

Health Care/Finland, February 22, 2021 Company update

Upgraded to "BUY"

Pihlajalinna's Q4 result and dividend proposal outpaced the expectations. We have increased our 21E estimates and expect revenue growth of 10% and adj. EBIT margin of 4.9%. We upgrade to "BUY" ("HOLD") with TP of EUR 12 (10.5).

Positive surprise with Q4 result

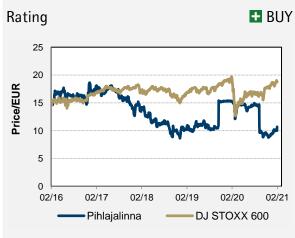
Pihlajalinna's Q4 result outpaced the expectations. Revenue increased by 2.6% y/y to EUR 137.2m (135.2m/135.5m Evli/cons). Revenue growth was driven by increased COVID-19 testing volumes which increased by 67% compared to the previous quarter. At the same time, customer volumes in private clinics locations were 10% lower compared to the comparison period. Adj. EBIT improved by \sim 31% to EUR 7.3m (5.3m/4.8m Evli/cons). 2020 dividend proposal of EUR 0.20 beat also clearly the expectations (0.12/0.09 Evli/cons).

Revenue streams from several sources

Pihlajalinna's measures taken towards improved profitability have worked and we expect the company is able to increase its profitability further. Pihlajalinna has growth opportunities in several markets and the company has strengthened its positioning e.g. in the occupational healthcare market (e.g. Työterveys Virta). The company has expanded its operations in the public side as the services of Selkämeren Terveys Oy began in the beginning of the year. The Huhtasuo health center outsourcing started in December. Additionally, Pihlajalinna won a significant proportion of a competitive bidding process for the outpatient clinic, surgery, and inpatient services of the Northern Ostrobothnia Hospital District in early 2021.

"BUY" ("HOLD") with TP of EUR 12 (10.5)

Pihlajalinna expects 2021 revenue to increase clearly and adj. EBIT to improve clearly compared to 2020. The company will introduce its updated strategy soon and we expect to get more color on that in connection with the CMD which takes place in late March. We expect 21E revenue growth of $\sim 10\%$ (EUR 559m) and adj. EBIT margin of 4.9% (EUR 27.3m). On our estimates, the company trades with 21E-22E EV/EBIT multiple of 15.6x and 13.2x which translates into 12-13% discount compared to the peers. We upgrade to "BUY" ("HOLD") with TP of EUR 12 (10.5).



Share price, EUR (Last trading day's closing price) Target price, EUR	10.70 12.0
Latest change in rating Latest report on company Research paid by issuer: No. of shares outstanding, '000's No. of shares fully diluted, '000's Market cap, EURm Free float, % Exchange rate Reuters code Bloomberg code Average daily volume, EURm Next interim report Web site	22-Feb-21 17-feb-21 YES 22,618 22,618 242 80.1 - PIHLIS.HE PIHLIS FH - 07-May-21 investors.pihlajalinna.fi
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BUY	HOLD	SELL
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KEY FIGU	RES									
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2019	518.7	20.9	4.0%	9.6	0.47	32.3	1.1	26.6	2.8	0.00
2020	508.8	20.8	4.1%	0.9	0.52	18.0	0.8	20.0	0.4	0.20
2021E	558.9	27.3	4.9%	25.8	0.83	13.0	0.8	15.6	10.7	0.27
2022E	586.3	31.4	5.4%	17.0	0.93	11.4	0.7	13.2	7.0	0.31
2023E	603.9	33.8	5.6%	15.3	1.03	10.4	0.7	12.0	6.3	0.34
Market cap	o, EURm		242 G	earing 2021E,	0/0		134.5 CAGR	EPS 2020-2	3, %	25.3
Net debt 2	021E, EURm		174 P	rice/book 2021	ΙE		2.0 CAGR	sales 2020-	23, %	5.9
Enterprise	value, EURm		426 D	ividend yield 2	2021E, %			16.0		
Total asset	s 2021E, EURn	n	432 Ta	ax rate 2021E,	0/0			8.2		
Goodwill 2	.021E, EURm		174 E	quity ratio 202	21E, %		29.8 PEG, P	P/E 21/CAGR		1.2

Telephone

 $\mbox{\sc All}$ the important disclosures can be found on the last pages of this report.

