

This announcement is not an offer, whether directly or indirectly, in Australia, Hong Kong, Japan, New Zealand, South Africa or the United States or in any other jurisdiction where such offer pursuant to legislation and regulations in such relevant jurisdiction would be prohibited by applicable law. Shareholders not resident in Sweden who wish to accept the Offer (as defined below) must make inquiries concerning applicable legislation and possible tax consequences. Shareholders should refer to the offer restrictions included in the section titled "Important information" at the end of this announcement and in the offer document which will be published shortly before the beginning of the acceptance period for the Offer.

30 October 2020, 15.40 CET

Offer document regarding Agile Content's recommended cash offer to the shareholders of Edgeware made public

Agile Content S.A. ("Agile Content") announced earlier today, on 30 October 2020, a recommended cash offer to the shareholders of Edgeware AB (publ) ("Edgeware") to tender all their shares in Edgeware to Agile Content (the "Offer").

The offer document relating to the Offer has today been approved and registered by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*).

The offer document is available on Agile Content's website (<https://ir.agilecontent.com>) and on Aktieinvest's website (www.aktieinvest.se/edgeware2020). The offer document will be available in Swedish on the Swedish Financial Supervisory Authority's website (www.fi.se). The acceptance form relating to the Offer can be found on Agile Content's and Aktieinvest's websites.

The acceptance period of the Offer starts on 2 November 2020 and ends on 23 November 2020. Settlement is expected to commence on or around 2 December 2020.

Agile Content has reserved the right to extend the acceptance period for the Offer and to postpone the settlement date.

For additional information contact:

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Information is also available on Agile Content's website, <https://ir.agilecontent.com>.

The information in this press release was submitted for publication through the agency of the contact person set out above on 30 October 2020 at 15.40 (CET).

Important information

This press release has been published in Swedish and English. In the event of any discrepancy in content between the two language versions, the Swedish version shall prevail.

The Offer is not being made, directly or indirectly, in or into Australia, Hong Kong, Japan, New Zealand, South Africa or the United States by use of mail or any other communication means or instrumentality (including, without limitation, facsimile transmission, electronic mail, telex, telephone and the Internet) of interstate or foreign commerce, or of any facility of national securities exchange or other trading venue, of Australia, Hong Kong, Japan, New Zealand, South Africa or the United States, and the Offer cannot be accepted by any such use or by such means, instrumentality or facility of, in or from, Australia, Hong Kong, Japan, New Zealand, South Africa or the United States. Accordingly, this press release or any documentation relating to the Offer are not being and should not be sent, mailed or otherwise distributed or forwarded in or into Australia, Hong Kong, Japan, New Zealand, South Africa or the United States.

This press release is not being, and must not be, sent to shareholders with registered addresses in Australia, Hong Kong, Japan, New Zealand, South Africa or the United States. Banks, brokers, dealers and other nominees holding shares for persons in Australia, Hong Kong, Japan, New Zealand, South Africa or the United States must not forward this press release or any other document received in connection with the Offer to such persons.

The Offer, the information and documents contained in this press release are not being made and have not been approved by an authorized person for the purposes of section 21 of the UK Financial Services and Markets Act 2000 (the "FSMA"). Accordingly, the information and documents contained in this press release are not being distributed to, and must not be passed on to, the general public in the United Kingdom. The communication of the information and documents contained in this press release is exempt from the restriction on financial promotions under section 21 of the FSMA on the basis that it is a communication by or on behalf of a body corporate which relates to a transaction to acquire day to day control of the affairs of a body corporate; or to acquire 50 per cent or more of the voting shares in a body corporate, within article 62 of the UK Financial Services and Markets Act 2000 (Financial Promotion) Order 2005.

Statements in this press release relating to future status or circumstances, including statements regarding future performance, growth and other trend projections and other benefits of the Offer, are forward-looking statements. These statements may generally, but not always, be identified by the use of words such as "anticipates", "intends", "expects", "believes", or similar expressions. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur

in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of Agile Content. Any such forward-looking statements speak only as of the date on which they are made and Agile Content has no obligation (and undertakes no such obligation) to update or revise any of them, whether as a result of new information, future events or otherwise, except for in accordance with applicable laws and regulations.