



Commercial Services & Supplies/Finland, February 9, 2021 Company update

## Continued double-digit growth

Talenom's Q4 was rather well in line with our expectations and with our 2021 estimates corresponding well with the guidance our estimates remain largely intact. Preparations for continued growth remain on the agenda. Our target price remains unchanged at EUR 11.5, our rating is now HOLD (SELL).

#### Q4 report rather well in line with expectations

Talenom's Q4 report all in all was rather well in line with our expectations. Net sales amounted to EUR 16.5m (Evli EUR 16.8m) and operating profit to EUR 2.4m (Evli EUR 2.6m). The BoD proposes a dividend distribution of EUR 0.15 per share (Evli EUR 0.15). In 2021 the company expects net sales to amount to EUR 75-80m and operating profit to amount to EUR 14-16m (Evli prev. est. EUR 77.3m and EUR 15.5m respectively). Further acquisitions during 2021 could still see net sales grow past the guidance range, while the typically lower profitability of acquisition objects should limit earnings growth potential.

#### Preparations and build up for future growth

We have made only minor revisions to our estimates. The year 2021 will to quite some extent be a year of preparing and building up the new growth avenues. Organic growth figures should still be somewhat weaker, but the company sees potential for sales efforts in 2021 to pave the way for better figures in 2022. The small customer concept rollout has progressed quite as planned and the launch in Sweden during 2021 also remains on schedule. We see a limited impact of the new concept on sales in 2021. No new relevant information on the plans to further expand internationally was given.

### HOLD (SELL) with a target price of EUR 11.5

Our estimates at large remain intact post-Q4 and we make no adjustment to our target price of EUR 11.5. Our TP values Talenom at approx. 43x 2021 P/E. After the minor share price correction our rating is now HOLD (SELL).



rarget price, EUR	11.5
Latest change in recommendation	09-Feb-21
Latest report on company	04-Feb-21
Research paid by issuer:	YES
No. of shares outstanding, '000's	43,352
No. of shares fully diluted, '000's	43,352
Market cap, EURm	542
Free float, %	58.5
Exchange rate	0.000
Reuters code	TNOM.HE
Bloomberg code	TNOM FH
Average daily volume, EURm	0.28
Next interim report	26-Apr-21
Web site	talenom.fi/en/investors
Analyst	Jerker Salokivi
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■ BUY □ HOLD ■ SELL

KEY FIGL	JRES									
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2019	58.0	10.4	18.0%	2.6	0.18	41.2	5.9	32.9	0.8	0.13
2020	65.2	12.9	19.8%	3.3	0.22	68.1	10.5	52.9	0.5	0.15
2021E	76.7	15.3	20.0%	2.9	0.27	47.1	7.5	37.5	0.5	0.18
2022E	87.4	17.5	20.0%	3.4	0.30	41.3	6.6	33.1	0.6	0.20
2023E	96.2	19.2	20.0%	10.5	0.33	37.4	6.0	30.0	1.9	0.22
Market ca	p, EURm		542 G	earing 2021E,	0/0		87.8 CAGR	EPS 2020-2	3, %	14.8
Net debt 2	2021E, EURm		33 P	rice/book 202	1E		14.6 CAGR	sales 2020-	23, %	13.9
Enterprise	value, EURm		575 D	ividend yield 2	2021E, %		1.4 ROE 2	021E, %		33.2
Total asset	ts 2021E, EURr	n	97 Ta	ax rate 2021E,	0/0		20.0 ROCE	2021E, %		20.3
Goodwill 2	2021E, EURm		29 E	quity ratio 202	21E, %		38.2 PEG, F	P/E 21/CAGR		3.3

Telephone

All the important disclosures can be found on the last pages of this report.

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VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	12.50 PV of Free Cash Flow	122 Long-term growth, %	2.5 Risk-free interest rate, %	2.25
DCF share value	9.82 PV of Horizon value	332 WACC, %	6.9 Market risk premium, %	5.8
Share price potential, %	-21.5 Unconsolidated equity	0 Spread, %	0.5 Debt risk premium, %	3.3
Maximum value	11.3 Marketable securities	9 Minimum WACC, %	6.4 Equity beta coefficient	0.70
Minimum value	8.7 Debt - dividend	-38 Maximum WACC, %	7.4 Target debt ratio, %	25
Horizon value, %	73.1 Value of stock	426 Nr of shares, Mn	43.4 Effective tax rate, %	20

