

Software/Finland, April 29, 2019 Spot comment

### Making headway

Next Games Q1 EBIT and adjusted operating result amounted to EUR -2.4m and -1.3m respectively, while revenue grew 104% y/y to EUR 9.8m. The company's cost savings program started to show, and further notable progress is expected in Q2. We retain our HOLD-rating with a target price of EUR 1.5

#### Positive TWD: Our World signs

Next Games' Q1 results saw profitability remaining in the red, with EBIT at EUR -2.4 (Evli -2.1m) and the adjusted operating result at EUR -1.3m. Q1 revenue grew 104% y/y to EUR 9.8m. TWD: No Man's Land continued on a steady pace while implementation of new sales strategies in TWD: Our World saw the games ARPDAU and daily conversion rates improve towards the end of the quarter and reached an ARPDAU of EUR 0.31 in March (Q1: EUR 0.26). Management comments point towards a prolonged soft launch period for Blade Runner Nexus due to the nature of the game mechanics. Our estimates assume launch during Q3/2019.

#### Cost savings starting to show

Next Games' expects to achieve annual cost savings in fixed costs of approximately EUR 6.5m and monthly fixed costs excluding game marketing investments to amount to EUR 1.1-1.2m during 2019 after achieving the targeted cost savings. As the held consultation proceedings still affected Q1 results, a reduction in the cost base is expected to be seen in Q2. On our revised estimates we expect an EBIT and adjusted operating result of EUR -4.8m and EUR -0.5m respectively in 2019. Actions taken to stabilize the operational cash flow saw the company's cash position start to stabilize during the quarter.

#### HOLD with a target price of EUR 1.5

Next Games has made progress in scaling down its cost base and we expect further progress in Q2. A major boost in revenue would be necessary for further improving profitability which despite positive signs from Our World and the expected Launch of Blade Runner Nexus still seems challenging in the near-term. we retain our HOLD-rating with a target price of EUR 1.5



Target price, EUR	1.5
Latest change in recommendation	11-Jan-19
Latest report on company	18-Feb-19
Research paid by issuer:	YES
No. of shares outstanding, '000's	18,503
No. of shares fully diluted, '000's	18,503
Market cap, EURm	26
Free float, %	48.6
Exchange rate	0.000
Reuters code	NXTGMS.HE
Bloomberg code	NXTGMS FH
Average daily volume, EURm	-
Next interim report	26-Jul-19
Web site	www.nextgames.com
Analyst	Jerker Salokivi
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■ BUY □ HOLD ■ SELL

53.1 PEG, P/E 19/CAGR

KEY FIGU	RES										
	Sales EURm	EBIT EURm	EBIT %	Ptx profit EURm	EPS EUR	P/E (x)	EV/Sales (x)	P/CF (x)	EV/EBIT (x)	DPS EUR	
2017	32	-5	-15.6%	-6	-0.34	-30.1	4.4	-24.4	-28.1	0.00	
2018	35	-17	-48.0%	-17	-0.97	-1.1	0.5	-1.3	-1.1	0.00	
2019E	48	-5	-10.1%	-5	-0.23	-6.1	0.6	7.9	-5.9	0.00	
2020E	56	1	2.2%	1	0.04	39.3	0.5	4.7	24.3	0.00	
2021E	64	5	7.5%	4	0.19	7.6	0.4	2.9	5.8	0.00	
Market cap	o, EURm		26 E	BV per share 201	9E, EUR	1.0 CAGR EPS 2018-21, %					
Net debt 2	019E, EURm		2 F	Price/book 2019l	Ē		21, %	22.3			
Enterprise	value, EURm		28 [	Dividend yield 20	)19E, %			-20.7			
Total asset	s 2019E, EURn	ı	35 T	ax rate 2019E, 9	/o			-18.1			

All the important disclosures can be found on the last pages of this report.

