

Software/Finland, August 31, 2020 Company update

Showing some more positive signs

Next Games reported better results than we had expected and clearly better profitability, which effectively halted cash burn. The Stranger Things and Blade Runner Rogue games are set for scaled launch in the year-end or later and growth prospects in 2021 remain largely unchanged.

Profitability clear above expectations

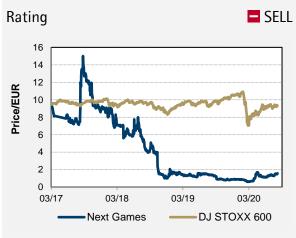
Next Games reported better H1 results than we had expected. Revenue amounted to EUR 14.4m (Evli 13.8m) and the adj. operating profit to EUR 0.1m (Evli -2.4m). NML performed above our expectations due to ARPDAU improvements while Our World gross bookings continued to decline as DAU figures fell clearly, although the ARPDAU continued to improve. Our World was affected by COVID-19 restrictions on movement. With the improved profitability operating cash flow turned positive and the cash position excluding debt repayment remained effectively unchanged from the end of 2019.

Scaled new game launches set for the year-end

Next Games has clearly reevaluated its publishing strategy since the launch of Our World and new games will be brought to market and scaled over a longer time period. With Stranger Things expected to be launched in Q4/20 and Blade Runner Rogue still seeing major updates the impact of new games on 2020 revenue will likely be very limited and Next Games quite expectedly dropped its revenue guidance. Publishing operations EBITDA is expected to grow clearly in 2020 following lower marketing costs. 2021 figures are highly dependent on the new games to be launched and visibility as such is extremely low. With a larger share of employees working on live games profitability should improve but marketing costs should still limit near-term profitability potential.

SELL with a target price of EUR 1.2 (0.9)

The improved profitability and resulting halt to cash burn provide needed support for the company's financial position. With the uncertainty from the dependency on new games, valuation in our view is still not justifiable. We adjust our target price to EUR 1.2 (0.9) and retain our SELL-rating.



	03/17	03/18	03/19	03/20
	_	Next Games	DJ	STOXX 600
closing		JR (Last trading day's		1. 58 1.2
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■ BUY □ HOLD ■ SELL

KEY FIGL	JRES									
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2018	35.2	-16.9	-48.0%	-13.8	-0.97	-1.1	0.5	-1.1	-70.0	0.00
2019	34.7	-7.4	-21.4%	-7.1	-0.30	-3.0	0.6	-3.0	-28.5	0.00
2020E	30.7	-4.4	-14.3%	-6.2	-0.17	-9.3	1.6	-10.9	-14.1	0.00
2021E	63.3	1.9	3.1%	3.4	0.05	32.7	0.7	22.8	7.8	0.00
2022E	83.1	6.8	8.2%	5.7	0.19	8.3	0.5	5.7	12.8	0.00
Market ca	p, EURm		44 G	earing 2020E,	0/0		18.7 CAGR	EPS 2019-2	2, %	0.0
Net debt 2	2020E, EURm		3 Pi	rice/book 2020	DΕ		2.4 CAGR	sales 2019-	22, %	33.8
Enterprise	value, EURm		48 D	ividend yield 2	2020E, %		0.0 ROE 2	020E, %		-23.2
Total asset	ts 2020E, EURr	n	30 Ta	ax rate 2020E,	%		2.1 ROCE	2020E, %		-17.6
Goodwill 2	2020E, EURm		3 Ec	quity ratio 202	20E. %		60.1 PEG, F	P/E 20/CAGR		0.0

All the important disclosures can be found on the last pages of this report.