DCF valuation, EURm	2020	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	Horizon
Net sales	65	77	87	96	103	108	113	119	125	131	135	138
Sales growth, %	12.4	<i>17.7</i>	14.0	10.0	7.0	5.0	5.0	5.0	5.0	5.0	2.5	2.5
Operating income (EBIT)	13	15	17	19	23	26	28	30	31	33	34	34
Operating income margin, %	19.8	20.0	20.0	20.0	22.0	24.0	25.0	25.0	25.0	25.0	25.0	25.0
+ Depreciation+amort.	10	11	13	12	13	13	14	15	15	16	17	
EBITDA	23	27	30	31	35	39	42	45	47	49	51	
- Paid taxes	-2	-3	-3	-4	-5	-5	-6	-6	-6	-7	-7	
- Change in NWC	1	1	1	1	1	0	0	0	0	0	0	
NWC   Sales, %	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Operative CAPEX	-15	-15	-17	-14	-14	-14	-15	-16	-16	-17	-16	
opCAPEX / Sales, %	26.3	21.4	21.2	<i>17.1</i>	15.9	<i>15.2</i>	15.2	15.2	15.2	<i>15.2</i>	14.2	
- Acquisitions	-2	-4	-5	0	0	0	0	0	0	0	0	
+ Divestments	0	0	0	0	0	0	0	0	0	0	0	
- Other items	1	0	0	0	0	0	0	0	0	0	0	
= FCFF	6	6	6	13	17	20	22	23	25	26	28	645
= Discounted FCFF		5	5	11	13	15	15	15	14	14	14	332
= DFCF min WACC		5	5	11	13	15	15	15	15	15	15	392
= DFCF max WACC		5	5	11	13	14	15	14	14	14	14	285

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### INTERIM FIGURES

EVLI ESTIMATES, EURm	2020Q1	2020Q2	2020Q3	2020Q4	2020	2021Q1E	2021Q2E	2021Q3E	2021Q4E	2021E	2022E	2023E
Net sales	17.4	16.5	14.8	16.5	65.2	19.7	19.7	17.8	19.5	76.7	87.4	96.2
EBITDA	6.2	5.5	6.5	5.0	23.3	7.2	7.1	6.5	5.8	26.6	30.0	31.0
EBITDA margin (%)	36.0	33.6	43.4	30.7	35.7	36.7	36.2	36.2	29.9	34.7	34.3	32.2
EBIT	3.7	3.6	3.1	2.4	12.9	4.4	4.3	3.6	3.0	15.3	17.5	19.2
EBIT margin (%)	21.4	21.8	21.2	14.7	19.8	22.3	21.8	20.4	15.4	20.0	20.0	20.0
Net financial items	-0.2	-0.2	-0.2	-0.2	-0.9	-0.2	-0.2	-0.2	-0.2	-1.0	-1.1	-1.1
Pre-tax profit	3.5	3.4	2.9	2.2	12.0	4.2	4.1	3.4	2.8	14.4	16.4	18.1
Tax	-0.7	-0.7	-0.6	-0.4	-2.4	-0.8	-0.8	-0.7	-0.6	-2.9	-3.3	-3.6
Tax rate (%)	20.1	21.2	21.1	18.4	20.3	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net profit	2.8	2.7	2.3	1.8	9.6	3.3	3.2	2.7	2.2	11.5	13.1	14.5
EPS	0.06	0.06	0.05	0.04	0.22	0.08	0.07	0.06	0.05	0.27	0.30	0.33
EPS adjusted (diluted no. of shares)	0.06	0.06	0.05	0.04	0.22	0.08	0.07	0.06	0.05	0.27	0.30	0.33
Dividend per share	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.18	0.20	0.22
SALES, EURm												
Talenom	17.4	16.5	14.8	16.5	65.2	19.7	19.7	17.8	19.5	76.7	87.4	96.2
Total	17.4	16.5	14.8	16.5	65.2	19.7	19.7	17.8	19.5	76.7	87.4	96.2
SALES GROWTH, Y/Y %												
Talenom	17.4	11.8	10.0	10.4	12.4	13.5	19.4	19.9	18.4	17.7	14.0	10.0
<u>Total</u>	17.4	11.8	10.0	10.4	12.4	13.5	19.4	19.9	18.4	17.7	14.0	10.0
EBIT, EURm												
Talenom	3.7	3.6	3.1	2.4	12.9	4.4	4.3	3.6	3.0	15.3	17.5	19.2
Total	3.7	3.6	3.1	2.4	12.9	4.4	4.3	3.6	3.0	15.3	17.5	19.2
EBIT margin, %												
Talenom	21.4	21.8	21.2	14.7	19.8	22.3	21.8	20.4	15.4	20.0	20.0	20.0
Total	21.4	21.8	21.2	14.7	19.8	22.3	21.8	20.4	15.4	20.0	20.0	20.0

