# EVLI

# NEXT GAMES

Software/Finland, July 29, 2019 Spot comment

## Welcome turnaround progress

Next Games' profitability saw improvement during Q2, with the adj. EBIT rising to EUR -0.5m (Q2/18: -2.0m). Revenue grew 65% y/y to EUR 9.4m but was below our estimates mainly due to a lower than expected DAU for Our World. Development of the financial situation saw positive signs, but game launch financing still remains a concern.

#### Earnings improvement and mixed Our World progress

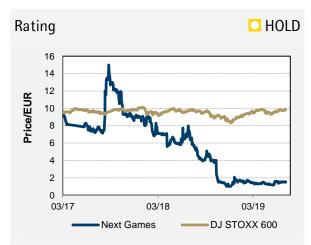
Next Games reported decent Q2 results, with EBIT still in the red, at EUR -1.1m, but seeing improvements and in line with our estimates (Evli EUR -1.0m). The adj. EBIT was slightly below our estimates, at EUR -0.5m (Evli 0.1m). Revenue saw growth of 65% y/y to EUR 9.4m, below our estimates (Evli 10.4m) mainly due to a lower than expected DAU for Our World. Q2 did however see the game's ARPDAU improve to a commendable EUR 0.34 (from IAP's). Retention issues, however, led to marketing investment levels for the game rising to above planned levels.

#### Financial situation progress but concerns remain

We have made some adjustments to our estimates, mainly due to having revised our launch timetable estimate for Blade Runner Nexus from Q3/2019 to Q4/2019. Our estimates also include a minor adjustment for marketing revenue from Our World, which based on figures posted in Q2 shows promising revenue potential. We expect revenue in 2019 to grow 21% to EUR 42.5m (prev. 47.8m), while expecting profitability to remain negative, with an adj. EBIT of EUR -3.0m (prev. EUR -0.5m). A key nearterm concern remains the launch of Blade Runner and financing of any more substantial marketing investments that are to be expected in conjunction with the launch. A positive sign for the financial situation was the stabilization of the cash balance and a renewed credit limit guarantee.

#### HOLD with a target price of EUR 1.50

Next Games turnaround project has seen good progress and earnings have seen improvements compared to the near past. With the uncertainty relating to financing of upcoming game launches justifying valuation upside remains a challenge and we retain our HOLD-rating and target price of EUR 1.50.



Share price, EUR (Last trading day's closing price)	1.54
Target price, EUR	1.5
Latest change in recommendation Latest report on company Research paid by issuer: No. of shares outstanding, '000's No. of shares fully diluted, '000's Market cap, EURm Free float, % Exchange rate Reuters code Bloomberg code Average daily volume, EURm Next interim report	11-Jan-19 29-Apr-19 YES 18,503 18,503 28 48.6 0.000 NXTGMS.HE NXTGMS.FH - 26-Jul-19
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#### BUY HOLD SELL

Key Figui	RES									
	Sales EURm	EBIT EURm	EBIT %	Ptx profit EURm	EPS EUR	P/E (x)	EV/Sales (x)	P/CF (x)	EV/EBIT (x)	DPS EUR
2017	32	-5	-15.6%	-6	-0.34	-30.1	4.4	-24.4	-28.1	0.00
2018	35	-17	-48.0%	-17	-0.97	-1.1	0.5	-1.3	-1.1	0.00
2019E	43	-7	-16.0%	-7	-0.32	-4.8	0.8	23.4	-4.8	0.00
2020E	54	-2	-3.4%	-2	-0.10	-15.0	0.7	8.3	-19.7	0.00
2021E	63	1	1.3%	0	0.00	6,791.6	0.6	4.8	46.2	0.00
Market cap	, EURm		28 E	3V per share 201	9E, EUR		1, %	0.0		
Net debt 20	019E, EURm		4 F	rice/book 2019	E		1.7 CAGR	sales 2018-	21, %	21.5
Enterprise	value, EURm		33 E	Dividend yield 20	019E, %		0.0 ROE 20	019E, %		-29.5
Total assets	s 2019E, EURn	า	34 T	ax rate 2019E, o	/о			-25.5		
Goodwill 20	019E, EURm		3 E	quity ratio 2019	9E, %		50.1 PEG, P	/E 19/CAGR		0.0

All the important disclosures can be found on the last pages of this report.

