Commercial Services & Supplies/Finland, February 5, 2019
Spot comment

Upgrade to BUY

Talenom's Q4 results were quite in line with our estimates, with net sales and operating profit at EUR 12.5m and EUR 1.5m respectively (Evli EUR 12.6m/EUR 1.3m). Talenom's guidance exceeded our expectations, with net sales growth expected to remain at 2018 levels (18.0%) and the operating profit margin to increase slightly. We upgrade to BUY (HOLD) with an ex-div TP of EUR 24.5 (19.2)

Upbeat guidance

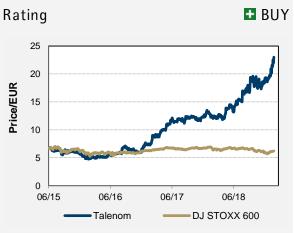
Talenom's Q4 results were quite in line with our estimates, with revenue at EUR 12.5m (Evli 12.6m) and EBIT at EUR 1.5m (Evli EUR 1.3m). The dividend proposal is EUR 0.55 per share (Evli EUR 0.50). Talenom's guidance for 2019 is for net sales growth to remain at a similar pace to 2018 (18.0%) and the operating profit margin to improve slightly (2018: 17.5%), exceeding our expectations of slightly slower sales growth and flattish operating margin development.

Franchising network expansion supporting growth

In absolute figures, net sales growth is mainly expected from new bookkeeping customers. Talenom signed a large number of new franchising contracts during the latter half of 2018, which is expected to increase inflow of new customers during 2019. Growth in other businesses is expected to continue to be rapid, in our view driven largely by staffing services. We expect profitability improvements from further increases in the efficiency of bookkeeping services. We have raised our 2019E and 2020E net sales growth and operating profit estimates by 3%pts/15% and 5%pts/21% respectively. Our 2019E net sales and operating profit estimates are at EUR 57.5m and EUR 10.6m respectively.

BUY (HOLD) with an ex-div target price of EUR 24.5 (19.2)

Talenom trades at a 2019E P/E of 19.8x. We have previously viewed P/E levels of around 20x as reasonable but with the growth expected to remain strong and operating profit margins to increase we justify slightly higher valuation levels. We value Talenom at 21x 2019E P/E for an ex-div target price of EUR 24.5 (19.2) and upgrade to BUY (HOLD).



Share price, EUR (Last trading day's closing price)	23.00
Target price, EUR	24.5
Latest change in recommendation	05-Feb-19
Latest report on company	05-Feb-19
Research paid by issuer:	YES
No. of shares outstanding, '000's	6,872
No. of shares fully diluted, '000's	6,872
Market cap, EURm	158
Free float, %	57.0
Exchange rate	0.000
Reuters code	TNOM.HE
Bloomberg code	TNOM FH
Average daily volume, EURm	0.07
Next interim report	23-Apr-19
Web site	www.talenom.fi
Analyst	Jerker Salokivi
E-mail	jerker.salokivi@evli.com

■ BUY □ HOLD ■ SELL

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KEY FIGI	JRES									
	Sales EURm	EBIT EURm	EBIT %	Ptx profit EURm	EPS EUR	P/E (x)	EV/Sales (x)	P/CF (x)	EV/EBIT (x)	DPS EUR
2017	41	5	11.7%	4	0.50	23.4	2.5	9.0	21.6	0.32
2018	49	9	17.5%	8	0.93	20.6	3.0	11.1	17.4	0.55
2019E	58	11	18.4%	10	1.16	19.8	3.0	10.7	16.5	0.70
2020E	66	12	18.7%	12	1.37	16.8	2.6	9.6	14.2	0.82
2021E	73	14	19.0%	13	1.54	15.0	2.4	8.5	12.6	0.92
Market ca	o, EURm		158 l	BV per share 201	9E, EUR		3.3 CAGR I	EPS 2018-2	21,%	18.4
Net debt 2	019E, EURm		17	Price/book 2019	E		6.9 CAGR	sales 2018-	-21,%	14.2
Enterprise	value, EURm		175 l	Dividend yield 20)19E, %		3.0 ROE 20)19E,%		38.5
Total asset	s 2019E, EURn	n	64	Гах rate 2019E, 9	/ 0		20.0 ROCE 2	2019E,%		23.8
Goodwill 2	2019E, EURm		18 l	Equity ratio 2019	9E,%		35.7 PEG, P	E 19/CAGR		1.6

Telephone

All the important disclosures can be found on the last pages of this report.

VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WAC	С
Current share price	23.00 PV of Free Cash Flow	60 Long-term growth, %	2.3 Risk-free interest rate, %	2.25
DCF share value	23.98 PV of Horizon value	122 WACC, %	7.4 Market risk premium,%	5.8
Share price potential, %	4.2 Unconsolidated equity	0 Spread,%	0.5 Debt risk premium, %	3.3
Maximum value	27.1 Marketable securities	6 Minimum WACC, %	6.9 Equity beta coefficient	0.80
Minimum value	21.4 Debt - dividend	-23 Maximum WACC, %	7.9 Target debt ratio, %	25
Horizon value, %	67.1 Value of stock	165 Nr of shares, Mn	6.9 Effective tax rate, %	20

DCF valuation, EURm	2018	2019E	2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	Horizon
Net sales	49	58	66	73	79	84	89	94	98	103	105	108
Sales growth, %	18.0	<i>17.7</i>	15.0	10.0	8.0	7.0	6.0	5.0	5.0	5.0	2.3	2.3
Operating income (EBIT)	9	11	12	14	15	15	16	16	17	18	18	18
EBIT margin, %	17.5	18.4	18.7	19.0	19.0	18.0	18.0	17.0	17.0	17.0	17.0	17.0
+ Depreciation+amort.	5	7	8	8	9	9	10	10	11	12	12	
- Income taxes	-1	-2	-2	-3	-3	-3	-3	-3	-3	-4	-4	
- Change in NWC	-1	-1	-1	- 1	-1	-1	-1	0	-1	-1	0	
NWC / Sales, %	-4.6	-2.2	-0.5	0.6	1.4	2.0	2.5	2.9	3.3	3.7	3.9	
+ Change in other liabs	8	0	0	0	0	0	0	0	0	0	0	
- Capital Expenditure	-18	-10	-11	-11	-11	-12	-12	-12	-13	-14	-14	-14
Investments / Sales, %	36.2	17.5	16.9	15.1	14.0	13.7	13.4	13.2	13.2	13.2	13.1	13.1
- Other items	0	0	0	0	0	0	0	0	0	0	0	
= Unlevered Free CF (FCF)	2	5	5	8	9	9	10	10	11	11	12	247
= Discounted FCF (DFCF)		4	5	6	7	6	7	6	6	6	6	122
= DFCF min WACC		4	5	6	7	7	7	7	6	6	6	142
= DFCF max WACC		4	5	6	7	6	7	6	6	6	6	106

