Commercial Services & Supplies/Finland, March 19, 2021 Company update

Further growth in Sweden

Talenom announced the acquisition of two accounting firms in Sweden and raised its net sales guidance to EUR 78–82m (prev. EUR 75–80m). We retain our HOLD-rating and target price of EUR 11.5.

Two acquisitions in Sweden, net sales guidance raised

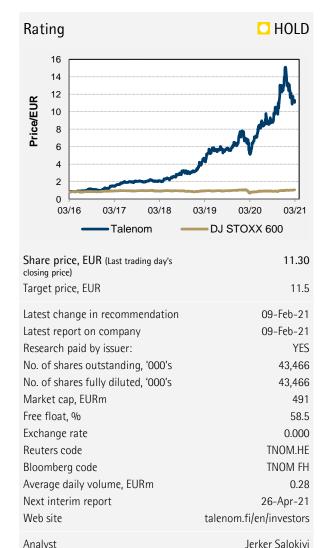
Talenom continues to expand in Sweden by acquiring accounting firms Crescendo AB and Progredo AB and raised its net sales guidance for 2021. The acquired businesses had combined net sales of EUR 2.3m in 2020 and operating profit of EUR 0.3m. With the acquisitions Talenom expands to two new municipalities in Sweden, Östersund and Åre. As a result of the acquisitions Talenom raised its net sales guidance to EUR 78-82m (prev. 75-80m). The acquired businesses will be transferred to Talenom on April 1st, 2021. The acquisitions will not increase operating profit in the short term due to integration costs and the depreciation of the transaction and the operating profit guidance remains intact at EUR 14-16m. The purchase price at maximum corresponds to 1.1x and 8.0x net sales and EBIT respectively.

Minor increase to sales estimates

We have raised our 2021 net sales estimate to EUR 78.9m (prev. 76.7m) due to the acquisition and an overall minor increase in net sales expectations, with our operating profit estimate intact at EUR 15.3m. With the net sales guidance being revised this early on in the year, potential further acquisitions could likely prompt further revisions later on during the year, although the impact on earnings would likely not be as significant. The increased growth through the acquisitions, however, provide an additional base for continued organic growth and ramp up of operations in Sweden in the coming years.

HOLD-rating and target price of EUR 11.5

With only rather minor revisions to our estimate revisions we retain our target price of EUR 11.5 and HOLD-rating. Our target price values Talenom at approx. 43.5x 2021e P/E.



■ BUY ☐ HOLD ■ SELL

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KEY FIGU	RES									
	Sales EURm	EBIT EURm	EBIT %	FCF EURm	EPS EUR	P/E (x)	EV/Sales (x)	EV/EBIT (x)	FCF yield %	DPS EUR
2019	58.0	10.4	18.0%	2.6	0.18	41.2	5.9	32.9	0.8	0.13
2020	65.2	12.9	19.8%	3.3	0.22	68.1	10.5	52.9	0.5	0.15
2021E	78.9	15.3	19.4%	0.3	0.26	42.7	6.7	34.3	0.1	0.18
2022E	89.9	18.0	20.0%	3.4	0.31	36.3	5.9	29.5	0.7	0.20
2023E	98.9	19.8	20.0%	10.6	0.34	32.9	5.3	26.7	2.2	0.22
Market cap	, EURm		491 G	earing 2021E,	0/0		94.8 CAGR	EPS 2020-2	3, %	15.8
Net debt 2	021E, EURm		35 Pi	rice/book 2021	E		13.2 CAGR	sales 2020-	23, %	14.9
Enterprise	value, EURm		526 D	ividend yield 2	.021E, %		1.6 ROE 2	021E, %		33.2
Total assets	s 2021E, EURn	n	101 Ta	ıx rate 2021E,	0/0		20.0 ROCE	2021E, %		19.9
Goodwill 2	021E, EURm		29 Ed	quity ratio 202	1E, %		37.0 PEG, P	P/E 21/CAGR		2.7

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All the important disclosures can be found on the last pages of this report.

