

## DATA PROTECTION NOTICE

<b>Controller:</b>	Evli Bank Plc ("Evli") Aleksanterinkatu 19 A P.O. Box 1081 FI-00101 Helsinki Tel. +358 9 476 690
<b>Contact person in register matters:</b>	Data Protection Officer: Risto Sundquist, CISO, <a href="mailto:Risto.Sundquist@evli.com">Risto.Sundquist@evli.com</a> Direct Marketing Register Officer: Sari Paronen, Communications Specialist, <a href="mailto:Sari.Paronen@evli.com">Sari.Paronen@evli.com</a> .
<b>Name of register:</b>	Direct Marketing Register
<b>Purpose of processing personal data:</b>	Direct marketing
<b>Data subjects:</b>	Persons who are registered in Evli's direct marketing register a) on their own initiative (potential clients and clients) b) by Evli with the help of an external source of data (potential clients) c) by Evli based on an existing client relationship (clients)
<b>Data content of register:</b>	The register contains the following data on the data subjects:  Basic personal data: <ul style="list-style-type: none"> <li>• Identification and contact data (email address, title, name, phone number, service language)</li> <li>• The email address is used as the register's unique identifier and as the address for sending registrations and documents</li> <li>• The data is collected without strong identification of the data subject.</li> </ul> Consents and subscriptions: <ul style="list-style-type: none"> <li>• Direct marketing consent</li> <li>• Subscriptions to newsletters, blogs, etc.</li> </ul> Profiling data: <ul style="list-style-type: none"> <li>• Information collected automatically through use of evli.com services (page visits, ordered services, activeness, etc.)</li> <li>• Information provided by the data subject in evli.com services (areas of interest, investment assets, and other similar questions)</li> <li>• Information collected from the data subject by telephone, email or in personal meetings (areas of interest, investment assets and other similar questions).</li> </ul> Information related to arranging events: <ul style="list-style-type: none"> <li>• Registration data (time of registration, information regarding participants, requests regarding food and beverages, etc.).</li> </ul> Control data for client acquisition: <ul style="list-style-type: none"> <li>• Marketing unit and marketing officer responsible for and connected</li> </ul>

	<p>to the data subject</p> <ul style="list-style-type: none"> <li>• Activities of which there is a record (meetings, notes, emails, telephone calls, telephone recordings, etc.).</li> </ul>
<b>Regular data sources:</b>	Data is obtained from the data subjects themselves, from marketing lists obtained by Evli, or from Evli's client relationship register. Data is formed in connection with the execution of the public services on evli.com used by the data subject.
<b>Regular data disclosures:</b>	Data can be disclosed to Evli Group companies, and to the authorities so they can exercise their statutory right of access to data. Otherwise, data may be disclosed only with the data subject's consent or authorization.
<b>Transfer of data outside the EU or EEA:</b>	Data is primarily processed within the EU/EEA. