

Diversified Financial Services/Finland, July 26, 2021 Company update

## Interesting times ahead

Fellow Finance signed a combination agreement with Evli Bank to merge with Evli's banking services, intended to be carried out during H1/2022. In the more near-term, Fellow Finance has seen a healthy rebound in loan volumes during H1/2021, looking to get back on a growth trajectory.

#### Signed combination agreement to create "Fellow Bank"

Fellow Finance and Evli Bank signed a combination agreement, by which Evli Bank will demerge through a partial demerger and Fellow Finance will merge with the company that will carry on Evli Bank's banking services and form "Fellow Bank". A main idea behind the merger is to combine Evli's banking and risk management expertise with Fellow Finance's expertise in lending and assessment of creditworthiness. The combination would in our view create clear synergies and provide a sturdier foundation but with the shift to balance-sheet lending Fellow Finance's original idea of a scalable lending platform would be less valid. The arrangement is intended to be carried out during the first half of 2022.

#### Good loan volume growth during H1

H1 has seen loan volumes rebound quite nicely, with the monthly average during H1 at around EUR 15m compared with EUR 11m during H2/20, and most recent months nearing all-time high. We have raised our 2021 estimate to EUR 201m (prev. EUR 160m). The growth should not translate as well into revenue given the growth being driven by lower-margin business lending, but we still expect growth of 18.6% from the weak comparison period. The business lending driven growth should also not burden costs as much, but earnings are still expected to remain low due to growth investments.

#### BUY with a target price of EUR 4.0 (3.8)

The combination agreement could value Fellow Bank at EUR 50.8m (FF 25.2m, Evli banking serv. 13.9m and 11.7m added capital through share issue), and with at least EUR 30m equity would give a max 1.7x P/B. We will treat Fellow Finance as is for now. On our revised estimates we raise our target price to EUR 4.0 (3.8) and retain our BUY-rating.



Target price, EUR	4.0
Latest change in recommendation	04-May-21
Latest report on company	04-May-21
Research paid by issuer:	YES
No. of shares outstanding, '000's	7,174
No. of shares fully diluted, '000's	7,174
Market cap, EURm	24
Free float, %	-
Exchange rate	0.000
Reuters code	FELLOW.HE
Bloomberg code	FELLOW HE
Average daily volume, EURm	0.07
Next interim report	27-Aug-21
Web site	www.fellowfinance.com
Analyst	Jerker Salokivi
E-mail	jerker.salokivi@evli.com

■ BUY □ HOLD ■ SELL

KEY FIGU	RES									
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2019	14.2	1.6	11.6%	-0.8	-0.01	-349.3	3.2	28.0	-2.9	0.00
2020	11.1	0.6	5.5%	6.7	-0.12	-23.6	2.8	50.8	32.0	0.00
2021E	13.1	1.4	10.9%	-1.0	0.02	146.8	2.7	24.4	-4.3	0.00
2022E	15.1	2.4	15.7%	-0.4	0.14	23.4	2.3	14.9	-1.8	0.00
2023E	17.5	3.0	17.3%	-1.7	0.20	16.4	2.1	12.2	-7.1	0.06
Market cap	o, EURm		24 G	earing 2021E,	%		79.1 CAGR	EPS 2020-2	3, %	0.0
Net debt 2	021E, EURm		11 Pi	rice/book 2021	ΙE		23, %	16.5		
Enterprise	value, EURm		35 D	ividend yield 2	2021E, %			1.2		
Total asset	s 2021E, EURn	n	29 Ta	ax rate 2021E,	0/0			5.2		
Goodwill 2	021E, EURm		0 Ed	quity ratio 202	21E, %			1.1		

Telephone

All the important disclosures can be found on the last pages of this report.

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Fellow Finance	2019	H1/'20	H2/'20	2020	H1/'21E	H2/'21E	2021E	2022E	2023E
Net sales	14.2	5.8	5.3	11.1	6.2	6.9	13.1	15.1	17.5
sales growth, %	19 %	-20 %	-25 %	-22 %	6.9%	31.5%	18.6%	15.0%	16.0%
Fee income	10.0	3.3	2.7	6.0	3.8	4.6	8.4	10.5	13.0
Interest income	4.2	2.5	2.6	5.1	2.4	2.3	4.7	4.6	4.5
Intermediated loan voume	201	69	64	133	91	110	201	250	310
change, %	17 %	-37 %	-30 %	-34 %	31.4%	72.4%	51.1%	24.6%	24.0%
Expenses									
Materials and services	-4.3	-1.4	-0.9	-2.3	-1.3	-1.5	-2.8	-3.8	-4.7
% of intermed. loan vol.	2.1%	2.0%	1.4%	1.7%	1.4%	1.4%	1.4%	1.5%	1.5%
Personnel expenses	-2.9	-1.1	-0.9	-2.0	-1.0	-1.1	-2.1	-2.3	-2.7
Other op. expenses	-5.0	-3.1	-2.6	-5.7	-3.2	-3.2	-6.4	-6.3	-6.7
D&A	-0.4	-0.2	-0.2	-0.4	-0.2	-0.2	-0.4	-0.4	-0.4
EBIT	1.6	-0.1	0.7	0.6	0.5	0.9	1.4	2.4	3.0
EBIT margin	11.6%	-0.9%	12.5%	5.5%	8.9%	12.7%	10.9%	15.7%	17.3%
Adj. EB IT	2.3	-0.1	0.7	0.6	0.5	0.9	1.4	2.4	3.0
Adj. EBIT margin	16.5%	-0.9%	12.5%	5.5%	8.9%	12.7%	10.9%	15.7%	17.3%

VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	3.35 PV of Free Cash Flow	12 Long-term growth, %	2.0 Risk-free interest rate, %	2.25
DCF share value	2.65 PV of Horizon value	17 WACC, %	11.5 Market risk premium, %	5.8
Share price potential, %	-21.0 Unconsolidated equity	0 Spread, %	0.5 Debt risk premium, %	3.3
Maximum value	2.9 Marketable securities	4 Minimum WACC, %	11.0 Equity beta coefficient	1.40
Minimum value	2.4 Debt - dividend	-14 Maximum WACC, %	12.0 Target debt ratio, %	20
Horizon value, %	57.7 Value of stock	19 Nr of shares, Mn	7.2 Effective tax rate, %	20

DCF valuation, EURm	2020	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	Horizon
Net sales	11	13	15	18	22	24	25	27	28	29	30	30
Sales growth, %	-22.0	18.6	15.0	16.0	25.0	10.0	5.0	5.0	5.0	5.0	2.0	2.0
Operating income (EBIT)	1	1	2	3	4	5	6	6	6	6	7	7
Operating income margin, %	5.5	10.9	<i>15.7</i>	17.3	18.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0
+ Depreciation+amort.	0	0	0	0	1	1	1	1	1	1	1	
EBITDA	1	2	3	4	4	6	6	7	7	7	7	
- Paid taxes	-1	0	0	-1	-1	-1	-1	-1	-1	-1	-1	
- Change in NWC	0	-1	-1	-3	-1	-1	-1	-1	-1	-1	-1	
NWC / Sales, %	68.4	66.4	66.3	74.2	62.5	<i>59.7</i>	<i>59.7</i>	<i>59.7</i>	<i>59.7</i>	<i>59.7</i>	61.4	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Operative CAPEX	7	-1	-1	-1	-1	-1	-1	-1	-1	-1	-1	
opCAPEX / Sales, %	-67.5	3.9	3.7	3.8	4.0	3.6	3.4	3.4	3.4	3.4	3.2	
- Acquisitions	0	0	0	0	0	0	0	0	0	0	0	
+ Divestments	0	0	0	0	0	0	0	0	0	0	0	
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= FCFF	8	0	0	-1	2	3	4	4	4	4	4	47
= Discounted FCFF		0	0	-1	1	2	2	2	2	2	2	17
= DFCF min WACC		0	0	-1	1	2	2	2	2	2	2	18
= DFCF max WACC		0	0	-1	1	2	2	2	2	2	1	15