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INCOME STATEMENT, EURm	2016	2017	2018	2019	2020	2021E	2022E	2023E
Sales	37.0	41.4	48.9	58.0	65.2	76.7	87.4	96.2
Sales growth (%)	12.0	12.1	18.0	18.6	12.4	17.7	14.0	10.0
EBITDA	6.8	9.5	13.7	18.9	23.3	26.6	30.0	31.0
EBITDA margin (%)	18.5	23.0	28.0	32.6	35.7	34.7	34.3	32.2
Depreciation	-2.6	-4.7	-5.1	-8.5	-10.4	-11.3	-12.5	-11.7
EBITA	4.2	4.8	8.5	10.4	12.9	15.3	17.5	19.2
Goodwill amortization / writedown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	4.2	4.8	8.5	10.4	12.9	15.3	17.5	19.2
EBIT margin (%)	11.3	11.7	17.5	18.0	19.8	20.0	20.0	20.0
Reported EBIT	4.0	4.7	8.5	10.4	12.9	15.3	17.5	19.2
EBIT margin (reported) (%)	10.7	11.3	17.5	18.0	19.8	20.0	20.0	20.0
Net financials	-0.5	-0.5	-0.6	-0.8	-0.9	-1.0	-1.1	-1.1
Pre-tax profit	3.6	4.3	8.0	9.6	12.0	14.4	16.4	18.1
Taxes	-0.7	-0.9	-1.6	-2.0	-2.4	-2.9	-3.3	-3.6
Minority shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	2.7	3.3	6.4	7.6	9.6	11.5	13.1	14.5
Cash NRIs	-0.2	-0.1	0.0	0.0	0.0	0.0	0.0	0.0
Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET, EURm								
Assets								
Fixed assets	14	17	21	28	37	42	47	52
Goodwill	18	18	18	21	24	29	34	34
Right of use assets	0	0	8	8	8	8	7	7
Inventory	0	0	0	0	0	0	0	0
Receivables	5	5	5	7	7	8	9	10
Liquid funds	4	5	6	8	9	11	12	13
Total assets	42	46	59	71	85	97	111	117
Liabilities								
Shareholder's equity	12	14	19	24	32	37	42	48
Minority interest	0	0	0	0	0	0	0	0
Convertibles	0	0	0	0	0	0	0	0
Lease liabilities	0	0	8	8	8	8	7	7
Deferred taxes	0	1	1	1	2	2	2	2
Interest bearing debt	23	23	24	28	30	36	42	41
Non-interest bearing current liabilities	7	8	8	10	12	14	16	18
Other interest-free debt	1	1	0	0	1	1	1	1
Total liabilities	42	46	59	71	85	97	111	117
CASH FLOW, EURm								
+ EBITDA	7	10	14	19	23	27	30	31
- Net financial items	-1	-1	-1	-1	-1	-1	-1	-1
- Taxes	0	0	-1	-2	-2	-3	-3	-4
- Increase in Net Working Capital	0	1	-1	1	1	1	1	1
+/- Other	0	0	0	1	1	0	0	0
= Cash flow from operations	6	9	12	18	23	24	26	27
- Capex	-4	-5	-9	-13	-17	-16	-19	-16
- Acquisitions	0	0	-1	-2	-2	-4	-5	0
+ Divestments	0	0	0	0	0	0	0	0
= Free cash flow	2	5	3	3	3	3	3	10
+/- New issues/buybacks	0	0	1	1	4	0	0	0
- Paid dividend	0	-1	-2	-4	-5	-7	-8	-9
+/- Other	-3	-3	0	2	-1	5	6	-1
Change in cash	-1	1	1	2	1	2	2	1

