evli.com

■ BUY □ HOLD ■ SELL

KEY FIGU	KEY FIGURES										
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR	
2018	12.0	3.4	28.3%	0.6	0.12	55.1	4.6	16.1	1.2	0.04	
2019	14.2	1.6	11.6%	-0.8	-0.01	-349.3	3.2	28.0	-2.9	0.00	
2020E	13.3	0.6	4.7%	-1.5	-0.11	-25.6	2.9	60.5	-7.6	0.00	
2021E	16.0	1.8	11.0%	-1.4	0.01	316.1	2.5	22.3	-7.0	0.00	
2022E	19.6	3.7	19.0%	-0.2	0.22	12.9	2.0	10.6	-1.1	0.07	
Market cap	o, EURm		20 G	earing 2020E,	%		2, %	0.0			
Net debt 2	020E, EURm		18 P	rice/book 2020)E		1.5 CAGR	sales 2019-	22, %	11.4	
Enterprise	value, EURm		38 D	38 Dividend yield 2020E, %			0.0 ROE 2	020E, %		-5.5	
Total asset	s 2020E, EURn	n	35 Ta	ax rate 2020E,	0/0		20.0 ROCE	2020E, %		1.8	
Goodwill 2	020E, EURm		0 E	quity ratio 202	20E, %		38.7 PEG, P	P/E 20/CAGR		0.0	

Telephone

All the important disclosures can be found on the last pages of this report.

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Fellow Finance	2018	H1/'19	H2/'19	2019	H1/'20E	H2/'20E	2020E	2021E	2022E
Net sales	12.0	7.2	7.0	14.2	6.3	7.0	13.3	16.0	19.6
sales growth, %	38%	<i>30%</i>	10%	19%	-13%	0%	-6%	20%	23%
Fee income	9.0	5.3	4.7	10.0	4.0	4.6	8.6	11.2	14.8
Interest income	3.0	1.9	2.2	4.2	2.3	2.4	4.7	4.8	4.8
Facilitated loans	172	109	92	201	72	91	163	215	285
change, %	74%	43%	-4%	17%	-34%	-1%	-19%	<i>32%</i>	33%
Expenses									
Materials and services	-3.8	-2.3	-2.0	-4.3	-1.5	-1.9	-3.4	-4.5	-6.0
as % of facilitated loans	2.2%	2.1%	2.1%	2.1%	2.1%	2.1%	2.1%	2.1%	2.1%
Personnel expenses	-1.7	-1.0	-1.8	-2.9	-1.3	-1.4	-2.7	-3.2	-3.5
Other op. expenses	-2.7	-2.3	-2.6	-5.0	-2.9	-3.2	-6.1	-6.0	-6.0
D&A	-0.4	-0.2	-0.2	-0.4	-0.2	-0.2	-0.5	-0.5	-0.4
EBIT	3.4	1.4	0.3	1.6	0.3	0.3	0.6	1.8	3.7
EBIT margin	28.1%	19.0%	3.9%	<i>11.6%</i>	5.2%	4.3%	4.7%	11.0%	19.0%
Adj. EB IT	3.5	1.4	1.0	2.3	0.3	0.3	0.6	1.8	3.7
Adj. EBIT margin	29.5%	19.0%	14.0%	16.5%	5.2%	4.3%	4.7%	11.0%	19.0%

VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	2.80 PV of Free Cash Flow	17 Long-term growth, %	2.0 Risk-free interest rate, %	2.25
DCF share value	3.55 PV of Horizon value	25 WACC, %	11.5 Market risk premium, %	5.8
Share price potential, %	26.8 Unconsolidated equity	O Spread, %	0.5 Debt risk premium, %	3.3
Maximum value	4.0 Marketable securities	4 Minimum WACC, %	11.0 Equity beta coefficient	1.40
Minimum value	3.2 Debt - dividend	-20 Maximum WACC, %	12.0 Target debt ratio, %	20
Horizon value, %	59.6 Value of stock	25 Nr of shares, Mn	7.1 Effective tax rate, %	20