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Estimates

Net sales	2017	2018	2019	Q1'20	Q2'20	Q3'20	Q4'20	2020	Q1'21E	Q2'21E	Q3'21E	Q4'21E	2021E
Corporate Customers	82.6	103.7	122.1	32.9	27.8	30.7	36.1	127.5	37.0	35.4	34.2	39.7	146.3
of which insurance companies	26.6	25.2	27.6	8.3	6.6	6.4	8.6	29.9	8.7	7.4	7.0	9.5	32.5
of which other corporates	56.0	78.5	94.5	24.6	21.2	24.3	27.5	97.6	28.3	28.0	27.2	30.3	113.7
Private Customers	67.9	92.1	97.8	23.5	14.7	19.5	22.0	79.7	21.2	22.1	21.5	26.4	91.1
Public sector customers	330.5	349.7	360.6	92.6	88.1	88.9	97.5	367.1	98.7	95.8	93.1	100.0	387.5
Total	424.0	487.8	518.6	133.0	114.7	123.9	137.2	508.8	140.4	136.7	132.2	149.6	558.9
Net sales growth													
Corporate Customers	-	25.5%	17.3%	5.4%	-8.1%	13.7%	13.2%	4.4%	12.5%	27.3%	11.4%	10.0%	14.7%
Private Customers	-	35.6%	6.5%	-11.0%	-42.5%	<i>-7.6%</i>	-11.6%	-18.5%	-10.0%	50.0%	10.0%	20.0%	14.2%
Public sector customers	-	5.8%	3.2%	3.1%	-1.7%	-1.2%	5.2%	1.8%	6.6%	8.7%	4.7%	2.5%	5.6%
Total	6.2%	15.0%	6.3%	0.4%	-11.6%	0.9%	2.6%	-1.9%	5.6%	19.2%	6.7%	9.0%	9.9%
Adj. EBITDA (group)	34.0	45.9	55.2	12.7	9.0	17.2	15.7	54.6	14.7	12.2	19.2	16.5	62.5
Adj. EBITDA-margin (group)	8.0%	9.4%	10.6%	9.5%	7.8%	13.9%	10.4%	10.7%	10.5%	8.9%	14.5%	11.0%	11.0%

Valuation

	Security	MCAP	EV/EBITDA	EV/EBITDA	EV/EBITDA	EV/EBIT	EV/EBIT	EV/EBIT	P/E	P/E	P/E
PIHLAJALINNA PEER GROUP	identifier	Local FX	20	21	22	20	21	22	20	21	22
Ambea AB	AMBEA-SE	6847	8.9x	8.2x	7.3x	19.2x	17.4x	14.6x	15.6x	13.3x	11.3x
Attendo AB	ATT-SE	7505	9.3x	8.5x	7.5x		22.8x	17.8x	76.1x	28.3x	17.0x
CareTech Holdings PLC	CTH-GB	587	10.2x	8.9x	8.1x	12.6x	11.5x	10.0x	13.2x	11.4x	10.2x
Fresenius SE & Co. KGaA	FRE-DE	19867	6.3x	5.9x	5.2x	9.8x	9.2x	8.0x	11.2x	10.8x	9.6x
Georgia Healthcare Group Plc	GHG-GB										
GHP Specialty Care AB	GHP-SE	1683	11.6x	8.9x	7.8x	27.4x	17.6x	15.2x	37.4x	25.5x	22.4x
Humana AB	HUM-SE	3587	7.9x	7.8x	7.2x	14.5x	13.7x	12.3x	14.3x	12.2x	10.8x
Korian SA	KORI-FR	3159	9.7x	8.1x	7.1x	28.0x	20.2x	17.3x	42.3x	20.9x	16.6x
LNA Sante SA	LNA-FR	450	10.8x	9.7x	9.1x	23.5x	19.7x	17.9x	29.4x	17.0x	14.1x
Mediclinic International Plc	MDC-GB	2160	9.8x	7.9x	7.3x	20.5x	13.9x	12.4x	24.8x	12.9x	11.2x
Orpea SA	ORP-FR	7017	16.6x	14.5x	12.9x	35.3x	28.9x	25.1x	42.5x	28.1x	24.9x
RHON-KLINIKUM AG	RHK-DE	1059							60.8x	36.8x	29.3x
Spire Healthcare Group PLC	SPI-GB	619	12.8x	9.1x	6.4x	40.8x	18.1x	11.9x		58.1x	26.8x
Terveystalo Oy Class A	TTALO-FI	1357	11.1x	9.8x	8.8x	24.7x	18.6x	15.6x	28.7x	19.3x	16.8x
Peer Group Median		4336	10.0x	8.7x	7.4x	23.5x	17.9x	14.9x	29.0x	19.3x	16.6x
Peer Group Average		2160	10.4x	8.9x	7.9x	23.3x	17.6x	14.8x	33.0x	22.7x	17.0x
Pihlajalinna (Evli est.)	·	212	7.6x	6.8x	6.1x	20.0x	15.6x	13.2x	18.0x	13.0x	11.4x
Pihlaialinna premium/discount to neer median			-21 06	-22 0/0	_17.0%	-15 0/0	_13 0%	-1206	-38 %	-33 0%	_3106