EVLI EQUITY RESEARCH TALENOM

Commercial Services & Supplies/Finland, February 5, 2019 Spot comment

INTERIM FIGURES

EVLI ESTIMATES, EURm	2018Q1	2018Q2	2018Q3	2018Q4	2018	2019Q1E	2019Q2E	2019Q3E	2019Q4E	2019E	2020E	2021E
Net sales	13	13	11	12	49	15	14	13	15	58	66	73
EB ITDA	4	4	3	3	14	5	5	4	4	18	20	22
EB ITDA margin (%)	29.3	30.8	27.4	24.4	28.0	33.3	32.6	30.5	28.1	31.1	30.2	30.4
EB IT	3	3	2	1	9	3	3	2	2	11	12	14
EB IT margin (%)	20.7	20.6	16.6	11.8	17.5	21.8	20.8	17.6	13.7	18.4	<i>18.7</i>	19.0
Net financial items	0	0	0	0	-1	0	0	0	0	- 1	-1	-1
Pre-tax profit	2	2	2	1	8	3	3	2	2	10	12	13
Tax	0	-1	0	0	-2	-1	-1	0	0	-2	-2	-3
Tax rate (%)	19.9	20.6	19.3	20.8	20.1	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net profit	2	2	1	1	6	2	2	2	2	8	9	11
EPS	0.29	0.29	0.21	0.15	0.93	0.36	0.33	0.25	0.23	1.16	1.37	1.54
EPS adjusted (diluted no. of shares)	0.29	0.29	0.21	0.15	0.93	0.36	0.33	0.25	0.23	1.16	1.37	1.54
Dividend per share	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.70	0.82	0.92
SALES, EURm												
Talenom	13	13	11	12	49	15	14	13	15	58	66	73
Total	13	13	11	12	49	15	14	13	15	58	66	73
SALES GROWTH, Y/Y %												
Talenom	18.1	17.9	19.8	16.3	18.0	15.4	14.8	17.5	22.9	17.7	15.0	10.0
Total	18.1	17.9	19.8	16.3	18.0	15.4	14.8	17.5	22.9	17.7	15.0	10.0
EBIT, EURm												
Talenom	3	3	2	1	9	3	3	2	2	11	12	14
Total	3	3	2	1	9	3	3	2	2	11	12	14
EBIT margin, %			•	•				•				
Talenom	20.7	20.6	16.6	11.8	17.5	21.8	20.8	17.6	13.7	18.4	18.7	19.0
Total	20.7	20.6	16.6	11.8	17.5	21.8	20.8	17.6	13.7	18.4	18.7	19.0

IN COME STATEMENT, EURm	2014	2015	2016	2017	2018	2019E	2020E	2021E
Sales	30	33	37	41	49	58	66	73
Sales growth (%)	14.0	11.6	12.0	12.1	18.0	<i>17.7</i>	15.0	10.0
Costs	-23	-30	-30	-32	-35	-40	-46	-51
Reported EBITDA	6	3	7	10	14	18	20	22
Extraordinary items in EBITDA	0	0	0	0	0	0	0	0
EB ITDA margin (%)	21.3	9.6	18.5	23.0	28.0	31.1	30.2	30.4
Depreciation	-3	-2	-3	-5	-5	-7	-8	-8
EBITA	3	1	4	5	9	11	12	14
Goodwill amortization / writedown	-2	0	0	0	0	0	0	0
Reported EBIT	2	1	4	5	9	11	12	14
EBIT margin (%)	5.2	3. <i>7</i>	11.3	11.7	17.5	18.4	18.7	19.0
Net financials	-1	-1	-1	-1	-1	-1	-1	-1
Pre-tax profit	0	0	4	4	- 1	10	12	13
Extraordinary items	0	0	0	0	0	0	0	0
	0	0		-1	-2			
Taxes			-1			-2	-2	-3
Minority shares	0	0	0	0	0	0	0	0
Net profit	0	0	3	3	6	8	9	11
B A L ANC E SHEET, EURm								
Assets								
Fixed assets	10	11	14	17	30	32	36	39
% of sales	33	34	38	41	60	56	54	53
Goodwill	19	18	18	18	18	18	18	18
% of sales	63	56	50	44	38	32	28	25
Inventory	0	0	0	0	0	0	0	0
% of sales	0	0	0	0	0	0	0	0
Receivables	4	4	5	5	5	6	7	8
% of sales	15	13	13	13	11	11	11	11
Liquid funds	2	5	4	5	6	7	8	9
% of sales	5	16	12	12	12	12	12	12
Total assets	34	40	42	46	59	64	70	74
Liabilities								
Equity	1	9	12	14	19	23	28	32
% of sales	2	28	32	34	38	40	42	45
Deferred taxes	0	0	0	1	1	1	1	1
% of sales	0	0	1	1	2	2	1	1
Interest bearing debt	26	24	23	23	24	24	25	24
% of sales	86	71	61	54	48	42	38	34
Non-interest bearing current liabilities	1	0	0	0	0	0	0	0
% of sales	5	0	0	0	0	0	0	0
Other interest free debt	7	7	8	9	16	16	16	16
% of sales	23	21	21	21	33	28	25	22
Total liabilities	34	40	42	46	59	64	70	74
CASH FLOW, EURm								
+ EBITDA	6	3	7	10	14	18	20	22
- Net financial items	-1	-1	-1	-1	-1	-1	-1	-1
- Taxes	0	-1	0	0	-1	-2	-2	-3
- Increase in Net Working Capital	0	0	0	1	-1	-1	-1	-1
+/- Other	2	1	1	0	0	0	0	0
= Cash flow from operations	7	3	7	9	11	14	16	18
- Capex	-7	-3	-6	-7	- 18	-10	-11	-11
- Acquisitions	0	0	0	0	0	0	0	0
+ Divestments	0	0	0	0	0	0	0	0
= Net cash flow	-2	-1	0	1	-7	4	5	7
+/- Change in interest-bearing debt	2	-2	-1	0	1	1	1	-1
+/- New issues/buybacks	0	9	0	0	1	0	0	0
- Paid dividend	0	0	0	-1	-2	-4	-5	
				-1			-5 0	-6
+/- Change in loan receivables	0	-1 5	0 -2	0	8 1	0	1	0
Change in cash	ı	Э	-2	U	ı	1	ı	1