Next Games	2018	H1/19	H2/19	2019	H1/20	H2/20E	2020E	2021E	2022E
Net sales	35.2	19.2	15.5	34.7	14.4	16.3	30.5	63.3	83.1
change, %	9%	83%	-38%	-2%	-25%	5%	-12%	108%	31%
Cost of revenue	-14.0	-8.0	-7.1	-15.0	-6.8	-7.2	-14.0	-27.8	-36.6
Gross profit	21.3	11.3	8.4	19.7	7.6	9.1	16.5	35.4	46.5
-margin, %	60%	<i>59%</i>	54%	<i>57%</i>	<i>53%</i>	<i>56%</i>	<i>54%</i>	<i>56</i> %	<i>56%</i>
Other operating income	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
R&D costs	-7.5	-3.3	-3.3	-6.6	-2.6	-3.4	-6.0	-8.0	-9.0
Sales and marketing costs	-26.8	-9.8	-7.8	-17.6	-5.0	-7.0	-12.0	-22.0	-27.0
Admin costs	-4.0	-1.6	-1.3	-3.0	-1.9	-1.5	-3.4	-3.5	-3.7
EBIT	-16.9	-3.5	-3.9	-7.4	-1.6	-2.8	-4.9	1.9	6.8
-margin, %	-48%	-18%	-25%	-21%	-11%	-17%	-16%	3%	8%
Depreciations	1.7	1.5	1.5	2.9	1.5	1.5	3.0	3.0	3.0
IFRS 2 adjustment	1.5	0.2	0.3	0.5	0.3	0.3	0.5	0.5	0.5
Adj. operating result	-13.8	-1.8	-2.2	-4.0	0.1	-1.0	-1.4	5.4	10.3
-margin, %	-39%	-9%	-14%	-11%	1%	-6%	-5%	9%	12%
Publishing operations									
EBITDA	0.5	2.3	1.5	3.8	3.4	2.9	6.3	15.0	21.1

Next Games	2018	H1/19	H2/19	2019	H1/20	H2/20E	2020E	2021E	2022E
DAU (m)	0.46	0.39	0.30	0.34	0.24	0.28	0.26	0.68	0.91
TWD: NML		0.21	0.17	0.19	0.16	0.15	0.15	0.13	0.07
TWD: Our World		0.18	0.12	0.15	80.0	0.08	0.08	0.08	0.06
Blade Runner Rogue						0.03	0.01	0.15	0.14
Stranger Things						0.03	0.01	0.30	0.25
Game 1/2021								0.02	0.23
Game 1/2022									0.14
Game 2/2022									0.02
ARPDAU (EUR)	0.24	0.26	0.29	0.27	0.33	0.31	0.33	0.22	0.21
TWD: NML		0.22	0.23	0.23	0.28	0.29	0.28	0.22	0.17
TWD: Our World		0.32	0.37	0.34	0.46	0.50	0.47	0.40	0.22
Blade Runner Rogue						0.15	0.15	0.22	0.21
Stranger Things						0.22	0.22	0.22	0.25
Game 1/2021								0.23	0.23
Game 1/2022									0.23
Game 2/2022									0.20
Gross bookings (EURm)	35.8	18.5	16.0	34.5	14.2	16.3	30.5	63.3	83.1
TWD: NML	21.4	8.3	7.6	15.9	7.9	7.9	15.8	10.4	4.3
TWD: Our World	14.0	10.2	8.4	18.5	6.3	6.7	13.0	11.7	4.8
Blade Runner Rogue						0.7	0.7	12.0	10.7
Stranger Things						1.0	1.0	24.1	22.8
Game 1/2021								5.0	19.3
Game 1/2022									16.0
Game 2/2022									5.1

VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	1.58 PV of Free Cash Flow	35 Long-term growth, %	2.5 Risk-free interest rate, %	2.25
DCF share value	2.50 PV of Horizon value	32 WACC, %	13.0 Market risk premium, %	5.8
Share price potential, %	58.3 Unconsolidated equity	0 Spread, %	0.5 Debt risk premium, %	2.8
Maximum value	2.6 Marketable securities	8 Minimum WACC, %	12.5 Equity beta coefficient	1.80
Minimum value	2.4 Debt - dividend	-5 Maximum WACC, %	13.5 Target debt ratio, %	15
Horizon value, %	47.2 Value of stock	70 Nr of shares, Mn	27.9 Effective tax rate, %	20