Pihlajalinna premium/discount to peer median

Source: Factset, Evli Research

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INTERIM FIGURES

EVLI ESTIMATES, EURm	2020Q1	2020Q2	2020Q3	2020Q4	2020	2021Q1E	2021Q2E	2021Q3E	2021Q4E	2021E	2022E	2023E
Net sales	133.0	114.7	123.9	137.2	508.8	140.4	136.7	132.2	149.6	558.9	586.3	603.9
EBITDA	12.7	9.0	17.2	15.7	54.6	14.7	12.2	19.2	16.5	62.5	67.3	66.9
EBITDA margin (%)	9.5	7.8	13.9	11.4	10.7	10.5	8.9	14.5	11.0	11.2	11.5	11.1
EBIT	4.2	0.6	8.7	7.3	20.8	5.9	3.4	10.4	7.7	27.3	31.4	33.8
EBIT margin (%)	3.2	0.5	7.0	5.3	4.1	4.2	2.5	7.8	5.1	4.9	5.4	5.6
Net financial items	-1.4	-1.0	-1.0	-1.0	-4.4	-1.0	-1.0	-1.0	-1.0	-4.0	-5.0	-4.8
Pre-tax profit	2.8	-0.4	7.7	6.3	16.4	4.9	2.4	9.4	6.7	23.3	26.4	29.0
Tax	-0.6	0.1	-1.5	-2.8	-4.8	-1.0	-0.5	-1.9	-1.3	-4.7	-5.3	-5.8
Tax rate (%)	21.4	25.0	19.5	44.4	29.3	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net profit	2.3	-0.6	7.0	3.1	11.8	4.0	1.9	7.5	5.3	18.7	21.1	23.2
EPS	0.10	-0.03	0.31	0.14	0.52	0.17	0.08	0.33	0.24	0.83	0.93	1.03
EPS adjusted (diluted no. of shares)	0.10	-0.03	0.31	0.14	0.52	0.17	0.08	0.33	0.24	0.83	0.93	1.03
Dividend per share	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.27	0.31	0.34
SALES, EURm												
Corporate Customers	32.9	27.8	30.7	36.1	127.5	37.0	35.4	34.2	39.7	146.3	152.9	157.5
Private Customers	23.5	14.7	19.5	22.0	79.7	21.2	22.1	21.5	26.4	91.1	104.7	107.8
Public sector customers	92.6	88.1	88.9	97.5	367.1	98.7	95.8	93.1	100.0	387.5	395.3	407.1
Eliminations	-16.0	-15.9	-15.2	-18.4	-65.5	-16.5	-16.5	-16.5	-16.5	-66.0	-66.7	-68.7
Total	133.0	114.7	123.9	137.2	508.8	140.4	136.7	132.2	149.6	558.9	586.3	603.9
SALES GROWTH, Y/Y %												
Corporate Customers	4.1	-8.1	13.7	10.1	4.8	12.5	27.3	11.4	10.0	14.7	4.6	3.0
Private Customers	-11.3	-42.5	-7.6	-11.6	-18.7	-10.0	50.0	10.0	20.0	14.2	15.0	3.0
Public sector customers	3.7	-1.7	-1.2	6.1	1.7	6.6	8.7	4.7	2.5	5.6	2.0	3.0
Eliminations	7.4	1.3	-1.0	16.5	6.1	3.1	3.8	8.2	-10.3	0.7	1.0	3.0
Total	0.4	-11.6	0.9	2.5	-1.9	5.6	19.2	6.7	9.0	9.9	4.9	3.0
EBIT, EURm												
Group	4.2	0.6	8.7	7.3	20.8	5.9	3.4	10.4	7.7	27.3	31.4	33.8
Total	4.2	0.6	8.7	7.3	20.8	5.9	3.4	10.4	7.7	27.3	31.4	33.8
EBIT margin, %												
Total	3.2	0.5	7.0	5.3	4.1	4.2	2.5	7.8	5.1	4.9	5.4	5.6