Goodwill 2019E, EURm

3 Equity ratio 2019E, %

0.0

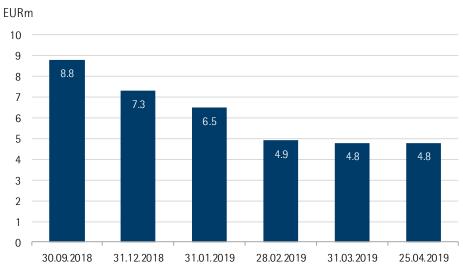
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Figure 1: Estimates summary

Next Games	2017	Q1/'18	02/'18	Q3/'18	Q4/'18	2018	Q1/'19	Q2/'19E	Q3/'19E	Q4/'19E	2019E	2020E	2021E
Net sales	32.5	4.8	5.7	13.4	11.3	35.2	9.8	10.4	13.0	14.6	47.8	56.2	64.4
change, %	4%	<i>-56%</i>	-33%	110%	71%	9%	105%	83%	-3%	29%	36%	18%	15%
Cost of revenue	-13.2	-2.0	-2.4	-6.0	-3.5	-14.0	-4.3	-4.6	-5.7	-4.8	-19.4	-22.5	-25.8
Gross profit	19.3	2.8	3.3	7.4	7.9	21.3	5.6	5.8	7.3	9.8	28.5	33.7	38.6
-margin, %	59%	<i>58%</i>	<i>58%</i>	<i>55%</i>	69%	60%	<i>57%</i>	<i>56%</i>	<i>56%</i>	67%	60%	60%	60%
Other operating income	0.1	0.0				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
R&D costs	-7.0	-1.8				-10.4	-2.7	-2.1	-2.4	-2.3	-9.5	-9.8	-10.0
Sales and marketing costs	-12.7	-2.5				-23.6	-4.3	-3.8	-7.5	-4.5	-20.1	-19.0	-20.0
Admin costs	-4.7	-1.0				-4.2	-1.0	-0.9	-0.9	-0.9	-3.7	-3.7	-3.8
EBIT	-5.1	-2.5	-2.4	-10.3	-1.6	-16.9	-2.4	-1.0	-3.5	2.1	-4.8	1.2	4.8
-margin, %	-16%	-52%	-43%	-77%	-14%	-48%	-24%	-9%	-27%	14%	-10%	2%	8%
Depreciations		0.1	0.1	0.8	0.7	1.7	0.7	0.7	0.7	0.7	2.9	2.8	2.8
IFRS 2 adjustment		0.4	0.4	0.4	0.4	1.5	0.3	0.3	0.3	0.3	1.4	1.4	1.4
Adj. operating result		-2.1	-2.0	-9.2	-0.5	-13.8	-1.3	0.1	-2.5	3.1	-0.5	5.4	9.0
-margin, %		-43%	-35%	-68%	-4%	-39%	-13%	1%	-19%	21%	-1%	10%	14%

Source: Next Games, Evli research estimates

Figure 2: Next Games' cash position development



Source: Next Games. In addition, Next Games has an unused credit limit of EUR 5m.

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VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	2
Current share price	1.42 PV of Free Cash Flow	29 Long-term growth, %	2.5 Risk-free interest rate, %	2.25
DCF share value	4.19 PV of Horizon value	47 WACC, %	10.6 Market risk premium, %	5.8
Share price potential, %	194.9 Unconsolidated equity	0 Spread, %	0.5 Debt risk premium, %	2.8
Maximum value	4.5 Marketable securities	7 Minimum WACC, %	10.1 Equity beta coefficient	1.40
Minimum value	3.9 Debt - dividend	-6 Maximum WACC, %	11.1 Target debt ratio, %	20
Horizon value, %	62.1 Value of stock	77 Nr of shares, Mn	18.5 Effective tax rate, %	20