EVLI EQUITY RESEARCH

TALENOM

KEY FIGURES	2015	2016	2017	2018	2019E	2020E	2021E
M-cap	32	49	87	131	158	158	158
Net debt	18	18	18	18	17	17	16
Enterprise value	50	67	105	149	175	175	174
Sales	33	37	41	49	58	66	73
EB ITDA	3	7	10	14	18	20	22
EB IT	1	4	5	9	11	12	14
Pre-tax	0	4	4	8	10	12	13
Earnings	0	3	3	6	8	9	11
B ook value	9	12	14	19	23	28	32
Valuation multiples							
EV/sales	1.5	1.8	2.5	3.0	3.0	2.6	2.4
EV/EB ITDA	15.8	9.9	11.0	10.9	9.8	8.8	7.9
EV/EB ITA	41.1	16.1	21.6	17.4	16.5	14.2	12.6
EV/EB IT	41.1	16.1	21.6	17.4	16.5	14.2	12.6
EV/operating cash flow	17.7	9.8	10.8	12.6	11.8	10.6	9.3
EV/cash earnings	41.1	10.8	12.2	12.4	11.4	10.3	9.2
P/E	400.0	16.9	23.4	20.6	19.8	16.8	15.0
P/E excl. goodwill	400.0	16.9	23.4	20.6	19.8	16.8	15.0
P/B	3.4	4.2	6.2	7.0	6.9	5.7	4.9
P/sales	1.0	1.3	2.1	2.7	2.7	2.4	2.2
P/CF	11.3	7.2	9.0	11.1	10.7	9.6	8.5
Target EV/EBIT	0.0	0.0	0.0	0.0	17.5	15.0	13.3
Target P/E	0.0	0.0	0.0	0.0	21.0	17.9	15.9
Target P/B	0.0	0.0	0.0	0.0	7.3	6.1	5.2
Per share measures							
Number of shares	6,084	6,807	6,812	6,872	6,872	6,872	6,872
Number of shares (diluted)	6,084	6,807	6,812	6,872	6,872	6,872	6,872
EPS	0.01	0.43	0.50	0.93	1.16	1.37	1.54
EPS excl. goodwill	0.01	0.43	0.55	0.93	1.16	1.37	1.54
Cash EPS	0.20	0.91	1.27	1.74	2.23	2.48	2.74
Operating cash flow per share	0.46	1.00	1.42	1.72	2.16	2.41	2.70
Capital employed per share	4.52	4.39	4.63	5.28	5.82	6.48	6.99
B ook value per share	1.54	1.72	2.05	2.72	3.33	4.00	4.72
Book value excl. goodwill	-1.49	-0.99	-0.66	0.04	0.65	1.32	2.04
Dividend per share	0.07	0.20	0.32	0.55	0.70	0.82	0.92
Dividend payout ratio, %	532.3	46.9	63.9	59.4	60.0	60.0	60.0
Dividend yield, %	1.3	2.8	2.5	2.4	3.0	3.6	4.0
Efficiency measures							
ROE	1.6	27.5	26.6	39.0	38.5	37.3	35.2
ROCE	4.1	12.5	13.7	21.7	23.8	24.9	25.3
Financial ratios							
Capex/sales, %	9.4	15.5	17.9	36.2	17.5	16.9	15.1
Capex/depreciation excl. goodwill,%	163.2	217.0	159.1	345.1	137.6	146.9	133.2
Net debt/EB ITDA, book-weighted	5.7	2.7	1.9	1.3	1.0	0.9	0.7
Debt/equity, market-weighted	0.7	0.5	0.3	0.2	0.2	0.2	0.2
Equity ratio, book-weighted	23.5	27.7	30.4	31.5	35.7	39.4	43.8
Gearing	1.93	1.55	1.26	0.94	0.75	0.62	0.48
Number of employees, average	588	542	613	673	784	892	972
Sales per employee, EUR	56,116	68,186	67,571	72,617	73,350	74,091	74,839
EB IT per employee, EUR	2,075	7,707	7,896	12,697	13,522	13,855	14,220