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Self-growth (Ref)	INCOME STATEMENT, EURm	2016	2017	2018	2019	2020	2021E	2022E	2023E
BBITDA	Sales	399.1	424.0	487.8	518.7	508.8	558.9	586.3	603.9
	Sales growth (%)	87.0	6.2	15.0	6.3	- 1.9	9.9	4.9	3.0
Depreciation	EBITDA	29.4	34.3	45.9	55.1	54.6	62.5	67.3	66.9
EBITA 16.6 20.1 14.4 20.9 20.8 27.3 31.4 3.0 3.0 3.0 0	EBITDA margin (%)	7.4	8.1	9.4	10.6	10.7	11.2	11.5	11.1
Booken Marciastion writedown 0.0	Depreciation	-12.8	-14.2	-31.5	-34.2	-33.8	-35.2	-35.9	-33.1
EBIT margin file	EBITA	16.6	20.1	14.4	20.9	20.8	27.3	31.4	33.8
BBT magin (Reported (Pit) 15.1 19.2 13.8 10.2 27.3 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 3.8 31.4 31.4 31.8 31.4 31.4 31.8 31.4	Goodwill amortization / writedown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Repart EBIT 15.1 19.2 13.8 10.2 18.2 2.73 3.14 3.8 2.8 2.0 3.6 4.9 3.4 3.4 2.8 2.0 3.6 4.9 3.4	EBIT	16.6	20.1	14.4	20.9	20.8	27.3	31.4	33.8
BBI margin (reported) (Ne) 3.8 4.5 2.8 2.0 3.6 4.9 5.4 Net financials -1.2 -1.4 -3.8 -4.0 -4.4 -4.0 -5.0 -7.0 Pre-tax profit 15.4 18.7 10.6 16.9 16.4 23.3 26.4 2.7 Taxes -3.0 -3.4 -2.7 -1.9 -4.8 -4.7 -5.3 -7.0 Minority stares -2.7 -4.6 -3.3 -4.3 -2.2 0.0 0.0 Net profit 8.2 9.8 4.0 0.0 9.2 18.7 21.1 2.0 Cash NRIs -1.5 -0.9 -0.6 -10.7 -2.5 0.0 0.0 Non-cash NRIs 0.0 0.0 0.0 0.0 0.0 0.0 BALANCE SHEET, EURM -7.0 -7.0 -7.0 -7.0 -7.0 Assesses 67 8.3 6.8 7.4 6.6 6.7 6.8 Steed assets 67 8.3 6.8 7.4 17.4 17.4 17.4 17.4 17.4 Inventory 2 2 3 2 3 3 3 3 3 Receivables 27 25 4.0 4.7 7.8 3.5 3.7 Inventory 2 2 3 2 3 3 3 3 3 3	EBIT margin (%)	4.2	4.7	3.0	4.0	4.1	4.9	5.4	5.6
Net financials	Reported EBIT	15.1	19.2	13.8	10.2	18.2	27.3	31.4	33.8
Pre-tax profit 15.4 18.7 10.6 16.9 16.4 23.3 26.4 2 Taxes -3.0 -3.4 -2.7 -1.9 -4.8 -4.7 -5.3 - Net profit 8.2 9.8 4.0 0.0 9.2 18.7 21.1 2 Cash NRIs -1.5 -0.9 -0.6 -10.7 -2.6 0.0 0.0 Non-cash NRIs 0.0 0.0 0.0 0.0 0.0 0.0 0.0 BALENCE SHEET, EURIN Assets Fixed assets 6.6 6.7 8.8 7.4 6.6 6.7 6.8 Goodwill 92 104 170 174 <t< td=""><td>EBIT margin (reported) (%)</td><td>3.8</td><td>4.5</td><td>2.8</td><td>2.0</td><td>3.6</td><td>4.9</td><td>5.4</td><td>5.6</td></t<>	EBIT margin (reported) (%)	3.8	4.5	2.8	2.0	3.6	4.9	5.4	5.6
Taxe	Net financials	-1.2	-1.4	-3.8	-4.0	-4.4	-4.0	-5.0	-4.8
Minority shares	Pre-tax profit	15.4	18.7	10.6	16.9	16.4	23.3	26.4	29.0
Net profit	Taxes	-3.0	-3.4	-2.7	-1.9	-4.8	-4.7	-5.3	-5.8
Cash NRIs -1.5 -0.9 -0.6 -1.07 -2.6 0.0 1.0	Minority shares	-2.7	-4.6	-3.3	-4.3	0.2	0.0	0.0	0.0
Non-cash NRIs 0.0	Net profit	8.2	9.8	4.0	0.0	9.2	18.7	21.1	23.2
Assets	·	-1.5	-0.9	-0.6	-10.7	-2.6	0.0	0.0	0.0
Assets Fixed assets G7	Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fixed assets	BALANCE SHEET, EURm								
Goodwill									
Right of use assets									71
Inventory	Goodwill		104	170	174	174	174	174	174
Receivables 27 25 40 47 78 35 37 1	Right of use assets								121
Liquid funds 28 37 36 27 13 39 41 Total assets 218 254 437 438 442 432 442 432 Shareholder's equity 98 100 121 101 110 124 139 13 Minority interest 3 6 9 5 5 5 5 Convertibles 0 <td< td=""><td>Inventory</td><td>2</td><td>2</td><td>3</td><td>2</td><td>3</td><td>3</td><td>3</td><td>3</td></td<>	Inventory	2	2	3	2	3	3	3	3
Total assets 218				40		78		37	38
Liabilities Shareholder's equity 98 100 121 101 110 110 124 139 139 140 140 140 140 139 140	Liquid funds								42
Shareholder's equity 98 100 121 101 110 124 139 1 Minority interest 3 6 9 5 5 5 5 5 Convertibles 0	Total assets	218	254	437	438	442	432	442	454
Minority interest 3 6 9 5 5 5 5 Convertibles 0									