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#### INTERIM FIGURES

EVLI ESTIMATES, EURm	2020Q1	2020Q2	2020Q3	2020Q4	2020	2021Q1E	2021Q2E	2021Q3E	2021Q4E	2021E	2022E	2023E
Net sales	0.0	5.8	0.0	5.3	11.1	0.0	6.2	0.0	6.9	13.1	15.1	17.5
EBITDA	0.0	0.2	0.0	0.8	1.1	0.0	0.8	0.0	1.1	1.9	2.8	3.5
EBITDA margin (%)	0.0	3.2	2,826.8	16.0	9.5	688.0	12.3	688.0	15.9	14.3	18.4	20.0
EBIT	0.0	-0.1	0.0	0.7	0.6	0.0	0.5	0.0	0.9	1.4	2.4	3.0
EBIT margin (%)	0.0	-0.9	0.0	12.5	5.5	0.0	8.9	0.0	12.7	10.9	<i>15.7</i>	17.3
Net financial items	0.0	-0.7	0.0	-0.5	-1.2	0.0	-0.6	0.0	-0.6	-1.2	-1.1	-1.2
Pre-tax profit	0.0	-0.7	0.0	0.1	-0.6	0.0	-0.1	0.0	0.3	0.2	1.3	1.8
Tax	0.0	0.0	0.0	-0.3	-0.3	0.0	0.0	0.0	-0.1	-0.1	-0.3	-0.4
Tax rate (%)	0.0	-1.8	0.0	268.4	-44.7	0.0	20.0	0.0	20.0	20.0	20.0	20.0
Net profit	0.0	-0.7	0.0	-0.2	-0.9	0.0	-0.1	0.0	0.2	0.2	1.0	1.5
EPS	0.00	-0.10	0.00	-0.02	-0.12	0.00	-0.01	0.00	0.03	0.02	0.14	0.20
EPS adjusted (diluted no. of shares)	0.00	-0.10	0.00	-0.02	-0.12	0.00	-0.01	0.00	0.03	0.02	0.14	0.20
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
SALES, EURm												
Fellow Finance	0.0	5.8	0.0	5.3	11.1	0.0	6.2	0.0	6.9	13.1	15.1	17.5
Total	0.0	5.8	0.0	5.3	11.1	0.0	6.2	0.0	6.9	13.1	15.1	17.5
SALES GROWTH, Y/Y %												
Fellow Finance	0.0	-19.8	0.0	-24.3	-22.0	0.0	6.9	0.0	31.5	18.6	15.0	16.0
Total	0.0	-19.8	0.0	-24.4	-22.0	0.0	7.0	0.0	31.5	18.6	15.0	16.0
EBIT, EURm												
Fellow Finance	0.0	-0.1	0.0	0.7	0.6	0.0	0.5	0.0	0.9	1.4	2.4	3.0
Total	0.0	-0.1	0.0	0.7	0.6	0.0	0.5	0.0	0.9	1.4	2.4	3.0
EBIT margin, %										·		
Fellow Finance	0.0	-0.9	0.0	12.5	5.5	0.0	8.9	0.0	12.7	10.9	15.7	17.3
Total	0.0	-0.9	0.0	12.5	5.5	0.0	8.9	0.0	12.7	10.9	15.7	17.3

INCOME STATEMENT, EURm	2016	2017	2018	2019	2020	2021E	2022E	2023E
Sales	5.6	8.7	12.0	14.2	11.1	13.1	15.1	17.5
Sales growth (%)	39.6	55.0	38.5	18.3	-22.0	18.6	15.0	16.0
EBITDA	1.3	2.9	3.8	2.1	1.1	1.9	2.8	3.5
EBITDA margin (%)	22.5	33.1	31.9	14.5	9.5	14.3	18.4	20.0
Depreciation	-0.3	-0.4	-0.4	-0.4	-0.5	-0.3	-0.4	-0.5
EBITA	0.9	2.5	3.4	1.6	0.6	1.5	2.4	3.0
Goodwill amortization / writedown	0.0	0.0	0.0	0.0	0.0	-0.1	0.0	0.0
EBIT	0.9	2.5	3.4	1.6	0.6	1.4	2.4	3.0
EBIT margin (%)	16.4	28.8	28.3	11.6	5.5	10.9	<i>15.7</i>	17.3
Reported EBIT	0.9	2.5	3.4	1.6	0.6	1.4	2.4	3.0
EBIT margin (reported) (%)	16.4	28.8	28.3	11.6	5.5	10.9	<i>15.7</i>	17.3
Net financials	-0.8	-1.3	-2.3	-1.5	-1.2	-1.2	-1.1	-1.2
Pre-tax profit	0.1	1.2	1.1	0.1	-0.6	0.2	1.3	1.8
Taxes	-0.1	-0.1	-0.3	-0.2	-0.3	-0.1	-0.3	-0.4
Minority shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	0.1	1.1	0.8	-0.1	-0.9	0.2	1.0	1.5
Cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET, EURm								
Assets								
Fixed assets	10	14	17	24	16	16	16	16
Goodwill	0	0	0	0	0	0	0	0
Right of use assets	0	0	0	0	0	0	0	0
Inventory	0	0	0	0	0	0	0	0
Receivables	5	6	7	8	9	10	12	15
Liquid funds	2	2	9	4	4	3	3	4
Total assets	17	22	32	36	28	29	31	35
Liabilities								
Shareholder's equity	3	4	15	14	14	14	15	16
Minority interest	0	0	0	0	0	0	0	0
Convertibles	0	0	0	0	0	0	0	0
Lease liabilities	0	0	0	0	0	0	0	0
Deferred taxes	0	0	0	0	0	0	0	0
Interest bearing debt	13	17	17	20	14	14	14	17
Non-interest bearing current liabilities	1	1	1	1	1	1	2	2
Other interest-free debt	0	0	0	0	0	0	0	0
Total liabilities	17	22	32	36	28	29	31	35
CASH FLOW, EURm								
+ EBITDA	1	3	4	2	1	2	3	4
- Net financial items	-1	-1	-2	-2	-1	-1	-1	-1
- Taxes	0	0	0	0	0	0	0	0
- Increase in Net Working Capital	-1	1	0	0	0	-1	-1	-3
+/- Other	0	0	0	0	0	0	0	0
= Cash flow from operations	-1	2	1	0	-1	-1	0	-1
- Capex	0	0	-1	-1	7	-1	-1	-1
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Free cash flow	-1	2	1	-1	7	-1	0	-2
+/- New issues/buybacks	0	0	10	0	0	0	0	0
- Paid dividend	0	0	-1	0	0	0	0	0
+/- Other	2	-2	-3	-4	-7	0	1	2
Change in cash	1	0	7	-5	0	-1	0	0