DCF valuation, EURm	2019	2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	Horizon
Net sales	35	31	63	83	91	98	103	108	114	119	122	125
Sales growth, %	-1.5	-11.6	106.3	31.3	10.0	7.5	5.0	5.0	5.0	5.0	2.5	2.5
Operating income (EBIT)	-7	-4	2	7	9	10	10	11	11	12	12	13
Operating income margin, %	-21.4	-14.3	3.1	8.2	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0
+ Depreciation+amort.	4	4	4	4	4	4	4	5	5	5	5	
EBITDA	-3	0	6	11	13	14	15	15	16	17	17	
- Paid taxes	0	0	0	-1	-2	-2	-2	-2	-2	-2	-2	
- Change in NWC	0	-1	3	1	0	0	0	0	0	0	0	
NWC / Sales, %	-5.0	-2.1	-5.1	-5.1	-5.1	-5.1	-5.1	-5.1	-5.1	<i>-5.1</i>	-5.1	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Operative CAPEX	-3	-3	-3	-4	-4	-4	-4	-4	-4	-4	-5	
opCAPEX / Sales, %	9.9	14.3	7.1	5.5	5.2	5.0	4.9	4.8	4.7	4.6	5.1	
- Acquisitions	0	0	0	0	0	0	0	0	0	0	0	
+ Divestments	0	0	0	0	0	0	0	0	0	0	0	
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= FCFF	-6	- 5	5	7	8	9	9	9	10	10	10	99
= Discounted FCFF		-4	4	5	5	5	5	4	4	4	3	32
= DFCF min WACC		-4	4	5	6	5	5	4	4	4	3	35
= DFCF max WACC		-4	4	5	5	5	5	4	4	4	3	29

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INTERIM FIGURES

EVLI ESTIMATES, EURm	2019Q1	2019Q2	2019Q3	2019Q4	2019	2020Q1	202002	2020Q3E	2020Q4E	2020E	2021E	2022E
Net sales	0.0	19.2	0.0	15.5	34.7	0.0	14.4	0.0	16.3	30.7	63.3	83.1
EBITDA	0.0	-1.5	0.0	-2.0	-3.5	0.0	0.3	0.0	-0.8	-0.4	5.9	10.8
EBITDA margin (%)	0.0	-7.9	0.0	-12.7	-10.0	0.0	2.1	0.0	-4.7	-1.3	9.4	13.0
EBIT	0.0	-3.5	0.0	-3.9	-7.4	0.0	-1.6	0.0	-2.8	-4.4	1.9	6.8
EBIT margin (%)	0.0	-18.2	0.0	-25.5	-21.4	0.0	-11.1	0.0	-17.1	-14.3	3.1	8.2
Net financial items	0.0	-0.2	0.0	-0.1	-0.3	0.0	-0.3	0.0	-0.2	-0.5	-0.3	-0.2
Pre-tax profit	0.0	-3.7	0.0	-4.0	-7.8	0.0	-1.9	0.0	-3.0	-4.8	1.7	6.6
Tax	0.0	-0.3	0.0	-0.2	-0.5	0.0	0.1	0.0	0.0	0.1	-0.3	-1.3
Tax rate (%)	0.0	-8.2	0.0	-5.6	-6.8	0.0	5.6	0.0	0.0	2.1	20.0	20.0
Net profit	0.0	-4.0	0.0	-4.3	-8.3	0.0	-1.8	0.0	-3.0	-4.7	1.3	5.3
EPS	0.00	-0.14	0.00	-0.15	-0.30	0.00	-0.06	0.00	-0.11	-0.17	0.05	0.19
EPS adjusted (diluted no. of shares)	0.00	-0.14	0.00	-0.15	-0.30	0.00	-0.06	0.00	-0.11	-0.17	0.05	0.19
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
SALES, EURm												
Next Games	0.0	19.2	0.0	15.5	34.7	0.0	14.4	0.0	16.3	30.7	63.3	83.1
Total	0.0	19.2	0.0	15.5	34.7	0.0	14.4	0.0	16.3	30.7	63.3	83.1
SALES GROWTH, Y/Y %												
Next Games	0.0	83.5	0.0	-37.4	-1.5	0.0	-25.1	0.0	5.2	-11.6	106.3	31.3
Total	0.0	83.5	0.0	-37.4	-1.5	0.0	-25.1	0.0	5.2	-11.6	106.3	31.3
EBIT, EURm												
Next Games	0.0	-3.5	0.0	-3.9	-7.4	0.0	-1.6	0.0	-2.8	-4.4	1.9	6.8
Total	0.0	-3.5	0.0	-3.9	-7.4	0.0	-1.6	0.0	-2.8	-4.4	1.9	6.8
EBIT margin, %												
Next Games	0.0	-18.2	0.0	-25.5	-21.4	0.0	-11.1	0.0	-17.1	-14.3	3.1	8.2
Total	0.0	-18.2	0.0	-25.5	-21.4	0.0	-11.1	0.0	-17.1	-14.3	3.1	8.2