Convertibles 0 0 0 0 0 0 0 1 <t< td=""><td>Shareholder's equity</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>155</td></t<>	Shareholder's equity								155
Lease liabilities 0 0 119 114 114 109 114 11 Deferred taxes 6	•								5
Deferred taxes 6 102 103 104 89 103 103 104 89 103	Convertibles			0	0	0	0	0	0
Interest bearing debt	Lease liabilities								121
Non-interest bearing current liabilities 55 62 80 102 109 81 85 Other interest-free debt 3 3 3 2 3 3 3 3 Total liabilities 217 254 437 438 442 432 442 4 CASH FLOW, EURm + EBITDA 29 34 46 55 55 63 67 - Net financial items -1 -1 -4 -4 -4 -4 -5 -5 - Taxes -2 -5 -5 -5 -4 -4 -4 -5 -5 - Increase in Net Working Capital 8 7 2 14 -23 15 2 +/- Other -1 0 -11 -15 -2 0 0 - Capex -5 -10 -23 -36 -20 -43 -42 2 - Acquisitions -22 -17 -79	Deferred taxes		6		6	6	6	6	6
Other interest-free debt 3 3 3 2 3 4 4 4 4 4 42 42 42 4 5 5 5 63 67 7 6 7 7 4 4 4 4 4 5 5 5 5 63 67 7 5 -1 1 1 1 2 1 1 1 1 <	Interest bearing debt						104		76
Total liabilities 217 254 437 438 442 432 442	3								88
CASH FLOW, EURm + EBITDA 29 34 46 55 55 63 67 - Net financial items -1 -1 -4 -4 -4 -4 -5 -5 - Taxes -2 -5 -5 -4 -4 -5 -5 - Increase in Net Working Capital 8 7 2 14 -23 15 2 +/- Other -1 0 -11 -15 -2 0 0 = Cash flow from operations 32 35 27 46 21 68 59 - Capex -5 -10 -23 -36 -20 -43 -42 - - Acquisitions -22 -17 -79 0 0 0 0 + Divestments 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>3</td></t<>									3
+ EBITDA 29 34 46 55 55 63 67 - Net financial items -1 -1 -4 -4 -4 -4 -5 -5 - Taxes -2 -5 -5 -5 -4 -4 -5 -5 - Increase in Net Working Capital 8 7 2 14 -23 15 2 +/- Other -1 0 -11 -15 -2 0 0 = Cash flow from operations 32 35 27 46 21 68 59 - Capex -5 -10 -23 -36 -20 -43 -42 - - Acquisitions -22 -17 -79 0 0 0 0 + Divestments 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0		217	254	437	438	442	432	442	454
- Net financial items									
- Taxes -2 -5 -5 -4 -4 -5 -5 - Increase in Net Working Capital 8 7 2 14 -23 15 2 +/- Other -1 0 -11 -15 -2 0 0 E Cash flow from operations 32 35 27 46 21 68 59 - Capex -5 -10 -23 -36 -20 -43 -42 -7 - Acquisitions -22 -17 -79 0 0 0 0 + Divestments 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0									67
- Increase in Net Working Capital 8 7 2 14 -23 15 2 +/- Other -1 0 -11 -15 -2 0 0 0 = Cash flow from operations 32 35 27 46 21 68 59 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2									-5
+/- Other -1 0 -11 -15 -2 0 0 = Cash flow from operations 32 35 27 46 21 68 59 - Capex -5 -10 -23 -36 -20 -43 -42 -7 - Acquisitions -22 -17 -79 0 0 0 0 + Divestments 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0					-4				-6
= Cash flow from operations 32 35 27 46 21 68 59 - Capex -5 -10 -23 -36 -20 -43 -42 -7 - Acquisitions -22 -17 -79 0 0 0 0 0 + Divestments 0 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0	- ·	8		2					1
- Capex -5 -10 -23 -36 -20 -43 -42 -42 - Acquisitions -22 -17 -79 0 0 0 0 + Divestments 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0	+/- Other				-15				0
- Acquisitions -22 -17 -79 0 0 0 0 + Divestments 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0	= Cash flow from operations								58
+ Divestments 0 0 0 0 0 0 0 0 0 0 = Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0	•								-42
= Free cash flow 6 8 -74 10 1 26 17 +/- New issues/buybacks -1 -2 24 -22 0 0 0	•								0
+/- New issues/buybacks -1 -2 24 -22 0 0 0									0
									15
						0			0
	- Paid dividend	0	-3	-3	-2	0	-5	-6	-7
+/- Other 7 7 53 5 -14 5 -9									-7
Change in cash 12 10 -1 -9 -14 26 2	Change in cash	12	10	-1	-9	-14	26	2	1