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VALUATION RESULTS	BASE CASE DETAILS	VALUATION ASSUMPTIONS	ASSUMPTIONS FOR WACC	
Current share price	11.30 PV of Free Cash Flow	122 Long-term growth, %	2.5 Risk-free interest rate, %	2.25
DCF share value	10.01 PV of Horizon value	343 WACC, %	6.9 Market risk premium, %	5.8
Share price potential, %	-11.4 Unconsolidated equity	0 Spread, %	0.5 Debt risk premium, %	3.3
Maximum value	11.5 Marketable securities	9 Minimum WACC, %	6.4 Equity beta coefficient	0.70
Minimum value	8.8 Debt - dividend	-38 Maximum WACC, %	7.4 Target debt ratio, %	25
Horizon value, %	73.8 Value of stock	435 Nr of shares, Mn	43.5 Effective tax rate, %	20

DCF valuation, EURm	2020	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	Horizon
Net sales	65	79	90	99	106	111	117	123	129	135	138	142
Sales growth, %	12.4	21.1	14.0	10.0	7.0	5.0	5.0	5.0	5.0	5.0	2.5	2.5
Operating income (EBIT)	13	15	18	20	23	26	28	31	32	34	35	35
Operating income margin, %	19.8	19.4	20.0	20.0	22.0	23.0	24.0	25.0	25.0	25.0	25.0	25.0
+ Depreciation+amort.	10	11	13	12	13	14	15	16	16	17	18	
EBITDA	23	27	31	32	37	40	43	46	48	51	53	
- Paid taxes	-2	-3	-4	-4	-5	-5	-6	-6	-6	-7	-7	
- Change in NWC	1	1	1	1	1	0	0	0	0	1	0	
NWC / Sales, %	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	-7.8	
+ Change in other liabs	0	0	0	0	0	0	0	0	0	0	0	
- Operative CAPEX	-15	-15	-17	-15	-15	-15	-16	-17	-17	-18	-17	
opCAPEX / Sales, %	26.3	21.3	21.2	17.6	16.4	15.6	15.6	15.6	15.6	15.6	14.6	
- Acquisitions	-2	-7	- 5	0	0	0	0	0	0	0	0	
+ Divestments	0	0	0	0	0	0	0	0	0	0	0	
- Other items	1	0	0	0	0	0	0	0	0	0	0	
= FCFF	6	3	6	14	17	20	22	24	25	26	29	660
= Discounted FCFF		3	5	11	13	15	15	15	15	15	15	343
= DFCF min WACC		3	6	11	14	15	15	16	15	15	16	404
= DFCF max WACC		3	5	11	13	14	14	15	14	14	14	294