DCF reduction FUDes	2010	20205	20215	2022E	20225	2024E	20255	20205	20275	20205	20205	Hawiman
DCF valuation, EURm	2019	2020E	2021E		2023E		2025E	2026E	2027E	2028E	2029E	
Net sales	14	13	16	20	26	32	35	37	39	41	41	42
Sales growth, %	18.3	-6.3	20.1	22.8	30.0	25.0	10.0	5.0	5.0	5.0	2.0	2.0
Operating income (EBIT)	2	1	2	4	6	7	8	8	9	9	10	10
Operating income margin, %	11.6	4.7	11.0	19.0	23.0	23.0	23.0	23.0	23.0	23.0	23.0	23.0
+ Depreciation+amort.	0	1	0	1	1	1	1	1	1	1	1	
EBITDA	2	1	2	4	7	8	9	10	10	11	11	
- Paid taxes	-1	0	0	-1	-1	-1	-2	-2	-2	-2	-2	
- Change in NWC	0	-1	-1	-1	-3	-1	-1	-1	-1	-1	-1	
NWC / Sales, %	50.6	60.0	<i>57.8</i>	<i>54.7</i>	<i>54.7</i>	47.4	<i>45.7</i>	<i>45.7</i>	<i>45.7</i>	<i>45.7</i>	46.8	
+ Change in other liabs	-7	0	0	0	0	0	0	0	0	0	0	
- Operative CAPEX	-1	0	-1	-1	-1	-1	-1	-1	-1	-2	-2	
opCAPEX / Sales, %	4.6	3.3	4.2	4.3	4.5	4.3	3.9	3.8	3.8	3.8	3.6	
- Acquisitions	0	0	0	0	0	0	0	0	0	0	0	
+ Divestments	0	0	0	0	0	0	0	0	0	0	0	
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= FCFF	-7	0	0	1	1	4	5	6	6	6	7	72
= Discounted FCFF		0	0	1	1	3	3	3	3	2	2	25
= DFCF min WACC		0	0	1	1	3	3	3	3	3	2	27
= DFCF max WACC		0	0	1	1	2	3	3	3	2	2	23

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INTERIM FIGURES

EVLI ESTIMATES, EURm	2019Q1	2019Q2	2019Q3	2019Q4	2019	2020Q1E	2020Q2E	2020Q3E	2020Q4E	2020E	2021E	2022E
Net sales	0.0	7.2	0.0	7.0	14.2	0.0	6.3	0.0	7.0	13.3	16.0	19.6
EBITDA	0.0	1.6	0.0	0.5	2.1	0.0	0.5	0.0	0.5	1.1	2.2	4.3
EBITDA margin (%)	0.0	21.7	1,673.0	6.9	14.5	0.0	8.8	0.0	7.5	8.5	14.0	21.9
EBIT	0.0	1.4	0.0	0.3	1.6	0.0	0.3	0.0	0.3	0.6	1.8	3.7
EBIT margin (%)	0.0	19.0	0.0	3.9	11.6	0.0	5.2	0.0	4.3	4.7	11.0	19.0
Net financial items	0.0	-0.7	0.0	-0.8	-1.5	0.0	-0.8	0.0	-0.8	-1.6	-1.7	-1.8
Pre-tax profit	0.0	0.6	0.0	-0.5	0.1	0.0	-0.5	0.0	-0.5	-1.0	0.1	1.9
Tax	0.0	-0.2	0.0	0.0	-0.2	0.0	0.1	0.0	0.1	0.2	0.0	-0.4
Tax rate (%)	0.0	34.3	0.0	4.6	176.3	0.0	20.0	0.0	20.0	20.0	20.0	20.0
Net profit	0.0	0.4	0.0	-0.5	-0.1	0.0	-0.4	0.0	-0.4	-0.8	0.1	1.5
EPS	0.00	0.06	0.00	-0.07	-0.01	0.00	-0.05	0.00	-0.06	-0.11	0.01	0.22
EPS adjusted (diluted no. of shares)	0.00	0.06	0.00	-0.07	-0.01	0.00	-0.05	0.00	-0.06	-0.11	0.01	0.22
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
SALES, EURm												
Fellow Finance	0.0	7.2	0.0	7.0	14.2	0.0	6.3	0.0	7.0	13.3	16.0	19.6
Total	0.0	7.2	0.0	7.0	14.2	0.0	6.3	0.0	7.0	13.3	16.0	19.6
SALES GROWTH, Y/Y %												
Fellow Finance	0.0	29.6	0.0	8.4	18.3	0.0	-13.5	0.0	1.2	-6.3	20.1	22.8
Total	0.0	29.6	0.0	8.4	18.3	0.0	-13.5	0.0	1.2	-6.3	20.1	22.8
EBIT, EURm												
Fellow Finance	0.0	1.4	0.0	0.3	1.6	0.0	0.3	0.0	0.3	0.6	1.8	3.7
Total	0.0	1.4	0.0	0.3	1.6	0.0	0.3	0.0	0.3	0.6	1.8	3.7
EBIT margin, %										•		
Fellow Finance	0.0	19.0	0.0	3.9	11.6	0.0	5.2	0.0	4.3	4.7	11.0	19.0
Total	0.0	19.0	0.0	3.9	11.6	0.0	5.2	0.0	4.3	4.7	11.0	19.0