# **NEXT GAMES**

Software/Finland, July 29, 2019

Spot comment

Next Games	2017	Q1/18	Q2/18	Q3/18	Q4/18	2018	Q1/19	Q2/19	Q3/19E	Q4/19E	2019E	2020E	2021E
Net sales	32.5	4.8	5.7	13.4	11.3	35.2	9.8	9.4	10.1	13.2	42.5	54.1	63.2
change, %	4%	-56%	-33%	110%	71%	9%	105%	65%	-25%	16%	21%	27%	17%
Cost of revenue	-13.2	-2.0	-2.4	-6.0	-3.5	-14.0	-4.3	-3.7	-4.3	-4.4	-16.7	-21.6	-25.3
Gross profit	19.3	2.8	3.3	7.4	7.9	21.3	5.6	5.7	5.8	8.8	25.9	32.5	37.9
-margin, %	<i>59%</i>	58%	<i>58%</i>	55%	<b>69</b> %	60%	57%	60%	57%	67%	61%	<i>60%</i>	<i>60%</i>
Other operating income	0.1	0.0	0.0			0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
R&D costs	-7.0	-1.8	-1.8			-10.4	-2.7	-2.0	-2.1	-2.3	-9.1	-9.8	-10.5
Sales and marketing costs	-12.7	-2.5	-2.9			-23.6	-4.3	-4.1	-4.0	-8.0	-20.4	-21.0	-23.0
Admin costs	-4.7	-1.0	-1.1			-4.2	-1.0	-0.7	-0.7	-0.8	-3.2	-3.5	-3.6
EBIT	-5.1	-2.5	-2.4	-10.3	-1.6	-16.9	-2.4	-1.1	-1.0	-2.3	-6.8	-1.8	0.8
-margin, %	-16%	-52%	-43%	-77%	-14%	-48%	-24%	-12%	-10%	-17%	-16%	-3%	1%
Depreciations		0.1	0.1	0.8	0.7	1.7	0.7	0.7	0.7	0.7	2.9	2.8	2.8
IFRS 2 adjustment		0.4	0.4	0.4	0.4	1.5	0.3	-0.1	0.3	0.3	0.9	1.4	1.4
Adj. operating result		-2.1	-2.0	-9.2	-0.5	-13.8	-1.3	-0.5	0.0	-1.2	-3.0	2.4	5.0
-margin, %		-43%	-35%	-68%	-4%	-39%	-13%	-5%	0%	-9%	-7%	4%	8%

Source: Next Games, Evli Research

EVLI

# NEXT GAMES Software/Finland, July 29, 2019

VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	1.54 PV of Free Cash Flow	22 Long-term growth, %	2.5 Risk-free interest rate, %	2.25
DCF share value	3.86 PV of Horizon value	47 WACC, %	10.6 Market risk premium, %	5.8
Share price potential, %	150.4 Unconsolidated equity	0 Spread, %	0.5 Debt risk premium, %	2.8
Maximum value	4.2 Marketable securities	7 Minimum WACC, %	10.1 Equity beta coefficient	1.40
Minimum value	3.6 Debt - dividend	-6 Maximum WACC, %	11.1 Target debt ratio, %	20
Horizon value, %	67.8 Value of stock	71 Nr of shares, Mn	18.5 Effective tax rate, %	20