DCF valuation, EURm	2018	2019E	2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	Horizon
Net sales	35	48	56	64	72	79	85	90	94	99	101	104
Sales growth, %	8.5	35.8	17.5	14.6	12.0	10.0	7.5	5.0	5.0	5.0	2.5	2.5
Operating income (EBIT)	-17	-5	1	5	11	12	12	13	13	14	14	15
EBIT margin, %	-48.0	-10.1	2.2	7.5	15.0	15.0	14.0	14.0	14.0	14.0	14.0	14.0
+ Depreciation+amort.	2	4	4	4	5	5	6	6	7	7	7	
- Income taxes	0	1	0	-1	-2	-2	-2	-3	-3	-3	-3	
- Change in NWC	1	3	1	1	1	1	1	0	0	0	0	
NWC / Sales, %	-4.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Capital Expenditure	-11	-6	-7	-7	-7	-7	-8	-8	-8	-9	-9	-9
Investments / Sales, %	32.0	13.4	11.8	10.7	10.0	9.4	9.1	9.0	9.0	8.9	8.9	8.9
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= Unlevered Free CF (FCF)	-26	-3	-1	2	7	8	8	9	9	10	10	126
= Discounted FCF (DFCF)		-3	-1	2	5	5	5	4	4	4	4	47
	•		•	•								
= DFCF min WACC		-3	-1	2	5	5	5	4	4	4	4	53
= DFCF max WACC		-3	-1	2	5	5	4	4	4	4	4	43

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#### INTERIM FIGURES

EVLI ESTIMATES, EURm	2018Q1	2018Q2	2018Q3	2018Q4	2018	2019Q1	2019Q2E	2019Q3E	2019Q4E	2019E	2020E	2021E
Net sales	5	6	13	11	35	10	10	13	15	48	56	64
EBITDA	-2	-2	-10	-1	-15	-1	0	-3	3	-1	5	9
EBITDA margin (%)	-50.9	-41.8	-71.2	-7.8	-43.3	-14.7	-0.2	-19.8	20.8	-2.1	8.8	14.3
EBIT	-3	-2	-10	-2	-17	-2	-1	-4	2	-5	1	5
EBIT margin (%)	-52.3	-43.0	-77.0	-14.3	-48.0	-24.4	-9.4	-27.1	14.3	-10.1	2.2	7.5
Net financial items	0	0	0	0	0	0	0	0	0	-1	0	-1
Pre-tax profit	-2	-2	-10	-2	-17	-3	-1	-4	2	-5	1	4
Tax	0	0	0	0	-1	1	0	1	0	1	0	-1
Tax rate (%)	-15.4	-15.8	-2.0	-12.5	-6.9	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net profit	-3	-3	-11	-2	-18	-2	-1	-3	2	-4	1	3
EPS	-0.15	-0.15	-0.57	-0.10	-0.97	-0.11	-0.05	-0.16	0.08	-0.23	0.04	0.19
EPS adjusted (diluted no. of shares)	-0.15	-0.15	-0.57	-0.10	-0.97	-0.11	-0.05	-0.16	0.08	-0.23	0.04	0.19
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
SALES, EURm												
Next Games	5	6	13	11	35	10	10	13	15	48	56	64
Total	5	6	13	11	35	10	10	13	15	48	56	64
SALES GROWTH, Y/Y %												
Next Games	-56.2	-33.2	110.4	70.5	8.5	105.3	82.8	-3.2	29.2	35.8	17.5	14.6
Total	-56.2	-33.2	110.4	70.5	8.5	105.3	82.8	-3.2	29.2	35.8	17.5	14.6
EBIT, EURm												
Next Games	-3	-2	-10	-2	-17	-2	-1	-4	2	-5	1	5
Total	-3	-2	-10	-2	-17	-2	-1	-4	2	-5	1	5
EBIT margin, %										Ÿ	Ÿ	
Next Games	-52.3	-43.0	-77.0	-14.3	-48.0	-24.4	-9.4	-27.1	14.3	-10.1	2.2	7.5
Total	-52.3	-43.0	-77.0	-14.3	-48.0	-24.4	-9.4	-27.1	14.3	-10.1	2.2	7.5