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KEY FIGURES	2017	2018	2019	2020	2021E	2022E	2023E
M-cap	87	131	314	652	542	542	542
Net debt (excl. convertibles)	18	26	29	29	33	37	35
Enterprise value	105	157	342	681	575	579	577
Sales	41	49	58	65	77	87	96
EBITDA	10	14	19	23	27	30	31
EBIT	5	9	10	13	15	17	19
Pre-tax	4	8	10	12	14	16	18
Earnings	3	6	8	10	11	13	14
Equity book value (excl. minorities)	14	19	24	32	37	42	48
Valuation multiples							
EV/sales	2.5	3.2	5.9	10.5	7.5	6.6	6.0
EV/EBITDA	11.0	11.5	18.1	29.3	21.6	19.3	18.6
EV/EBITA	21.6	18.4	32.9	52.9	37.5	33.1	30.0
EV/EBIT	21.6	18.4	32.9	52.9	37.5	33.1	30.0
EV/OCF	11.1	13.4	19.3	29.9	24.3	21.9	21.4
EV/FCFF	45.8	48.3	64.9	115.1	103.9	94.1	43.0
P/FCFE	108.0	282.4	732.8	196.3	186.0	161.6	51.7
P/E	23.4	20.6	41.2	68.1	47.1	41.3	37.4
P/B	6.2	7.0	13.3	20.3	14.6	12.8	11.2
Target EV/EBITDA	0.0	0.0	0.0	0.0	20.0	17.9	17.2
Target EV/EBIT	0.0	0.0	0.0	0.0	34.7	30.6	27.7
Target EV/FCF	0.0	0.0	0.0	0.0	182.3	159.7	50.9
Target P/B	0.0	0.0	0.0	0.0	13.4	11.7	10.3
Target P/E	0.0	0.0	0.0	0.0	43.4	38.0	34.4
Per share measures							
Number of shares	40,872	41,231	41,836	43,352	43,352	43,352	43,352
Number of shares (diluted)	40,872	41,231	41,836	43,352	43,352	43,352	43,352
EPS	0.08	0.15	0.18	0.22	0.27	0.30	0.33
Operating cash flow per share	0.23	0.28	0.42	0.53	0.55	0.61	0.62
Free cash flow per share	0.12	0.07	0.06	0.08	0.07	0.08	0.24
Book value per share	0.34	0.45	0.56	0.74	0.86	0.98	1.12
Dividend per share	0.05	0.09	0.13	0.15	0.18	0.20	0.22
Dividend payout ratio, %	63.9	59.4	68.7	67.9	67.9	65.0	65.0
Dividend yield, %	2.5	2.9	1.7	1.2	1.4	1.6	1.7
FCF yield, %	5.6	2.1	0.8	0.5	0.5	0.6	1.9
Efficiency measures							
ROE	26.6	39.0	36.0	34.4	33.2	33.0	31.9
ROCE	13.7	19.7	18.8	19.8	20.3	20.3	20.4
Financial ratios							
Inventories as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Receivables as % of sales	13.2	11.2	11.3	10.8	10.8	10.8	10.8
Non-interest bearing liabilities as % of sales	20.2	15.8	17.6	18.6	18.6	18.6	18.6
NWC/sales, %	-7.0	-4.6	-6.4	-7.8	-7.8	-7.8	-7.8
Operative CAPEX/sales, %	11.0	17.7	22.9	26.3	21.4	21.2	17.1
CAPEX/sales (incl. acquisitions), %	11.0	16.7	19.3	22.7	15.7	16.0	17.1
FCFF/EBITDA	0.2	0.2	0.3	0.3	0.2	0.2	0.4
Net debt/EBITDA, book-weighted							
	1.9	1.9	1.5	1.2	1.2	1.2	1.1
	1.9 0.3	1.9 0.2	1.5 0.1	1.2 0.0	1.2 0.1	1.2 0.1	1.1 0.1
Debt/equity, market-weighted	0.3	0.2	0.1	0.0	0.1	0.1	0.1

**EVLI EQUITY RESEARCH** 

## **TALENOM**

### Commercial Services & Supplies/Finland, February 9, 2021 Company update

COMPANY DESCRIPTION: Talenom operates as an accounting company, with services targeted towards small and mid-size companies. The company offers accounting, bookkeeping, taxation, and legal services, as well as invoicing, financial performance monitoring and management software, and payroll services. Talenom also provides other services aimed at assisting entrepreneurs, such as staffing services.

INVESTMENT CASE: The fragmented bookkeeping market offers ample opportunities for Talenom to continue on its track of profitable growth. The opening of its first offices should also start to contribute to growth once its sales force has been established. Margin upside potential exists but is in our view quite limited and affected by the growth pace, and earnings growth should primarily derive from top-line growth. The recurring nature of Talenom's revenue provides exceptionally good predictability and revenue stability.