INCOME STATEMENT, EURm	2015	2016	2017	2018	2019	2020E	2021E	2022E
Sales	4.0	5.6	8.7	12.0	14.2	13.3	16.0	19.6
Sales growth (%)	0.0	39.6	55.0	38.5	18.3	-6.3	20.1	22.8
EBITDA	1.6	1.3	2.9	3.8	2.1	1.1	2.2	4.3
EBITDA margin (%)	40.7	22.5	33.1	31.9	14.5	8.5	14.0	21.9
Depreciation	-0.3	-0.3	-0.4	-0.4	-0.4	-0.5	-0.5	-0.6
EBITA	1.3	0.9	2.5	3.4	1.6	0.6	1.8	3.7
Goodwill amortization / writedown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	1.3	0.9	2.5	3.4	1.6	0.6	1.8	3.7
EBIT margin (%)	32.2	16.4	28.8	28.3	11.6	4.7	11.0	19.0
Reported EBIT	1.3	0.9	2.5	3.4	1.6	0.6	1.8	3.7
EBIT margin (reported) (%)	32.2	16.4	28.8	28.3	11.6	4.7	11.0	19.0
Net financials	-1.3	-0.8	-1.3	-2.3	-1.5	-1.6	-1.7	-1.8
Pre-tax profit	0.0	0.1	1.2	1.1	0.1	-1.0	0.1	1.9
Taxes	-0.1	-0.1	-0.1	-0.3	-0.2	0.2	0.0	-0.4
Minority shares	-0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	-0.3	0.1	1.1	0.8	-0.1	-0.8	0.1	1.5
Cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET, EURm								
Assets								
Fixed assets	11	10	14	17	24	24	24	24
Goodwill	0	0	0	0	0	0	0	0
Right of use assets	0	0	0	0	0	0	0	0
Inventory	0	0	0	0	0	0	0	0
Receivables	3	5	6	7	8	9	10	12
Liquid funds	2	2	2	9	4	3	3	4
Total assets	16	17	22	32	36	35	38	40
Liabilities								
Shareholder's equity	3	3	4	15	14	14	14	15
Minority interest	0	0	0	0	0	0	0	0
Convertibles	0	0	0	0	0	0	0	0
Lease liabilities	0	0	0	0	0	0	0	0
Deferred taxes	0	0	0	0	0	0	0	0
Interest bearing debt	11	13	17	17	20	21	23	24
Non-interest bearing current liabilities	2	1	1	1	1	1	1	2
Other interest-free debt	0	0	0	0	0	0	0	0
Total liabilities	16	17	22	32	36	35	38	40
CASH FLOW, EURm								
+ EBITDA	2	1	3	4	2	1	2	4
- Net financial items	-1	-1	-1	-2	-2	-2	-2	-2
- Taxes	0	0	0	0	0	0	0	0
- Increase in Net Working Capital	-2	-1	1	0	0	-1	-1	-1
+/- Other	0	0	0	0	0	0	0	0
= Cash flow from operations	-2	-1	2	1	0	-1	-1	1
- Capex	-11	0	0	-1	-1	0	-1	-1
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Free cash flow	-13	-1	2	1	-1	-2	-1	0
+/- New issues/buybacks	3	0	0	10	0	0	0	0
- Paid dividend	0	0	0	-1	0	0	0	0
+/- Other	11	2	-2	-3	-4	0	2	1
Change in cash	2	1	0	7	-5	-1	1	1
=								