KEY FIGURES	2017	2018	2019	2020	2021E	2022E	2023E
M-cap	0	46	30	21	24	24	24
Net debt (excl. convertibles)	15	8	17	10	11	11	13
Enterprise value	15	55	46	31	35	35	37
Sales	9	12	14	11	13	15	18
EBITDA	3	4	2	1	2	3	4
EBIT	2	3	2	1	1	2	3
Pre-tax	1	1	0	-1	0	1	2
Earnings	1	1	0	-1	0	1	1
Equity book value (excl. minorities)	4	15	14	14	14	15	16
Valuation multiples							
EV/sales	1.7	4.6	3.2	2.8	2.7	2.3	2.1
EV/EBITDA	5.2	14.3	22.4	29.1	18.6	12.7	10.6
EV/EBITA	5.9	16.1	28.0	51.6	22.8	14.9	12.2
EV/EBIT	5.9	16.1	28.0	50.8	24.4	14.9	12.2
EV/OCF	7.0	41.5	-228.4	-37.1	-66.0	266.6	-35.5
EV/FCFF	-5.0	-65.4	-6.6	4.0	-464.4	80.7	-50.1
P/FCFE	0.0	81.8	-34.9	3.1	-23.2	-55.7	-14.1
P/E	0.0	55.1	-349.3	-23.6	146.8	23.4	16.4
P/B	0.0	3.2	2.0	1.5	1.7	1.6	1.5
Target EV/EBITDA	0.0	0.0	0.0	0.0	21.1	14.4	11.9
Target EV/EBIT	0.0	0.0	0.0	0.0	27.7	16.9	13.8
Target EV/FCF	0.0	0.0	0.0	0.0	-38.2	-92.8	-24.5
Target P/B	0.0	0.0	0.0	0.0	2.1	1.9	1.8
Target P/E	0.0	0.0	0.0	0.0	175.3	27.9	19.6
Per share measures							
Number of shares	5,818	7,129	7,129	7,174	7,174	7,174	7,174
Number of shares (diluted)	5,818	7,129	7,129	7,174	7,174	7,174	7,174
EPS	0.19	0.12	-0.01	-0.12	0.02	0.14	0.20
Operating cash flow per share	0.36	0.18	-0.03	-0.12	-0.07	0.02	-0.15
Free cash flow per share	0.34	0.08	-0.12	0.93	-0.14	-0.06	-0.24
Book value per share	0.72	2.04	2.03	1.90	1.92	2.06	2.27
Dividend per share	0.09	0.04	0.00	0.00	0.00	0.00	0.06
Dividend payout ratio, %	47.2	33.9	0.0	0.0	0.0	0.0	30.0
Dividend yield, %	0.0	0.6	0.0	0.0	0.0	0.0	1.8
_FCF yield, %	0.0	1.2	-2.9	32.0	-4.3	-1.8	-7.1
Efficiency measures							
ROE	29.8	9.0	-0.6	-6.3	1.2	7.2	9.4
ROCE	13.4	13.0	5.0	1.9	5.2	8.4	9.8
Financial ratios							
Inventories as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Receivables as % of sales	71.3	58.4	58.3	78.7	76.6	76.6	84.5
Non-interest bearing liabilities as % of sales	13.5	6.9	7.7	10.3	10.3	10.3	10.3
NWC/sales, %	57.8	51.5	50.6	68.4	66.4	66.3	74.2
Operative CAPEX/sales, %	1.9	6.3	4.6	-67.5	3.9	3.7	3.8
CAPEX/sales (incl. acquisitions), %	1.9	6.3	4.6	-67.5	3.9	3.7	3.8
FCFF/EBITDA	-1.0	-0.2	-3.4	7.2	0.0	0.2	-0.2
Net debt/EBITDA, book-weighted	- 0	2.2	8.0	9.4	5.8	4.1	3.7
Net debt/EbirbA, book-weighted	5.2	2.2	0.0				
Debt/equity, market-weighted	5.2 0.0	0.4	0.7	0.7	0.6	0.6	0.7
						0.6 48.2	0.7 47.0