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INTERIM FIGURES

EVLI ESTIMATES, EURm	2020Q1	2020Q2	2020Q3	2020Q4	2020	2021Q1E	2021Q2E	2021Q3E	2021Q4E	2021E	2022E	2023E
Net sales	17.4	16.5	14.8	16.5	65.2	19.9	20.4	18.4	20.2	78.9	89.9	98.9
EBITDA	6.2	5.5	6.5	5.0	23.3	7.2	7.1	6.5	5.8	26.6	31.2	32.2
EBITDA margin (%)	36.0	33.6	43.4	30.7	35.7	36.3	34.9	35.1	28.8	33.7	34.7	32.5
EBIT	3.7	3.6	3.1	2.4	12.9	4.4	4.3	3.6	3.0	15.3	18.0	19.8
EBIT margin (%)	21.4	21.8	21.2	14.7	19.8	22.1	21.1	19.7	14.9	19.4	20.0	20.0
Net financial items	-0.2	-0.2	-0.2	-0.2	-0.9	-0.2	-0.2	-0.2	-0.2	-1.0	-1.1	-1.2
Pre-tax profit	3.5	3.4	2.9	2.2	12.0	4.2	4.1	3.4	2.8	14.4	16.9	18.6
Tax	-0.7	-0.7	-0.6	-0.4	-2.4	-0.8	-0.8	-0.7	-0.6	-2.9	-3.4	-3.7
Tax rate (%)	20.1	21.2	21.1	18.4	20.3	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net profit	2.8	2.7	2.3	1.8	9.6	3.3	3.2	2.7	2.2	11.5	13.5	14.9
EPS	0.06	0.06	0.05	0.04	0.22	0.08	0.07	0.06	0.05	0.26	0.31	0.34
EPS adjusted (diluted no. of shares)	0.06	0.06	0.05	0.04	0.22	0.08	0.07	0.06	0.05	0.26	0.31	0.34
Dividend per share	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.18	0.20	0.22
SALES, EURm												
Talenom	17.4	16.5	14.8	16.5	65.2	19.9	20.4	18.4	20.2	78.9	89.9	98.9
Total	17.4	16.5	14.8	16.5	65.2	19.9	20.4	18.4	20.2	78.9	89.9	98.9
SALES GROWTH, Y/Y %												
Talenom	17.4	11.8	10.0	10.4	12.4	14.7	23.6	23.9	22.7	21.1	14.0	10.0
Total	17.4	11.8	10.0	10.4	12.4	14.7	23.6	23.9	22.7	21.1	14.0	10.0
EBIT, EURm												
Talenom	3.7	3.6	3.1	2.4	12.9	4.4	4.3	3.6	3.0	15.3	18.0	19.8
Total	3.7	3.6	3.1	2.4	12.9	4.4	4.3	3.6	3.0	15.3	18.0	19.8
EBIT margin, %												
Talenom	21.4	21.8	21.2	14.7	19.8	22.1	21.1	19.7	14.9	19.4	20.0	20.0
Total	21.4	21.8	21.2	14.7	19.8	22.1	21.1	19.7	14.9	19.4	20.0	20.0

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INCOME STATEMENT, EURm	2016	2017	2018	2019	2020	2021E	2022E	2023E
Sales	37.0	41.4	48.9	58.0	65.2	78.9	89.9	98.9
Sales growth (%)	12.0	12.1	18.0	18.6	12.4	21.1	14.0	10.0
EBITDA	6.8	9.5	13.7	18.9	23.3	26.6	31.2	32.2