KEY FIGURES	2016	2017	2018	2019	2020E	2021E	2022E
M-cap	0	0	46	30	20	20	20
Net debt (excl. convertibles)	11	15	8	17	18	19	20
Enterprise value	11	15	55	46	38	39	40
Sales	6	9	12	14	13	16	20
EBITDA	1	3	4	2	1	2	4
EBIT	1	2	3	2	1	2	4
Pre-tax	0	1	1	0	-1	0	2
Earnings	0	1	1	0	-1	0	2
Equity book value (excl. minorities)	3	4	15	14	14	14	15
Valuation multiples							
EV/sales	2.0	1.7	4.6	3.2	2.9	2.5	2.0
EV/EBITDA	8.8	5.2	14.3	22.4	33.5	17.6	9.2
EV/EBITA	12.1	5.9	16.1	28.0	60.5	22.3	10.6
EV/EBIT	12.1	5.9	16.1	28.0	60.5	22.3	10.6
EV/OCF	-13.8	7.0	41.5	-228.4	-35.4	-54.6	63.9
EV/FCFF	-34.5	-5.0	-65.4	-6.6	-164.0	-860.0	32.5
P/FCFE	0.0	0.0	81.8	-34.9	-13.2	-14.3	-90.6
P/E	0.0	0.0	55.1	-349.3	-25.6	316.1	12.9
P/B	0.0	0.0	3.2	2.0	1.5	1.4	1.3
Target EV/EBITDA	0.0	0.0	0.0	0.0	34.7	18.2	9.5
Target EV/EBIT	0.0	0.0	0.0	0.0	62.7	23.1	11.0
Target EV/FCF	0.0	0.0	0.0	0.0	-26.0	-29.2	-186.3
Target P/B	0.0	0.0	0.0	0.0	1.6	1.6	1.4
Target P/E	0.0	0.0	0.0	0.0	-27.4	338.7	13.8
Per share measures							
Number of shares	5,818	5,818	7,129	7,129	7,129	7,129	7,129
Number of shares (diluted)	5,818	5,818	7,129	7,129	7,129	7,129	7,129
EPS	0.01	0.19	0.12	-0.01	-0.11	0.01	0.22
Operating cash flow per share	-0.14	0.36	0.18	-0.03	-0.15	-0.10	0.09
Free cash flow per share	-0.17	0.34	0.08	-0.12	-0.21	-0.20	-0.03
Book value per share	0.53	0.72	2.04	2.03	1.92	1.93	2.15
Dividend per share	0.00	0.09	0.04	0.00	0.00	0.00	0.07
Dividend payout ratio, %	0.0	47.2	33.9	0.0	0.0	30.0	30.0
Dividend yield, %	0.0	0.0	0.6	0.0	0.0	0.1	2.3
FCF yield, %	0.0	0.0	1.2	-2.9	-7.6	-7.0	-1.1
Efficiency measures							
ROE	2.4	29.8	9.0	-0.6	-5.5	0.5	10.6
ROCE	6.0	13.4	13.0	5.0	1.8	5.0	9.9
Financial ratios							
Inventories as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Receivables as % of sales	93.6	71.3	58.4	58.3	67.7	65.5	62.5
Non-interest bearing liabilities as % of sales	12.1	13.5	6.9	7.7	7.7	7.7	7.7
NWC/sales, %	81.5	57.8	51.5	50.6	60.0	57.8	54.7
Operative CAPEX/sales, %	3.0	1.9	6.3	4.6	3.3	4.2	4.3
CAPEX/sales (incl. acquisitions), %	3.0	1.9	6.3	4.6	3.3	4.2	4.3
FCFF/EBITDA	-0.3	-1.0	-0.2	-3.4	-0.2	0.0	0.3
Net debt/EBITDA, book-weighted	8.8	5.2	2.2	8.0	15.9	8.7	4.6
Debt/equity, market-weighted	0.0	0.0	0.4	0.7	1.0	1.1	1.2
Equity ratio, book-weighted	18.1	19.1	44.8	40.2	38.7	36.6	37.9
Gearing, %	358.8	354.2	57.4	114.0	131.3	140.9	128.3
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COMPANY DESCRIPTION: Fellow Finance operates a lending platform for debt-based consumer and business financing. The company operates in Finland, Sweden, Germany, Poland, and Denmark. The company began its operations in 2014 and listed on the Nasdaq First North Finland -marketplace in 2018. Over EUR 500m worth of loans have been intermediated through the company's platform since inception.