DCF valuation, EURm	2018	2019E	2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	Horizon
Net sales	35	43	54	63	71	78	84	88	92	97	99	102
Sales growth, %	8.5	20.8	27.2	16.8	12.0	10.0	7.5	5.0	5.0	5.0	2.5	2.5
Operating income (EBIT)	-17	-7	-2	1	11	12	12	12	13	14	14	14
EBIT margin, %	-48.0	-16.0	-3.4	1.3	15.0	15.0	14.0	14.0	14.0	14.0	14.0	14.0
+ Depreciation+amort.	2	4	4	4	5	5	6	6	7	7	7	
- Income taxes	0	1	0	0	-2	-2	-2	-2	-3	-3	-3	
- Change in NWC	1	3	1	1	1	1	1	0	0	0	0	
NWC / Sales, %	-4.1	<i>-10.1</i>	-10.1	-10.1	<i>-10.1</i>	-10.1	<i>-10.1</i>	<i>-10.1</i>	<i>-10.1</i>	-10.1	-10.1	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Capital Expenditure	-11	-6	-7	-7	-7	-7	-8	-8	-8	-9	-9	-9
Investments / Sales, %	32.0	15.1	12.3	10.9	10.2	9.6	9.3	9.2	9.1	9.1	9.0	9.0
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= Unlevered Free CF (FCF)	-26	-5	-3	-1	7	8	8	8	9	10	10	123
= Discounted FCF (DFCF)		-5	-3	-1	5	5	5	4	4	4	4	47
= DFCF min WACC		-5	-3	-1	5	5	5	4	4	4	4	53
= DFCF max WACC		-5	-3	-1	5	5	4	4	4	4	4	43

# NEXT GAMES Software/Finland, July 29, 2019 Spot comment

INTERIM FIGURES												
EVLI ESTIMATES, EURm	2018Q1	2018Q2	2018Q3	2018Q4	2018	2019Q1	2019Q2E	2019Q3E	2019Q4E	2019E	2020E	2021E
Net sales	5	6	13	11	35	10	9	10	13	43	54	63
EBITDA	-2	-2	-10	-1	-15	- 1	0	0	-1	-3	2	5
EBITDA margin (%)	-50.9	-41.8	-71.2	-7.8	-43.3	-14.7	-1.6	-0.9	-9.9	-7.0	3.5	8.2
EBIT	-3	-2	-10	-2	-17	-2	-1	-1	-2	-7	-2	1
EBIT margin (%)	-52.3	-43.0	-77.0	-14.3	-48.0	-24.4	-11.7	-10.3	-17.1	-16.0	-3.4	1.3
Net financial items	0	0	0	0	0	0	0	0	0	-1	- 1	-1
Pre-tax profit	-2	-2	-10	-2	-17	-3	-1	-1	-2	-7	-2	0
Tax	0	0	0	0	-1	1	0	0	0	1	0	0
Tax rate (%)	-15.4	-15.8	-2.0	-12.5	-6.9	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net profit	-3	-3	-11	-2	-18	-2	-1	- 1	-2	-6	-2	0
EPS	-0.15	-0.15	-0.57	-0.10	-0.97	-0.11	-0.05	-0.05	-0.10	-0.32	-0.10	0.00
EPS adjusted (diluted no. of shares)	-0.15	-0.15	-0.57	-0.10	-0.97	-0.11	-0.05	-0.05	-0.10	-0.32	-0.10	0.00
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
SALES, EURm												
Next Games	5	6	13	11	35	10	9	10	13	43	54	63
Total	5	6	13	11	35	10	9	10	13	43	54	63
SALES GROWTH, Y/Y %												
Next Games	-56.2	-33.2	110.4	70.5	8.5	105.3	65.1	-24.8	16.8	20.8	27.2	16.8
Total	-56.2	-33.2	110.4	70.5	8.5	105.3	65.1	-24.8	16.8	20.8	27.2	16.8
EBIT, EURm												
Next Games	-3	-2	-10	-2	-17	-2	-1	-1	-2	-7	-2	1
Total	-3	-2	-10	-2	-17	-2	-1	-1	-2	-7	-2	1
EBIT margin, %											·	
Next Games	-52.3	-43.0	-77.0	-14.3	-48.0	-24.4	-11.7	-10.3	-17.1	-16.0	-3.4	1.3
Total	-52.3	-43.0	-77.0	-14.3	-48.0	-24.4	-11.7	- 10.3	-17.1	-16.0	-3.4	1.3