EBITDA margin (%)	18.5	23.0	28.0	32.6	35.7	33.7	34.7	32.5
Depreciation	-2.6	-4.7	-5.1	-8.5	-10.4	-11.3	-13.2	-12.4
EBITA	4.2	4.8	8.5	10.4	12.9	15.3	18.0	19.8
Goodwill amortization / writedown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	4.2	4.8	8.5	10.4	12.9	15.3	18.0	19.8
EBIT margin (%)	11.3	11.7	17.5	18.0	19.8	19.4	20.0	20.0
Reported EBIT	4.0	4.7	8.5	10.4	12.9	15.3	18.0	19.8
EBIT margin (reported) (%)	10.7	11.3	17.5	18.0	19.8	19.4	20.0	20.0
Net financials	-0.5	-0.5	-0.6	-0.8	-0.9	-1.0	-1.1	-1.2
Pre-tax profit	3.6	4.3	8.0	9.6	12.0	14.4	16.9	18.6
Taxes	-0.7	-0.9	-1.6	-2.0	-2.4	-2.9	-3.4	-3.7
Minority shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	2.7	3.3	6.4	7.6	9.6	11.5	13.5	14.9
Cash NRIs	-0.2	-0.1	0.0	0.0	0.0	0.0	0.0	0.0
Non-cash NRIs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET, EURm								
Assets								
Fixed assets	14	17	21	28	37	44	51	56
Goodwill	18	18	18	21	24	29	34	34
Right of use assets	0	0	8	8	8	8	7	7
Inventory	0	0	0	0	0	0	0	0
Receivables	5	5	5	7	7	9	10	11
Liquid funds	4	5	6	8	9	11	13	14
Total assets	42	46	59	71	85	101	114	122
Liabilities								
Shareholder's equity	12	14	19	24	32	37	43	49
Minority interest	0	0	0	0	0	0	0	0
Convertibles	0	0	0	0	0	0	0	0
Lease liabilities	0	0	8	8	8	8	7	7
Deferred taxes	0	1	1	1	2	2	2	2
Interest bearing debt	23	23	24	28	30	39	45	44
Non-interest bearing current liabilities	7	8	8	10	12	15	17	18
Other interest-free debt	1	1	0	0	1	1	1	1
Total liabilities	42	46	59	71	85	101	114	122
CASH FLOW, EURm								
+ EBITDA	7	10	14	19	23	27	31	32
- Net financial items	-1	-1	-1	-1	-1	-1	-1	-1
- Taxes	0	0	-1	-2	-2	-3	-3	-4
- Increase in Net Working Capital	0	1	-1	1	1	1	1	1
+/- Other	0	0	0	1	1	0	0	0
= Cash flow from operations	6	9	12	18	23	24	28	28
- Capex	-4	-5	-9	-13	-17	-17	-19	-17
- Acquisitions	0	0	-1	-2	-2	-7	-5	0
+ Divestments	0	0	0 3	0	0	0	0	0
= Free cash flow	2	5		3	3		3	11
+/- New issues/buybacks	0	0	1	1	4	0	0	0
- Paid dividend +/- Other	0	-1	-2 0	-4	-5 1	-7	-8	-9 1
•	-3 -1	-3 1	1	2	-1 1	8 2	6 2	-1 1
Change in cash	-1	ı	ı	2	ı	2	Z	1