Commercial Services & Supplies/Finland, February 5, 2019 Spot comment

COMPANY DESCRIPTION: Talenom Oyj operates as an accounting company. The Company offers accounting, bookkeeping, taxation, and legal services, as well as invoicing, fin ancial performance monitoring and management software, and payroll services.

INVESTMENT CASE:

O WN ERSHIP STRUCTURE	SHARES	EURm	%
Tahkola Harri	1,564,315	35.979	22.8%
Ilmarinen Mutual Pension Insurance Company	1,181,174	27.167	17.2%
Tahkola Markus	939,304	21.604	13.7%
Evli Finnish Small Cap fund	402,000	9.246	5.8%
Danske Invest Finnish Institutional Equity fund	231,252	5.319	3.4%
Skandinaviska Enskilda Banken (nominee reg.)	206,572	4.751	3.0%
EQ Nordic Small Cap fund	160,000	3.680	2.3%
Danske Invest Finnish Small Cap fund	142,343	3.274	2.1%
Siuruainen Mikko	130,086	2.992	1.9%
Aktia Nordic Micro Cap fund	121,996	2.806	1.8%
Ten largest	5,079,042	116.818	74%
Residual	1,792,821	41.235	26%
Total	6,871,863	158.053	100%

EARN INGS CALENDAR	
April 23, 2019	Q1 report
July 29, 2019	Q2 report
October 21, 2019	Q3 report
OTHER EVENTS	