# NEXT GAMES

## Software/Finland, July 29, 2019 Spot comment

INCOME STATEMENT, EURm	2014	2015	2016	2017	2018	2019E	2020E	2021E
Sales	0	10	31	32	35	43	54	63
Sales growth (%)	0.0	242,600.0	220.5	4.4	8.5	20.8	27.2	16.8
Costs	-4	-16	-33	-37	-50	-46	-52	-58
Reported EBITDA	-4	-7	-2	-5	-15	-3	2	5
Extraordinary items in EBITDA	0	0	0	0	0	0	0	0
EBITDA margin (%)	-98,825.0	-68.5	-6.3	-14.4	-43.3	-7.0	3.5	8.2
Depreciation	0	0	0	0	-2	-4	-4	-4
EBITA	-4	-7	-2	-5	-17	-7	-2	1
Goodwill amortization / writedown	0	0	0	0	0	0	0	0
Reported EBIT	-4	-7	-2	-5	-17	-7	-2	1
EBIT margin (%)	-98,825.0	-72.5	-7.0	-15.6	-48.0	-16.0	-3.4	1.3
Net financials	0	0	0	-1	0	-1	-1	-1
Pre-tax profit	-4	-7	-2	-6	-17	-7	-2	0
Extraordinary items	0	0	0	0	0	0	0	0
Taxes	0	0	2	0	-1	1	0	0
Minority shares	0	0	0	0	0	0	0	0
Net profit	-4	-7	0	-6	-18	-6	-2	0
BALANCE SHEET, EURm								
Assets								
Fixed assets	1	1	3	8	18	20	23	26
% of sales	24,975	9	8	26	51	20 48	43	20 41
Goodwill	24,975	0	2	3	3	40	43	
% of sales	0	0	2 7		3 9	3 8	5 6	3 5
				10				
Inventory	0	0	0	0	0	0	0	0
% of sales	0	0	0	0	0	0	0	0
Receivables	0	3	6	5	6	5	6	8
% of sales	0	34	20	15	18	12	12	12
Liquid funds	2	5	4	26	7	3	6	9
% of sales	56,825	48	12	81	21	8	11	15
Total assets Liabilities	3	9	17	46	36	34	41	48
Equity	2	5	7	39	23	17	15	15
% of sales	59,025	48	24	121	65	40	28	24
Deferred taxes	0	0	0	0	0	0	0	0
% of sales	0	0	0	0	0	0	0	0
Interest bearing debt	0	0	1	1	6	8	14	19
% of sales	3,825	4	3	2	16	18	25	30
Non-interest bearing current liabilities	, 1	4	9	6	8	9	12	14
% of sales	18,875	37	28	17	22	22	22	22
Other interest free debt	0	0	0	0	0	0	0	0
% of sales	0	2	0	0	0	0	0	0
Total liabilities	3	9	17	46	36	34	41	48
CASH FLOW, EURm	0	Ū		10	00	01		
+ EBITDA	-4	-7	-2	-5	-15	-3	2	5
- Net financial items	-4	-7	-2	-5	-15	-3	-1	-1
- Taxes	0	0	0	-1	0	-1 1	-1	-1
- Taxes - Increase in Net Working Capital	1	0	2	-2	1	3	1	1
+/- Other	0	0	-1	-2	0	0	0	0
	-3	-7	-1	-7	-15	1	3	5
= Cash flow from operations	-3							
- Capex		-1	-3	-8	-11	-6	-7	-7
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Net cash flow	-3	-8	-1	-15	-27	-6	-4	-2
+/- Change in interest-bearing debt	0	0	1	0	5	2	6	5
+/- New issues/buybacks	6	9	3	38	2	0	0	0
- Paid dividend	0	0	0	0	0	0	0	0
+/- Change in loan receivables	0	10	0	0	0	0	0	0
Change in cash	3	11	3	23	-20	-4	3	4