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INCOME STATEMENT, EURm	2014	2015	2016	2017	2018	2019E	2020E	2021E
Sales	0	10	31	32	35	48	56	64
Sales growth (%)	0.0	242,600.0	220.5	4.4	8.5	35.8	17.5	14.6
Costs	-4	-16	-33	-37	-50	-49	-51	-55
Reported EBITDA	-4	-7	-2	-5	-15	-1	5	9
Extraordinary items in EBITDA	0	0	0	0	0	0	0	0
EBITDA margin (%)	-98,825.0	-68.5	-6.3	-14.4	-43.3	-2.1	8.8	14.3
Depreciation	0	0	0	0	-2	-4	-4	-4
EBITA	-4	-7	-2	-5	-17	-5	1	5
Goodwill amortization / writedown	0	0	0	0	0	0	0	0
Reported EBIT	-4	-7	-2	-5	-17	-5	1	5
EBIT margin (%)	-98,825.0	-72.5	-7.0	-15.6	-48.0	-10.1	2.2	7.5
Net financials	0	0	0	-1	0	-1	0	-1
Pre-tax profit	-4	-7	-2	-6	-17	-5	1	4
Extraordinary items	0	0	0	0	0	0	0	0
Taxes	0	0	2	0	-1	1	0	-1
Minority shares	0	0	0	0	0	0	0	0
Net profit	-4	-7	0	-6	-18	-4	1	3
BALANCE SHEET, EURm								
Assets								
Fixed assets	1	1	3	8	18	20	23	26
% of sales	24,975	9	8	26	51	43	42	40
Goodwill	0	0	2	3	3	3	3	3
% of sales	0	0	7	10	9	7	6	5
Inventory	0	0	0	0	0	0	0	0
% of sales	0	0	0	0	0	0	0	0
Receivables	0	3	6	5	6	6	7	8
% of sales	0	34	20	15	18	12	12	12
Liquid funds	2	5	4	26	7	4	6	10
% of sales	56,825	48	12	81	21	8	11	15
Total assets	3	9	17	46	36	35	41	48
Liabilities								
Equity	2	5	7	39	23	19	19	23
% of sales	59,025	48	24	121	65	39	34	35
Deferred taxes	0	0	0	0	0	0	0	0
% of sales	0	0	0	0	0	0	0	0
Interest bearing debt	0	0	1	1	6	6	10	11
% of sales	3,825	4	3	2	16	12	17	18
Non-interest bearing current liabilities	1	4	9	6	8	11	12	14
% of sales	18,875	37	28	17	22	22	22	22
Other interest free debt	0	0	0	0	0	0	0	0
% of sales	0	2	0	0	0	0	0	0
Total liabilities	3	9	17	46	36	35	41	48
CASH FLOW, EURm								
+ EBITDA	-4	-7	-2	-5	-15	-1	5	9
- Net financial items	0	0	0	-1	0	-1	0	-1
- Taxes	0	0	0	0	0	1	0	-1
- Increase in Net Working Capital	1	0	2	-2	1	3	1	1
+/- Other	0	0	-1	0	0	0	0	0
= Cash flow from operations	-3	-7	-1	-7	-15	3	5	9
- Capex	0	-1	-3	-8	-11	-6	-7	-7
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Net cash flow	-3	-8	-1	-15	-27	-4	-1	2
+/- Change in interest-bearing debt	0	0	1	0	5	0	4	2
+/- New issues/buybacks	6	9	3	38	2	0	0	0
- Paid dividend	0	0	0	0	0	0	0	0
+/- Change in loan receivables	0	10	0	0	0	0	0	0
Change in cash	3	11	3	23	-20	-3	2	3