INCOME STATEMENT, EURm	2015	2016	2017	2018	2019	2020E	2021E	2022E
Sales	9.7	31.1	32.5	35.2	34.7	30.7	63.3	83.1
Sales growth (%)	242,600.0	220.5	4.4	8.5	-1.5	-11.6	106.3	31.3
EBITDA	-6.6	-1.9	-4.7	-14.7	-3.5	-0.4	5.9	10.8
EBITDA margin (%)	-68.5	-6.3	-14.4	-41.9	-10.0	-1.3	9.4	13.0
Depreciation	-0.4	-0.2	-0.4	-2.2	-4.0	-4.0	-4.0	-4.0
EBITA	-7.0	-2.2	-5.1	-16.9	-7.4	-4.4	1.9	6.8
Goodwill amortization / writedown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	-7.0	-2.2	-5.1	-16.9	-7.4	-4.4	1.9	6.8
EBIT margin (%)	-72.5	-7.0	-15.6	-48.0	-21.4	-14.3	3.1	8.2
Reported EBIT	-7.0	-2.2	-5.1	-16.9	-7.4	-4.4	1.9	6.8
EBIT margin (reported) (%)	-72.5	-7.0	-15.6	-48.0	-21.4	-14.3	3.1	8.2
Net financials	0.2	-0.1	-1.0	0.0	-0.3	-0.5	-0.3	-0.2
Pre-tax profit	-6.9	-2.3	-6.0	-16.9	-7.8	-4.8	1.7	6.6
Taxes	0.0	2.5	-0.1	-1.2	-0.5	0.1	-0.3	-1.3
Minority shares	0.0	-0.1	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	-6.9	0.1	-6.1	-18.0	-8.3	-4.7	1.3	5.3
Cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET, EURm								
Assets								
Fixed assets	1	3	8	13	13	13	14	14
Goodwill	0	2	3	3	3	3	3	3
Right of use assets	0	0	0	5	4	4	4	4
Inventory	0	0	0	0	0	0	0	0
Receivables	3	6	5	6	5	6	9	12
Liquid funds	5	4	26	7	8	2	4	10
Total assets	9	17	46	36	35	30	37	46
Liabilities								
Shareholder's equity	5	7	39	23	23	18	19	25
Minority interest	0	0	0	0	0	0	0	0
Convertibles	0	0	0	0	0	0	0	0
Lease liabilities	0	0	0	5	4	4	4	4
Deferred taxes	0	0	0	0	0	0	0	0
Interest bearing debt	0	1	1	1	1	2	0	0
Non-interest bearing current liabilities	4	9	6	8	7	6	13	17
Other interest-free debt	0	0	0	0	0	0	0	0
Total liabilities	9	17	46	37	35	30	37	46
CASH FLOW, EURm								
+ EBITDA	-7	-2	-5	-15	-3	0	6	11
- Net financial items	0	0	-1	0	0	0	0	0
- Taxes	0	0	0	0	0	0	0	-1
- Increase in Net Working Capital	0	0	-1	1	0	-1	3	1
+/- Other	0	2	3	2	0	0	0	0
= Cash flow from operations	-7	0	-4	-12	-4	-2	8	10
- Capex	-1	1	0	-2	-3	-4	-4	-5
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Free cash flow	-8	0	-4	-14	-7	-6	3	6
+/- New issues/buybacks	9	3	38	2	8	0	0	0
- Paid dividend	0	0	0	0	0	0	0	0
+/- Other	1	-4	-11	-7	-1	1	-1	0
Change in cash	2	-1	23	-19	0	-5	2	6
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KEY FIGURES	2016	2017	2018	2019	2020E	2021E	2022E
M-cap	0	168	20	25	44	44	44
Net debt (excl. convertibles)	-3	-26	-1	-3	3	0	-6