Health Care/Finland, February 22, 2021 Company update

KEY FIGURES	2017	2018	2019	2020	2021E	2022E	2023E
M-cap	275	195	346	212	242	242	242
Net debt (excl. convertibles)	40	181	194	195	174	163	154
Enterprise value	325	391	557	417	426	414	405
Sales	424	488	519	509	559	586	604
EBITDA	34	46	55	55	63	67	67
EBIT	20	14	21	21	27	31	34
Pre-tax	19	11	17	16	23	26	29
Earnings	11	5	11	12	19	21	23
Equity book value (excl. minorities)	100	121	101	110	124	139	155
Valuation multiples							
EV/sales	0.8	0.8	1.1	0.8	0.8	0.7	0.7
EV/EBITDA	9.5	8.5	10.1	7.6	6.8	6.1	6.0
EV/EBITA	16.2	27.1	26.6	20.0	15.6	13.2	12.0
EV/EBIT	16.2	27.1	26.6	20.0	15.6	13.2	12.0
EV/OCF	9.3	14.3	12.1	19.9	6.2	7.0	7.0
EV/FCFF	19.3	-11.7	20.3	33.3	8.3	9.6	9.7
P/FCFE	35.7	-2.6	36.0	235.7	9.4	14.3	15.9
P/E	25.7	42.4	32.3	18.0	13.0	11.4	10.4
P/B	2.7	1.6	3.4	1.9	2.0	1.7	1.6
Target EV/EBITDA	0.0	0.0	0.0	0.0	7.2	6.5	6.4
Target EV/EBIT	0.0	0.0	0.0	0.0	16.5	14.0	12.7
Target EV/FCF	0.0	0.0	0.0	0.0	17.5	25.9	28.2
Target P/B	0.0	0.0	0.0	0.0	2.2	23.9	1.8
Target P/E	0.0	0.0	0.0	0.0		2.0 12.8	
Per share measures	0.0	0.0	0.0	0.0	14.5	12.0	11.7
Number of shares	20,613	22,620	22,620	22,618	22,618	22,618	22,618
Number of shares (diluted)	20,613	22,620	22,620	22,618	22,618	22,618	22,618
EPS	0.52		0.47		0.83		
		0.20		0.52		0.93	1.03
Operating cash flow per share	1.69	1.21	2.03	0.93	3.02	2.62	2.55
Free cash flow per share	0.37	-3.29	0.42	0.04	1.14	0.75	0.68
Book value per share	4.87	5.36	4.47	4.85	5.48	6.14	6.86
Dividend per share	0.16	0.10	0.00	0.20	0.27	0.31	0.34
Dividend payout ratio, %	30.8	49.2	0.0	38.3	33.0	33.0	33.0
Dividend yield, %	1.2	1.2	0.0	1.9	2.5	2.9	3.2
FCF yield, %	2.8	-38.2	2.8	0.4	10.7	7.0	6.3
Efficiency measures							
ROE	10.8	4.2	9.6	11.2	16.0	16.1	15.8
ROCE					8.2	9.1	9.6
	12.2	5.4	6.2	6.4			
Financial ratios							
Inventories as % of sales	0.5	0.5	0.4	0.7	0.5	0.5	0.5
Inventories as % of sales Receivables as % of sales	0.5 5.9	0.5 8.2	0.4 9.1	0.7 15.3	0.5 6.3	6.3	6.3
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales	0.5 5.9 14.6	0.5 8.2 16.3	0.4 9.1 19.7	0.7 15.3 21.5	0.5 6.3 14.5	6.3 14.5	
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, %	0.5 5.9	0.5 8.2 16.3 -8.0	0.4 9.1 19.7 -10.2	0.7 15.3 21.5 -6.0	0.5 6.3 14.5 -8.0	6.3 14.5 -8.0	6.3