INVESTMENT CASE: The alternative finance markets in Europe have been growing rapidly and Fellow Finance should seek to capitalize on the growth. A key for success in our view lies in expansion abroad given the limited size and competition in the domestic market, with the international operations still in ramp-up. The scalability of its technology offers solid margin potential although growth investments will have a significant impact on margings in the coming years.

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Taaleri Oyj	1,847,163	5.172	25.9%
Margin Investments Oy	836,721	2.343	11.7%
TN Ventures Oy	830,843	2.326	11.7%
Oy T&T Nordcap Ab	656,436	1.838	9.2%
OP-Finland Small Cap	266,642	0.747	3.7%
OP-Finland Micro Cap	265,000	0.742	3.7%
Avensis Capital Oy	263,090	0.737	3.7%
Fennia Life Insurance Company	156,512	0.438	2.2%
Säästöpankki Small Cap mutual fund	128,841	0.361	1.8%
Swiss Life (Luxembourg) S.A.	77,392	0.217	1.1%
Ten largest	5,328,640	14.920	75%
Residual	1,799,985	5.040	25%
Total	7,128,625	19.960	100%

EARNINGS CALENDAR	
August 28, 2020	Q2 report
OTHER EVENTS	
April 03, 2020	AGM

COMPANY MISCELLANEOUS	
CEO: Jouni Hintikka	Pursimiehenkatu 4 A, FIN-00150 Helsinki
CFO: Niko Stark	Tel: 0203, 80,101
IR:	

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DEFINITIONS

P/E	EPS
Price per share Earnings per share	Profit before extraord. items and taxes- income taxes + minority interest Number of shares
P/BV	DPS
Price per share Shareholders' equity + taxed provisions per share	Dividend for the financial period per share
Market cap	OCF (Operating cash flow)
Price per share * Number of shares	EBITDA – Net financial items – Taxes – Increase in working capital – Cash NRIs ± Other adjustments
EV (Enterprise value)	FCF (Free cash flow)
Market cap + net debt + minority interest at market value – share of associated companies at market value	Operating cash flow – operative CAPEX – acquisitions + divestments
EV/Sales	FCF yield, %
Enterprise value Sales	Free cash flow Market cap
ev/ebitda	Operative CAPEX/sales
Enterprise value Earnings before interest, tax, depreciation and amortization	Capital expenditure – divestments – acquisitions Sales
EV/EBIT	Net working capital
Enterprise value Operating profit	Current assets – current liabilities
Net debt	Capital employed/Share
Interest bearing debt – financial assets	Total assets – non-interest bearing debt Number of shares
Total assets	Gearing
Balance sheet total	<u>Net debt</u> Equity
Div yield, %	Debt/Equity, %
Dividend per share Price per share	Interest bearing debt Shareholders' equity + minority interest + taxed provisions
Payout ratio, %	Equity ratio, %
Total dividends Earnings before extraordinary items and taxes – income taxes + minority interest	Shareholders' equity + minority interest + taxed provisions Total assets – interest-free loans
ROCE, %	CAGR, %
Profit before extraordinary items + interest expenses+ other financial costs Balance sheet total – non-interest bearing debt (average)	Cumulative annual growth rate = Average growth per year
ROE, %	
Profit before extraordinary items and taxes – income taxes Shareholder's equity + minority interest + taxed provisions (average)	

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Important Disclosures

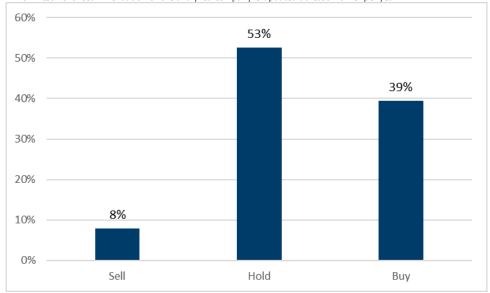
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Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

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Name(s) of the analyst(s): Salokivi

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