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COMPANY DESCRIPTION: Fellow Finance operates a lending platform for debt-based consumer and business financing. The company operates in Finland, Sweden, Germany, Poland, and Denmark. The company began its operations in 2014 and listed on the Nasdaq First North Finland -marketplace in 2018. Over EUR 650m worth of loans have been intermediated through the company's platform since inception.

INVESTMENT CASE: The alternative finance markets in Europe have been growing rapidly and Fellow Finance should seek to capitalize on the growth. A key for success in our view lies in expansion abroad given the limited size and competition in the domestic market, with the international operations still in ramp-up. The scalability of its technology offers solid margin potential although growth investments will have a significant impact on margings in the coming years.

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Taaleri Oyj	1,847,163	6.188	25.7%
TN Ventures Oy	830,843	2.783	11.6%
Oy T&T Nordcap Ab	656,436	2.199	9.2%
OP-Finland Micro Cap	298,174	0.999	4.2%
OP-Finland Small Cap	269,711	0.904	3.8%
Avensis Capital Oy	165,000	0.553	2.3%
Fennia Life Insurance Company	146,746	0.492	2.0%
Säästöpankki Small Cap mutual fund	128,841	0.432	1.8%
DB-Manager Oy	95,429	0.320	1.3%
Swiss Life (Luxembourg) S.A.	82,306	0.276	1.1%
Ten largest	4,520,649	15.144	63%
Residual	2,652,976	8.887	37%
Total	7,173,625	24.032	100%

EARNINGS CALENDAR	
August 27, 2021	Q2 report
OTHER EVENTS	
April 02, 2021	AGM

COMPANY MISCELLANEOUS	
CEO: Teemu Nyholm	Pursimiehenkatu 4 A, FIN-00150 Helsinki
CFO: Niko Stark	Tel: 0203, 80,101
IR:	

## Diversified Financial Services/Finland, July 26, 2021 Company update

#### **DEFINITIONS**

EPS  Profit before extraord, items and taxes—income taxes + minority interest
Profit before extraord items and taxes income toxes a minority interest
Profit before extraord. items and taxes- income taxes + minority interest  Number of shares
DPS
Dividend for the financial period per share
OCF (Operating cash flow)
EBITDA – Net financial items – Taxes – Increase in working
capital – Cash NRIs ± Other adjustments
FCF (Free cash flow)
Operating cash flow – operative CAPEX – acquisitions + divestments
speciality dash non-operative and 21 dequisitions i directionicity
FCF yield, %
rer yield, 70
Free cash flow  Market cap
Operative CAPEX/sales
Operative Chi Expaires
Capital expenditure – divestments – acquisitions Sales
Net working capital
NCC WORKING Capital
Current assets – current liabilities
Conital amplaced Chara
Capital employed/Share
Total assets – non-interest bearing debt  Number of shares
Gearing
<u>Net debt</u> Equity
Debt/Equity, %
Interest bearing debt Shareholders' equity + minority interest + taxed provisions
Equity ratio, %
Shareholders' equity + minority interest + taxed provisions  Total assets – interest-free loans
CAGR, %
Cumulative annual growth rate = Average growth per year
Samualare annual grandi lace – Arelage grandi per year

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#### Important Disclosures

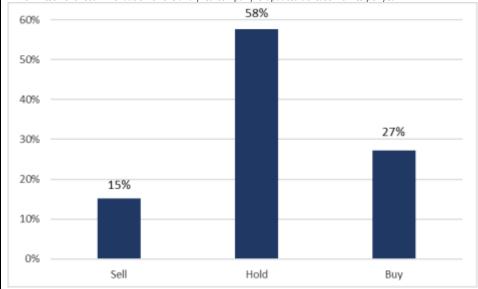
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