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KEY FIGURES	2017	2018	2019	2020	2021E	2022E	2023E
M-cap	87	131	314	652	491	491	491
Net debt (excl. convertibles)	18	26	29	29	35	40	38
Enterprise value	105	157	342	681	526	531	529
Sales	41	49	58	65	79	90	99
EBITDA	10	14	19	23	27	31	32
EBIT	5	9	10	13	15	18	20
Pre-tax	4	8	10	12	14	17	19
Earnings	3	6	8	10	11	14	15
Equity book value (excl. minorities)	14	19	24	32	37	43	49
Valuation multiples							
EV/sales	2.5	3.2	5.9	10.5	6.7	5.9	5.3
EV/EBITDA	11.0	11.5	18.1	29.3	19.8	17.0	16.4
EV/EBITA	21.6	18.4	32.9	52.9	34.3	29.5	26.7
EV/EBIT	21.6	18.4	32.9	52.9	34.3	29.5	26.7
EV/OCF	11.1	13.4	19.3	29.9	22.1	19.3	18.9
EV/FCFF	45.8	48.3	64.9	115.1	179.2	85.7	39.0
P/FCFE	108.0	282.4	732.8	196.3	1,517.9	145.7	46.3
P/E	23.4	20.6	41.2	68.1	42.7	36.3	32.9
P/B	6.2	7.0	13.3	20.3	13.2	11.5	10.0
Target EV/EBITDA	0.0	0.0	0.0	0.0	20.1	17.3	16.7
Target EV/EBIT	0.0	0.0	0.0	0.0	34.9	30.0	27.2
Target EV/FCF	0.0	0.0	0.0	0.0	1,653.6	160.0	50.7
Target P/B	0.0	0.0	0.0	0.0	13.4	11.7	10.2
Target P/E	0.0	0.0	0.0	0.0	43.5	37.0	33.5
Per share measures							
Number of shares	40,872	41,231	41,836	43,352	43,466	43,466	43,466
Number of shares (diluted)	40,872	41,231	41,836	43,352	43,466	43,466	43,466
EPS	0.08	0.15	0.18	0.22	0.26	0.31	0.34
Operating cash flow per share	0.23	0.28	0.42	0.53	0.55	0.63	0.64
Free cash flow per share	0.12	0.07	0.06	0.08	0.01	0.08	0.24
Book value per share	0.34	0.45	0.56	0.74	0.86	0.99	1.13
Dividend per share	0.05	0.09	0.13	0.15	0.18	0.20	0.22
Dividend payout ratio, %	63.9	59.4	68.7	67.9	68.0	65.0	65.0
Dividend yield, %	2.5	2.9	1.7	1.3	1.6	1.8	2.0
FCF yield, %	5.6	2.1	0.8	0.5	0.1	0.7	2.2
Efficiency measures							
ROE	26.6	39.0	36.0	34.4	33.2	33.8	32.5
ROCE	13.7	19.7	18.8	19.8	19.9	20.2	20.2
Financial ratios	•	-					
Inventories as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Receivables as % of sales	13.2	11.2	11.3	10.8	10.8	10.8	10.8
				18.6	18.6	18.6	18.6
Non-interest bearing liabilities as % of sales	20.2	15.8	17.6				
Non-interest bearing liabilities as % of sales NWC/sales. %	20.2 -7.0	15.8 -4.6	17.6 -6.4		-7.8	-7.8	-7.8
NWC/sales, %	-7.0	-4.6	-6.4	-7.8	-7.8 21.3	-7.8 21.2	-7.8 17.6
NWC/sales, % Operative CAPEX/sales, %	-7.0 11.0	-4.6 17.7	-6.4 22.9	-7.8 26.3	21.3	21.2	17.6
NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), %	-7.0 11.0 11.0	-4.6 17.7 16.7	-6.4 22.9 19.3	-7.8 26.3 22.7	21.3 12.9	21.2 15.4	17.6 17.6
NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA	-7.0 11.0 11.0 0.2	-4.6 17.7 16.7 0.2	-6.4 22.9 19.3 0.3	-7.8 26.3 22.7 0.3	21.3 12.9 0.1	21.2 15.4 0.2	17.6 17.6 0.4
NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA Net debt/EBITDA, book-weighted	-7.0 11.0 11.0 0.2 1.9	-4.6 17.7 16.7 0.2 1.9	-6.4 22.9 19.3 0.3 1.5	-7.8 26.3 22.7 0.3 1.2	21.3 12.9 0.1 1.3	21.2 15.4 0.2 1.3	17.6 17.6 0.4 1.2
NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA Net debt/EBITDA, book-weighted Debt/equity, market-weighted	-7.0 11.0 11.0 0.2 1.9 0.3	-4.6 17.7 16.7 0.2 1.9 0.2	-6.4 22.9 19.3 0.3 1.5	-7.8 26.3 22.7 0.3 1.2 0.0	21.3 12.9 0.1 1.3 0.1	21.2 15.4 0.2 1.3 0.1	17.6 17.6 0.4 1.2 0.1
NWC/sales, % Operative CAPEX/sales, % CAPEX/sales (incl. acquisitions), % FCFF/EBITDA Net debt/EBITDA, book-weighted	-7.0 11.0 11.0 0.2 1.9	-4.6 17.7 16.7 0.2 1.9	-6.4 22.9 19.3 0.3 1.5	-7.8 26.3 22.7 0.3 1.2	21.3 12.9 0.1 1.3	21.2 15.4 0.2 1.3	17.6 17.6 0.4 1.2