# NEXT GAMES Software/Finland, July 29, 2019 Spot comment

KEY FIGURES	2015	2016	2017	2018	2019E	2020E	2021E
M-cap	0	0	168	20	28	28	28
Net debt	-4	-3	-26	-1	4	8	9
Enterprise value	-4	-3	143	18	33	36	38
Sales	10	31	32	35	43	54	63
EBITDA	-7	-2	-5	-15	-3	2	5
EBIT	-7	-2	-5	-17	-7	-2	1
Pre-tax	-7	-2	-6	-17	-7	-2	0
Earnings	-7	0	-6	-18	-6	-2	0
Book value	5	7	39	23	17	15	15
Valuation multiples							
EV/sales	-0.4	-0.1	4.4	0.5	0.8	0.7	0.6
EV/EBITDA	0.6	1.4	-30.4	-1.2	-10.9	19.1	7.3
EV/EBITA	0.6	1.2	-28.1	-1.1	-4.8	-19.7	46.2
EV/EBIT	0.6	1.2	-28.1	-1.1	-4.8	-19.7	46.2
EV/operating cash flow	0.6	3.2	-20.7	-1.2	26.7	10.5	6.4
EV/cash earnings	0.6	1.4	-25.9	-1.2	-15.7	19.6	8.7
P/E	0.0	0.0	-30.1	-1.1	-4.8	-15.0	6,791.6
P/E excl. goodwill	0.0	0.0	-30.1	-1.1	-4.8	-15.0	6,791.6
P/B	0.0	0.0	4.3	0.9	1.7	1.9	1.9
P/sales	0.0	0.0	5.2	0.6	0.7	0.5	0.5
P/CF	0.0	0.0	-24.4	-1.3	23.4	8.3	4.8
Target EV/EBIT	0.0	0.0	0.0	0.0	-4.7	- 19.3	45.3
Target P/E	0.0	0.0	0.0	0.0	-4.7	-14.6	6,615.2
Target P/B	0.0	0.0	0.0	0.0	1.6	1.8	1.8
Per share measures							
Number of shares	2,449	3,325	18,219	18,503	18,503	18,503	18,503
Number of shares (diluted)	2,449	3,325	18,219	18,503	18,503	18,503	18,503
EPS	-2.81	0.03	-0.34	-0.97	-0.32	-0.10	0.00
EPS excl. goodwill	-2.81	-0.27	-0.31	-0.97	-0.32	-0.10	0.00
Cash EPS	-2.65	-0.60	-0.30	-0.82	-0.11	0.10	0.23
Operating cash flow per share	-2.74	-0.26	-0.38	-0.79	0.07	0.19	0.32
Capital employed per share	0.17	1.11	0.73	1.13	1.12	1.21	1.30
Book value per share	1.90	2.22	2.16	1.24	0.92	0.82	0.82
Book value excl. goodwill	1.90	1.55	1.98	1.06	0.74	0.64	0.64
Dividend per share	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend payout ratio, %	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dividend yield, %	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Efficiency measures							
ROE	-196.2	1.6	-26.2	-58.0	-29.5	-11.8	0.0
ROCE	-176.2	-32.7	-20.9	-49.2	-25.5	-6.9	2.6
Financial ratios	17 0.2	52.7	20.0	10.2	20.0	0.0	2.0
Capex/sales, %	11.2	10.3	23.9	32.0	15.1	12.3	10.9
Capex/depreciation excl. goodwill,%	277.1	392.5	1,739.9	680.7	168.4	177.7	159.2
Net debt/EBITDA, book-weighted	0.6	1.4	5.5	0.1	-1.4	4.1	1.59.2
Debt/equity, market-weighted	0.0	0.0	5.5 0.0	0.1	-1.4	4.1	0.7
Equity ratio, book-weighted	52.7	50.9	88.7	62.7	0.3 50.1	37.0	31.5
Gearing	-0.90	-0.37	-0.65	-0.07	0.24	0.51	0.62
Number of employees, average	-0.90	-0.37	-0.65	-0.07	0.24	0.51	0.62
Sales per employee, EUR	0	0	0	0	0	0	0
EBIT per employee, EUR	0	0	0	0	0	0	0
Lon per employee, Lon	U	U	U	U	U	U	U

## **NEXT GAMES** Software/Finland, July 29, 2019 Spot comment

COMPANY DESCRIPTION: Next Games is a Finland-based developer and publisher of licensed mobile games. The Company develops games in cooperation with the license owners of the entertainment products, for instance a television series. The company's current live games include The Walking Dead No Man's Land and the Walking Dead: Our World along with four new projects under development.