Enterprise value	-3	143	18	22	48	44	39
Sales	31	32	35	35	31	63	83
EBITDA	-2	-5	-15	-3	0	6	11
EBIT	-2	-5	-17	-7	-4	2	7
Pre-tax	-2	-6	-17	-8	-5	2	7
Earnings	0	-6	-18	-8	-5	1	5
Equity book value (excl. minorities)	7	39	23	23	18	19	25
Valuation multiples	·						
EV/sales	-0.1	4.4	0.5	0.6	1.6	0.7	0.5
EV/EBITDA	1.4	-30.4	-1.2	-6.4	-122.7	7.5	3.6
EV/EBITA	1.2	-28.1	-1.2		-10.9	22.8	5.7
EV/EBIT	1.2	-26.1 -28.1	-1.1 -1.1	-3.0	-10.9	22.8	5.7
				-3.0			
EV/OCF	6.0	-34.7	-1.5	-6.1	-25.9	5.6	3.8
EV/FCFF	80.4	-23.4	-1.0	-3.6	-10.2	9.4	5.6
P/FCFE	0.0	-39.4	-1.4	-3.5	-7.1	12.9	7.8
P/E	0.0	-30.1	-1.1	-3.0	-9.3	32.7	8.3
P/B	0.0	4.3	0.9	1.1	2.4	2.3	1.8
Target EV/EBITDA	0.0	0.0	0.0	0.0	-95.0	5.6	2.6
Target EV/EBIT	0.0	0.0	0.0	0.0	-8.4	17.2	4.1
Target EV/FCF	0.0	0.0	0.0	0.0	-5.9	9.8	4.9
Target P/B	0.0	0.0	0.0	0.0	1.9	1.7	1.4
Target P/E	0.0	0.0	0.0	0.0	-7.1	24.8	6.3
Per share measures							
Number of shares	3,325	18,219	18,503	27,909	27,909	27,909	27,909
Number of shares (diluted)	3,325	18,219	18,503	27,909	27,909	27,909	27,909
EPS	0.03	-0.34	-0.97	-0.30	-0.17	0.05	0.19
Operating cash flow per share	-0.14	-0.23	-0.65	-0.13	-0.07	0.28	0.37
Free cash flow per share	0.02	-0.23	-0.74	-0.25	-0.22	0.12	0.20
Book value per share	2.22	2.16	1.24	0.82	0.65	0.70	0.89
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend payout ratio, %	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dividend yield, %	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FCF yield, %	0.0	-2.5	-70.0	-28.5	-14.1	7.8	12.8
Efficiency measures							
ROE	1.6	-26.2	-58.0	-36.3	-23.2	7.2	23.9
ROCE	-32.7	-22.8	-49.5	-26.9	-17.6	8.1	25.8
Financial ratios		-			-	-	
Inventories as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Receivables as % of sales	19.7	15.3	18.0	15.1	18.0	15.0	15.0
Non-interest bearing liabilities as % of sales	27.9	17.3	22.1	20.1	20.1	20.1	20.1
NWC/sales, %	-8.2	-1.9	-4.1	-5.0	-2.1	-5.1	-5.1
Operative CAPEX/sales, %		0.5				-5.1 7.1	
CAPEX/sales (incl. acquisitions), %	-1.6 1.6	0.5	5.0	9.9 9.9	14.3		5.5 5.5
	-1.6		5.0		14.3	7.1	
FCFF/EBITDA	0.0	1.3	1.3	1.8	12.0	0.8	0.6
Net debt/EBITDA, book-weighted	1.4	5.5	0.1	0.8	-8.7	0.0	-0.5
Debt/equity, market-weighted	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Equity ratio, book-weighted	50.9	88.7	62.6	65.9	60.1	53.2	54.0
Gearing, %	-36.9	-65.2	-6.2	-12.4	18.7	-0.2	-23.0