EVLI EQUITY RESEARCH

TALENOM

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COMPANY DESCRIPTION: Talenom operates as an accounting company, with services targeted towards small and mid-size companies. The company offers accounting, bookkeeping, taxation, and legal services, as well as invoicing, financial performance monitoring and management software, and payroll services. Talenom also provides other services aimed at assisting entrepreneurs, such as staffing services.

INVESTMENT CASE: The fragmented bookkeeping market offers ample opportunities for Talenom to continue on its track of profitable growth. The opening of its first offices should also start to contribute to growth once its sales force has been established. Margin upside potential exists but is in our view quite limited and affected by the growth pace, and earnings growth should primarily derive from top-line growth. The recurring nature of Talenom's revenue provides exceptionally good predictability and revenue stability.

OWNERSHIP STRUCTURE	SHARES	EURm	0/0
Tahkola Harri	8,665,015	97.915	19.9%
Skandinaviska Enskilda Banken (nominee reg.)	6,278,154	70.943	14.4%
Tahkola Markus	5,065,824	57.244	11.7%
Nordea Bank Abp (nominee reg.)	3,657,891	41.334	8.4%
Danske Invest Finnish Institutional Equity fund	2,300,000	25.990	5.3%
Conficap	1,850,000	20.905	4.3%
Ilmarinen Mutual Pension Insurance Company	1,645,517	18.594	3.8%
Evli Finnish Small Cap fund	1,585,000	17.910	3.6%
Föreningen Konstsamfundet r.f	780,000	8.814	1.8%
Siuruainen Mikko	694,716	7.850	1.6%
Ten largest	32,522,117	367.500	75%
Residual	10,943,505	123.662	25%
Total	43,465,622	491.162	100%

EARNINGS CALENDAR	
April 26, 2021	Q1 report
August 02, 2021	Q2 report
November 01, 2021	Q3 report
OTHER EVENTS	

COMPANY MISCELLANEOUS	
CEO: Otto-Pekka Huhtala	Töölönlahdenkatu 2, 00100 Helsinki
CFO: Antti Aho	Tel:
IR:	

EVLI EQUITY RESEARCH

TALENOM

Commercial Services & Supplies/Finland, March 19, 2021 Company update

DEFINITIONS

P/E	EPS
1,1	LI J
Price per share Earnings per share	Profit before extraord. items and taxes- income taxes + minority interest Number of shares
P/BV	DPS
Price per share Shareholders' equity + taxed provisions per share	Dividend for the financial period per share
Market cap	OCF (Operating cash flow)
Price per share * Number of shares	EBITDA – Net financial items – Taxes – Increase in working capital – Cash NRIs ± Other adjustments
EV (Enterprise value)	FCF (Free cash flow)
Market cap + net debt + minority interest at market value – share of associated companies at market value	Operating cash flow – operative CAPEX – acquisitions + divestments
EV/Sales	FCF yield, %
Enterprise value Sales	Free cash flow Market cap
EV/EBITDA	Operative CAPEX/sales
Enterprise value Earnings before interest, tax, depreciation and amortization	Capital expenditure – divestments – acquisitions Sales
EV/EBIT	Net working capital
Enterprise value Operating profit	Current assets – current liabilities
Net debt	Capital employed/Share
Interest bearing debt – financial assets	Total assets – non-interest bearing debt Number of shares
Total assets	Gearing
Balance sheet total	<u>Net debt</u> Equity
Div yield, %	Debt/Equity, %
Dividend per share Price per share	Interest bearing debt Shareholders' equity + minority interest + taxed provisions
Payout ratio, %	Equity ratio, %
Total dividends Earnings before extraordinary items and taxes – income taxes + minority interest	Shareholders' equity + minority interest + taxed provisions Total assets - interest-free loans
ROCE, %	CAGR, %
Profit before extraordinary items + interest expenses+ other financial costs Balance sheet total – non-interest bearing debt (average)	Cumulative annual growth rate = Average growth per year
ROE, %	
Profit before extraordinary items and taxes – income taxes Shareholder's equity + minority interest + taxed provisions (average)	

Commercial Services & Supplies/Finland, March 19, 2021 Company update

Important Disclosures

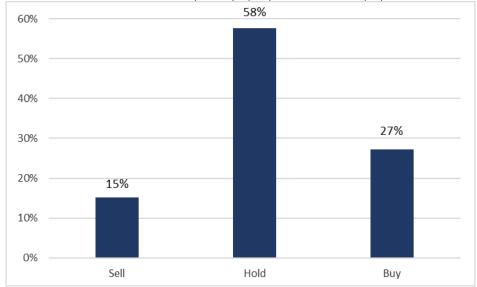
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< -10 % SELL -10 - (+10) % HOLD > 10 % BUY

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Name(s) of the analyst(s): Salokivi

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