COMPANY	MISCELLANEOUS

CEO: Jussi Paaso

Töölönlahdenkatu 3B, 00100 Helsinki CFO: Antti Aho

IR: Miikka Hätälä

EVLI EQUITY RESEARCH TALENOM

Commercial Services & Supplies/Finland, February 5, 2019 Spot comment

DEFINITIONS

P/E	EPS
Price per share	Profit before extraordinary items and taxes
Earnings per share	– income taxes + minority interest
	Number of shares
P/Sales	DPS
•	Dividend for the financial period per share
Market cap	Dividend for the financial period per share
Sales	
P/BV	CEPS
Priceper share	Gross cash flow from operations
Shareholders' equity + taxed provisionsper share	Number of shares
	name: o. shares
P/CF	EV/Share
Priceper share	Enterprise value
Operating cash flow per share	Number of shares
operating cash non-per share	Number of shares
EV (Enterprise value)	Sales/Share
Market cap + net debt + minority interest at market value	Sales
 – share of associated companies at market value 	Number of shares
Net debt	EBITDA/Share
Interest bearing debt — financial assets	Earnings before interest, tax, depreciation and amortisation
	Number of shares
EV/Sales	EBIT/Share
Enterprise value	Operating profit
Sales	Number of shares
EV/EBITDA	EAFI/Share
Enterprise value	Pretax profit
Earnings before interest, tax, depreciation and amortisation	Number of shares
EV/EBIT	Capital employed/Share
Enterprise value	Total assets – non interest bearing debt
Operating profit	Number of shares
operating provide	Number of shares
Div yield, %	To tal assets
Dividend pershare	Balance sheet total
Price per share	
Payout ratio, %	In terest coverage (x)
Total dividends	Operating profit
$\overline{\textit{Earnings before extraordinary items and taxes-incometaxes+minority interest}}$	Financial items
·····	, , , , , , , , , , , , , , , , , , , ,
Net cash/Share	Asset turnover (x)
Financial assets – interest bearing debt	Turnover
Number of shares	Balance sheet total (average)
DO A 0/4	Dob+/Fauity 06
ROA, %	Debt/Equity, % Interest bearing debt
Operating profit + financial income + extraordinary items Balance sheet total — interest free short term debt	
	Shareholders' equity + minority interest + taxed provisions
 long term advances received and accounts payable (average) 	
DOCE 06	Equity ratio 0/2
ROCE, % Profitbefore extraordinary items + interest expenses + other financial costs	Equity ratio, % Shareholders' equity + minority interest + taxed provisions
· · · · · · · · · · · · · · · · · · ·	Shareholders' equity + minority interest + taxed provisions
Balance sheet total — noninterest bearing debt (average)	Total assets — interest free loans
ROE, %	CAGR, %
Profit before extraordinary items and taxes – income taxes	Cumulativeannual growthrate = Average growthper year
Shareholders' equity + minority interest + taxed provisions (average)	, and a second s
Sharcholads equity + initionity interest + taxea provisions (average)	<u>:</u>

Commercial Services & Supplies/Finland, February 5, 2019 Spot comment

Important Disclosures

Evli Research Partners Plc ("ERP") uses 12 -month target prices. Target prices are defined by utilizing analytical techniques based on financial theory including (but not limited to) discounted cash flow analysis and comparative valuation. The selection of valuation methods depends on different circumstances. Target prices may be altered on the basis of new information coming to light in the underlying company or changes in interest rates, changes in foreign exchange rates, other securities prices or market indices or outlook for the aforementioned factors or other factors that may change the conditions of financial markets. Recommendations and changes by analysts are available at

https://research.evli.com/JasperAllModels.action?authParam=key;461&tauthParam=x;G3rNagWrtf7K&tauthType=3

Detailed information about the valuation or methodology and the underlying assumptions is accessible via ERP:

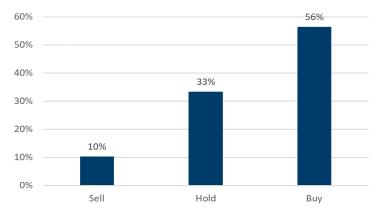
http://research.evli.com

Investment recommendations are defined as follows:

Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

ERP's investment recommendation of the analyzed company is in general updated 2 - 4 per year.



The graph above shows the distribution of ERP's recommendations of companies under coverage in 16th of April 2018. If recommendation is not given, it is not mentioned here.

Name(s) of the analyst(s): Salokivi

This research report has been prepared by Evli Research Partners Plc ("ERP" or "Evli Research"). ERP is a subsidiary of Evli Bank Plc. Production of the investment recommendation has been concluded on 5.2.2019, 9:15. This report has been published on 5.2.2019, 9:30.

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The date and time for any price of financial instruments mentioned in the recommendation refer to the previous trading day's closing price(s) unless otherwise stated in the report.

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