#### INVESTMENT CASE:

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Ovaskainen Jari Juhani Rainer	3,093,110	4.763	16.7%
IDG Ventures USA III, L.P.	1,188,306	1.830	6.4%
Hiitola Kalle Johannes	942,896	1.452	5.1%
Achrén Joakim Tomas Johan	940,818	1.449	5.1%
Achrén Mikael Jan Kennet	889,941	1.371	4.8%
Jumisko Jaakko Ensio	850,246	1.309	4.6%
Ilmarinen Mutual Pension Insurance Company	546,224	0.841	3.0%
Varma Mutual Pension Insurance Company	380,000	0.585	2.1%
Nuard Ventures Oy	364,000	0.561	2.0%
Vaah Holdings Oy	266,720	0.411	1.4%
Ten largest	9,462,261	14.572	51%
Residual	9,041,053	13.923	49%
Total	18,503,314	28.495	100%

EARNINGS CALENDAR	
November 01, 2019	Q3 report
OTHER EVENTS	
May 21, 2019	AGM
COMPANY MISCELLANEOUS	
CEO: Teemu Huuhtanen	Kansakoulukatu 10, 00100 Helsinki
CFO: Annina Salvén	Tel:

IR:

Tel:

# NEXT GAMES Software/Finland, July 29, 2019 Spot comment

#### DEFINITIONS

P/E	EPS
, Price per share	Profit before extraordinary items and taxes
Earnings per share	<ul> <li>income taxes + minority interest</li> </ul>
	Number of shares
P/Sales	DPS
Market cap	Dividend for the financial period per share
Sales	
P/BV	CEPS
Price per share	Gross cash flow from operations
Shareholders' equity + taxed provisions per share	Number of shares
P/CF	EV/Share
Price per share	Enterprise value
Operating cash flow per share	Number of shares
EV (Enterprise value)	Sales/Share
Market cap + net debt + minority interest at market value	Sales
- share of associated companies at market value	Number of shares
Net debt	EBITDA/Share
Interest bearing debt – financial assets	Earnings before interest, tax, depreciation and amortisation
	Number of shares
EV/Sales	EBIT/Share
Enterprise value	Operating profit
Sales	Number of shares
ev/ebitda	EAFI/Share
Enterprise value	Pretax profit
Earnings before interest, tax, depreciation and amortisation	Number of shares
EV/EBIT	Capital employed/Share
Enterprise value	Total assets – non interest bearing debt
Operating profit	Number of shares
Div yield, %	Total assets
Dividend per share	Balance sheet total
Price per share	
Payout ratio, %	Interest coverage (x)
Total dividends	Operating profit
Earnings before extraordinary items and taxes – income taxes + minority interest	Financial items
Net cash/Share	Asset turnover (x)
Financial assets – interest bearing debt	Turnover
Number of shares	Balance sheet total (average)
ROA, %	Debt/Equity, %
Operating profit + financial income + extraordinary items	Interest bearing debt
Balance sheet total – interest free short term debt	Shareholders' equity + minority interest + taxed provisions
<ul> <li>long term advances received and accounts payable (average)</li> </ul>	
ROCE, %	Equity ratio, %
Profit before extraordinary items + interest expenses + other financial costs	Shareholders' equity + minority interest + taxed provisions
Balance sheet total – non interest bearing debt (average)	Total assets – interest free loans
ROE, %	CAGR, %
Profit before extraordinary items and taxes - income taxes	$\label{eq:cumulative} Cumulative annual growth rate = Average growth per year$
Shareholders' equity + minority interest + taxed provisions (average)	

## NEXT GAMES Software/Finland, July 29, 2019 Spot comment

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## Software/Finland, July 29, 2019 Spot comment

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