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KEY FIGURES	2015	2016	2017	2018	2019E	2020E	2021E
M-cap	0	0	168	20	26	26	26
Net debt	-4	-3	-26	-1	2	3	2
Enterprise value	-4	-3	143	18	28	30	28
Sales	10	31	32	35	48	56	64
EBITDA	-7	-2	-5	-15	-1	5	9
EBIT	-7	-2	-5	-17	-5	1	5
Pre-tax	-7	-2	-6	-17	-5	1	4
Earnings	-7	0	-6	-18	-4	1	3
Book value	5	7	39	23	19	19	23
Valuation multiples							
EV/sales	-0.4	-0.1	4.4	0.5	0.6	0.5	0.4
EV/EBITDA	0.6	1.4	-30.4	-1.2	-28.0	6.0	3.0
EV/EBITA	0.6	1.2	-28.1	-1.1	-5.9	24.3	5.8
EV/EBIT	0.6	1.2	-28.1	-1.1	-5.9	24.3	5.8
EV/operating cash flow	0.6	3.2	-20.7	-1.2	8.5	5.3	3.1
EV/cash earnings	0.6	1.4	-25.9	-1.2	-57.3	6.7	3.6
P/E	0.0	0.0	-30.1	-1.1	-6.1	39.3	7.6
P/E excl. goodwill	0.0	0.0	-30.1	-1.1	-6.1	39.3	7.6
P/B	0.0	0.0	4.3	0.9	1.4	1.4	1.2
P/sales	0.0	0.0	5.2	0.9	0.5	0.5	0.4
P/CF	0.0	0.0	-24.4	-1.3	7.9	4.7	2.9
Target EV/EBIT	0.0	0.0	-24.4 0.0	-1.3 0.0	-6.2	4.7 25.5	6.1
Target P/E	0.0	0.0	0.0		-6.2 -6.5	25.5 41.6	8.0
	0.0			0.0 0.0		1.4	
Target P/B	0.0	0.0	0.0	0.0	1.5	1.4	1.2
Per share measures  Number of shares	2.440	2 225	10.210	10 502	10 502	10 502	10.502
	2,449	3,325	18,219	18,503	18,503	18,503	18,503
Number of shares (diluted) EPS	2,449	3,325 0.03	18,219	18,503 -0.97	18,503	18,503 0.04	18,503 0.19
	-2.81		-0.34		-0.23		
EPS excl. goodwill	-2.81	-0.27	-0.31	-0.97	-0.23	0.04	0.19
Cash EPS	-2.65	-0.60	-0.30	-0.82	-0.03	0.24	0.42
Operating cash flow per share	-2.74	-0.26	-0.38	-0.79	0.18	0.30	0.49
Capital employed per share	0.17	1.11	0.73	1.13	1.09	1.20	1.30
Book value per share	1.90	2.22	2.16	1.24	1.00	1.04	1.23
Book value excl. goodwill	1.90	1.55	1.98	1.06	0.82	0.86	1.05
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend payout ratio, %	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dividend yield, %	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Efficiency measures							
ROE	-196.2	1.6	-26.2	-58.0	-20.7	3.5	16.5
ROCE	-176.2	-32.7	-20.9	-49.2	-18.1	4.6	15.4
Financial ratios							
Capex/sales, %	11.2	10.3	23.9	32.0	13.4	11.8	10.7
Capex/depreciation excl. goodwill,%	277.1	392.5	1,739.9	680.7	168.4	177.7	159.2
Net debt/EBITDA, book-weighted	0.6	1.4	5.5	0.1	-2.0	0.7	0.2
Bud a sure sure			0.0	0.3	0.2	0.4	0.4
Debt/equity, market-weighted	0.0	0.0	0.0	0.5	0.2	0.4	
Equity ratio, book-weighted	0.0 52.7	0.0 50.9	88.7	62.7	53.1	46.7	47.0
Equity ratio, book-weighted	52.7	50.9	88.7	62.7	53.1	46.7	47.0
Equity ratio, book-weighted Gearing	52.7 -0.90	50.9 -0.37	88.7 -0.65	62.7 -0.07	53.1 0.11	46.7 0.18	47.0 0.07

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COMPANY DESCRIPTION: Next Games is a Finland-based developer and publisher of licensed mobile games. The Company develops games in cooperation with the license owners of the entertainment products, for instance a television series. The company's current live games include The Walking Dead No Man's Land and the Walking Dead: Our World along with four new projects under development.