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales	0.5 5.9 14.6	0.5 8.2 16.3	0.4 9.1 19.7 -10.2 7.0	0.7 15.3 21.5	0.5 6.3 14.5 -8.0 7.6	6.3 14.5 -8.0 7.2	6.3 14.5 -8.0 7.0
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, %	0.5 5.9 14.6 -8.4	0.5 8.2 16.3 -8.0	0.4 9.1 19.7 -10.2	0.7 15.3 21.5 -6.0	0.5 6.3 14.5 -8.0	6.3 14.5 -8.0	6.3 14.5 -8.0
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, %	0.5 5.9 14.6 -8.4 2.4	0.5 8.2 16.3 -8.0 4.6	0.4 9.1 19.7 -10.2 7.0	0.7 15.3 21.5 -6.0 3.9	0.5 6.3 14.5 -8.0 7.6	6.3 14.5 -8.0 7.2	6.3 14.5 -8.0 7.0
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), %	0.5 5.9 14.6 -8.4 2.4 -1.6	0.5 8.2 16.3 -8.0 4.6 -11.6	0.4 9.1 19.7 -10.2 7.0 7.0	0.7 15.3 21.5 -6.0 3.9 3.9	0.5 6.3 14.5 -8.0 7.6 7.6	6.3 14.5 -8.0 7.2 7.2	6.3 14.5 -8.0 7.0 7.0
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA	0.5 5.9 14.6 -8.4 2.4 -1.6 0.5	0.5 8.2 16.3 -8.0 4.6 -11.6 -0.7	0.4 9.1 19.7 -10.2 7.0 7.0 0.5	0.7 15.3 21.5 -6.0 3.9 3.9 0.2	0.5 6.3 14.5 -8.0 7.6 7.6 0.8	6.3 14.5 -8.0 7.2 7.2 0.6	6.3 14.5 -8.0 7.0 7.0 0.6
Inventories as % of sales Receivables as % of sales Non-interest bearing liabilities as % of sales NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA Net debt/EBITDA, book-weighted	0.5 5.9 14.6 -8.4 2.4 -1.6 0.5	0.5 8.2 16.3 -8.0 4.6 -11.6 -0.7 3.9	0.4 9.1 19.7 -10.2 7.0 7.0 0.5 3.5	0.7 15.3 21.5 -6.0 3.9 3.9 0.2 3.6	0.5 6.3 14.5 -8.0 7.6 7.6 0.8 2.8	6.3 14.5 -8.0 7.2 7.2 0.6 2.4	6.3 14.5 -8.0 7.0 7.0 0.6 2.3

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COMPANY DESCRIPTION: Pihlajalinna is the 3rd largest private social welfare and healthcare service provider in Finland offering a wide selection of services to private individuals, businesses, insurance companies and public sector entities, such as municipalities and joint municipal authorities. In its private clinics and hospitals Pihlajalinna provides general practitioner services, specialized care, emergency and on-call services, a wide range of surgical services, occupational healthcare and dental care. Pihlajalinna is the market leader in complete social and healthcare outsourcings in Finland.