EARNINGS CALENDAR

NEXT GAMES

Software/Finland, August 31, 2020 Company update

COMPANY DESCRIPTION: Next Games is a Finland-based developer and publisher of licensed mobile games. The Company develops games in cooperation with the license owners of the entertainment products, for instance a television series. The company's current live games include The Walking Dead No Man's Land and the Walking Dead: Our World along with several new projects under development.

INVESTMENT CASE: Next Games' success will rely heavily on the launch of new games during 2020. Growth has been stagnant as the number of users in both live games have seen a declining trend. With an expected larger portfolio of live games in the coming years, growth should in our view pick up and profitability improve due to a lower relative share of development costs.

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Ovaskainen Jari Juhani Rainer	7,078,068	11.183	25.4%
IDG Ventures USA III, L.P.	1,188,306	1.878	4.3%
Hiitola Kalle Johannes	971,675	1.535	3.5%
Achrén Joakim Tomas Johan	918,698	1.452	3.3%
Ilmarinen Mutual Pension Insurance Company	819,336	1.295	2.9%
Jumisko Jaakko Ensio	813,246	1.285	2.9%
Achrén Mikael Jan Kennet	722,848	1.142	2.6%
Varma Mutual Pension Insurance Company	570,000	0.901	2.0%
Vilpo Oy	308,976	0.488	1.1%
Danske Invest Finnish Small Cap Fund	306,465	0.484	1.1%
Ten largest	13,697,618	21.642	49%
Residual	14,211,082	22.454	51%
Total	27,908,700	44.096	100%

OTHER EVENTS	
COMPANY MISCELLANEOUS	
CEO: Teemu Huuhtanen	Aleksanterinkatu 9A, 00100 Helsinki
CFO: Annina Salvén	Tel:
IR·	

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DEFINITIONS

Dividend for the financial period per share ating cash flow) TDA – Net financial items – Taxes – Increase in working capital – Cash NRIs ± Other adjustments ash flow) ng cash flow – operative CAPEX – acquisitions + divestments Free cash flow Market cap CAPEX/sales Capital expenditure – divestments – acquisitions Sales
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Free cash flow Market cap CAPEX/sales Capital expenditure – divestments – acquisitions
Free cash flow Market cap CAPEX/sales Capital expenditure – divestments – acquisitions
Market cap CAPEX/sales Capital expenditure – divestments – acquisitions
Capital expenditure – divestments – acquisitions
ng capital
Current assets – current liabilities
ployed/Share
Total assets – non-interest bearing debt Number of shares
Net debt Equity
у, %
Interest bearing debt reholders' equity + minority interest + taxed provisions
0, %
eholders' equity + minority interest + taxed provisions Total assets – interest-free loans
nulative annual growth rate = Average growth per year
nulative annual growth rate = Average growth per year
iar

Software/Finland, August 31, 2020 Company update

Important Disclosures

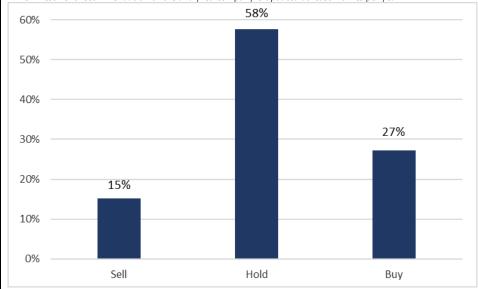
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Investment recommendations are defined as follows:

Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

ERP's investment recommendation of the analyzed company is updated at least 2 times per year.



The graph above shows the distribution of ERP's recommendations of companies under coverage in 11th of May 2020. If recommendation is not given, it is not mentioned here.

Name(s) of the analyst(s): Salokivi

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EVLI EQUITY RESEARCH

NEXT GAMES

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