#### INVESTMENT CASE:

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Ovaskainen Jari Juhani Rainer	3,093,110	4.392	16.7%
IDG Ventures USA III, L.P.	1,188,306	1.687	6.4%
Hiitola Kalle Johannes	942,896	1.339	5.1%
Achrén Joakim Tomas Johan	940,818	1.336	5.1%
Achrén Mikael Jan Kennet	911,862	1.295	4.9%
Jumisko Jaakko Ensio	861,426	1.223	4.7%
Ilmarinen Mutual Pension Insurance Company	546,224	0.776	3.0%
Varma Mutual Pension Insurance Company	380,000	0.540	2.1%
Nuard Ventures Oy	364,000	0.517	2.0%
Vaah Holdings Oy	266,720	0.379	1.4%
Ten largest	9,495,362	13.483	51%
Residual	9,007,952	12.791	49%
Total	18,503,314	26.275	100%

EARNINGS CALENDAR	
July 26, 2019	Q2 report
November 01, 2019	Q3 report
OTHER EVENTS	
May 21, 2019	AGM

COMPANY MISCELLANEOUS	
CEO: Teemu Huuhtanen	Kansakoulukatu 10, 00100 Helsinki
CFO: Annina Salvén	Tel:
IR:	

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### **DEFINITIONS**

P/E	EPS
_ Price per share _ Earnings per share	Profit before extraordinary items and taxes
Lattings per strate	— income taxes + minority interest Number of shares
P/Sales	DPS
Market cap Sales	Dividend for the financial period per share
P/BV	CEPS
Price per share	Gross cash flow from operations
Shareholders' equity + taxed provisions per share	Number of shares
P/CF	EV/Share
Price per share	Enterprise value
Operating cash flow per share	Number of shares
EV (Enterprise value)	Sales/Share
Market cap + net debt + minority interest at market value	Sales
<ul> <li>share of associated companies at market value</li> </ul>	Number of shares
Net debt	EBITDA/Share
Interest bearing debt — financial assets	Earnings before interest, tax, depreciation and amortisation
	Number of shares
EV/Sales	EBIT/Share
Enterprise value	Operating profit Number of shares
Sales	Number of shares
EV/EBITDA	EAFI/Share
Enterprise value	Pretax profit
Earnings before interest, tax, depreciation and amortisation	Number of shares
EV/EBIT	Capital employed/Share
Enterprise value	Total assets – non interest bearing debt
Operating profit	Number of shares
Div yield, %	Total assets
Dividend per share	Balance sheet total
Price per share	
Payout ratio, %	Interest coverage (x)
Total dividends	Operating profit
Earnings before extraordinary items and taxes – income taxes + minority interest	Financial items
Net cash/Share	Asset turnover (x)
Financial assets — interest bearing debt	Turnover
Number of shares	Balance sheet total (average)
ROA, %	Debt/Equity, %
Operating profit + financial income + extraordinary items	Interest bearing debt
Balance sheet total — interest free short term debt — long term advances received and accounts payable (average)	Shareholders' equity + minority interest + taxed provisions
— iong termauvances received and accounts payable (average)	
ROCE, %	Equity ratio, %
Profit before extraordinary items + interest expenses + other financial costs	Shareholders' equity + minority interest + taxed provisions
Balance sheet total — non interest bearing debt (average)	Total assets – interest free loans
ROE, %	CAGR, %
Profit before extraordinary items and taxes – income taxes	Cumulative annual growth rate = Average growth per year
Shareholders' equity + minority interest + taxed provisions (average)	

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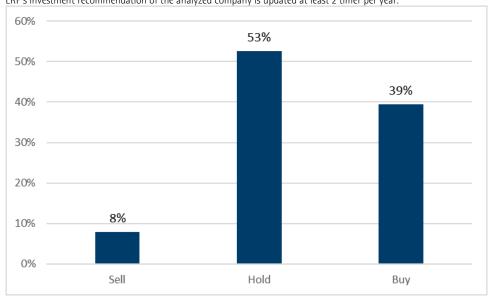
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Investment recommendations are defined as follows:

Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

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