INVESTMENT CASE: The demand for private social and healthcare services is growing due to ageing population and increasing pressure on public healthcare spending, offering Pihlajalinna growth opportunities in primary care as well as in specialized care. Profitability improvement stems from increased volumes and better utilization rate

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Lähitapiola Keskinäinen Vakuutusyhtiö	3,481,641	37.254	15.4%
Mww Yhtiö Oy	2,309,010	24.706	10.2%
Fennia Mutual Insurance Company	1,998,965	21.389	8.8%
Tapiola Keskinäinen Henkivakuutusyhtiö	1,891,385	20.238	8.4%
Elo Pension Company	1,267,161	13.559	5.6%
Niemistö Leena Katriina	703,475	7.527	3.1%
Ilmarinen Mutual Pension Insurance Company	490,000	5.243	2.2%
Fondita Nordic Micro Cap	470,000	5.029	2.1%
Fennia Life Insurance Company Ltd	286,454	3.065	1.3%
Sijoitusrahasto Taaleritehdas Mikro Markka	260,000	2.782	1.1%
Ten largest	13,158,091	140.792	58%
Residual	9,459,750	101.219	42%
Total	22,617,841	242.011	100%

EARNINGS CALENDAR	
May 07, 2021	Q1 report
August 13, 2021	Q2 report
November 04, 2021	Q3 report

COMPANY	MISCEL	LANFOUS

CEO: Joni Aaltonen

Kehräsaari B, 33200 Tampere

Tel:

CFO: Tarja Rantala IR: Marko Savolainen

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DEFINITIONS

P/E	EPS
Price per share Earnings per share	Profit before extraord. items and taxes—income taxes + minority interest Number of shares
P/BV	DPS
Price per share Shareholders' equity + taxed provisions per share	Dividend for the financial period per share
Market cap	OCF (Operating cash flow)
Price per share * Number of shares	EBITDA – Net financial items – Taxes – Increase in working capital – Cash NRIs ± Other adjustments
EV (Enterprise value)	FCF (Free cash flow)
Market cap + net debt + minority interest at market value – share of associated companies at market value	Operating cash flow – operative CAPEX – acquisitions + divestments
EV/Sales	FCF yield, %
Enterprise value Sales	Free cash flow Market cap
EV/EBITDA	Operative CAPEX/sales
Enterprise value Earnings before interest, tax, depreciation and amortization	Capital expenditure – divestments – acquisitions Sales
EV/EBIT	Net working capital
Enterprise value Operating profit	Current assets – current liabilities
Net debt	Capital employed/Share
Interest bearing debt – financial assets	Total assets – non-interest bearing debt Number of shares
Total assets	Gearing
Balance sheet total	Net debt Equity
Div yield, %	Debt/Equity, %
Dividend per share Price per share	Interest bearing debt Shareholders' equity + minority interest + taxed provisions
Payout ratio, %	Equity ratio, %
Total dividends Earnings before extraordinary items and taxes – income taxes + minority interest	Shareholders' equity + minority interest + taxed provisions Total assets - interest-free loans
ROCE, %	CAGR, %
Profit before extraordinary items + interest expenses+ other financial costs Balance sheet total – non-interest bearing debt (average)	Cumulative annual growth rate = Average growth per year
ROE, %	
Profit before extraordinary items and taxes – income taxes Shareholder's equity + minority interest + taxed provisions (average)	

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Important Disclosures

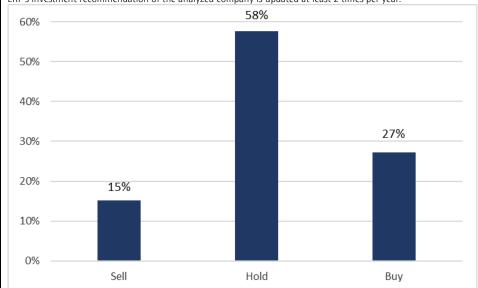
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Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

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Name(s) of the analyst(s): Rissanen

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