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Tahkola Harri	8,679,015	108.488	20.0%
Skandinaviska Enskilda Banken (nominee reg.)	5,829,006	72.863	13.4%
Tahkola Markus	5,065,824	63.323	11.7%
Nordea Bank Abp (nominee reg.)	4,095,353	51.192	9.4%
Danske Invest Finnish Institutional Equity fund	2,300,000	28.750	5.3%
Conficap	1,850,000	23.125	4.3%
Ilmarinen Mutual Pension Insurance Company	1,800,000	22.500	4.2%
Evli Finnish Small Cap fund	1,616,080	20.201	3.7%
Föreningen Konstsamfundet r.f	780,000	9.750	1.8%
Siuruainen Mikko	694,716	8.684	1.6%
Ten largest	32,709,994	408.875	75%
Residual	10,641,593	133.020	25%
Total	43,351,587	541.895	100%

EARNINGS CALENDAR	
April 26, 2021	Q1 report
August 02, 2021	Q2 report
November 01, 2021	Q3 report
OTHER EVENTS	

COMPANY MISCELLANEOUS	
CEO: Otto-Pekka Huhtala	Töölönlahdenkatu 2, 00100 Helsinki
CFO: Antti Aho	Tel:
IR:	

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# **TALENOM**

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### **DEFINITIONS**

P/E	EPS
Price per share Earnings per share	Profit before extraord. items and taxes- income taxes + minority interest  Number of shares
P/BV	DPS
Price per share  Shareholders' equity + taxed provisions per share	Dividend for the financial period per share
Market cap	OCF (Operating cash flow)
Price per share * Number of shares	EBITDA – Net financial items – Taxes – Increase in working capital – Cash NRIs ± Other adjustments
EV (Enterprise value)	FCF (Free cash flow)
Market cap + net debt + minority interest at market value – share of associated companies at market value	Operating cash flow – operative CAPEX – acquisitions + divestments
EV/Sales	FCF yield, %
Enterprise value Sales	<u>Free cash flow</u> Market cap
EV/EBITDA	Operative CAPEX/sales
Enterprise value Earnings before interest, tax, depreciation and amortization	Capital expenditure – divestments – acquisitions Sales
EV/EBIT	Net working capital
Enterprise value Operating profit	Current assets – current liabilities
Net debt	Capital employed/Share
Interest bearing debt – financial assets	Total assets – non-interest bearing debt  Number of shares
Total assets	Gearing
Balance sheet total	Net debt Equity
Div yield, %	Debt/Equity, %
Dividend per share Price per share	Interest bearing debt Shareholders' equity + minority interest + taxed provisions
Payout ratio, %	Equity ratio, %
Total dividends  Earnings before extraordinary items and taxes – income taxes + minority interest	Shareholders' equity + minority interest + taxed provisions  Total assets – interest-free loans
ROCE, %	CAGR, %
Profit before extraordinary items + interest expenses+ other financial costs  Balance sheet total – non-interest bearing debt (average)	Cumulative annual growth rate = Average growth per year
ROE, %	
Profit before extraordinary items and taxes – income taxes  Shareholder's equity + minority interest + taxed provisions (average)	

### Commercial Services & Supplies/Finland, February 9, 2021 Company update

#### Important Disclosures

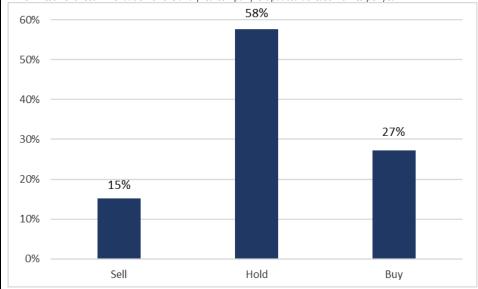
Evli Research Partners Plc ("ERP") uses 12-month target prices. Target prices are defined by utilizing analytical techniques based on financial theory including (but not limited to) discounted cash flow analysis and comparative valuation. The selection of valuation methods depends on different circumstances. Target prices may be altered on the basis of new information coming to light in the underlying company or changes in interest rates, changes in foreign exchange rates, other securities prices or market indices or outlook for the aforementioned factors or other factors that may change the conditions of financial markets. Recommendations and changes by analysts are available at <u>Analysts' recommendations and ratings revisions</u>.

Investment recommendations are defined as follows:

Target price compared to share price Recommendation

< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

ERP's investment recommendation of the analyzed company is updated at least 2 times per year.



The graph above shows the distribution of ERP's recommendations of companies under coverage in 11th of May 2020. If recommendation is not given, it is not mentioned here.

#### Name(s) of the analyst(s): Salokivi

This research report has been prepared by Evli Research Partners Plc ("ERP" or "Evli Research"). ERP is a subsidiary of Evli Bank Plc. Production of the investment recommendation has been concluded on 9.2.2021, 8:30. This report has been published on 9.2.2021, 9:30.

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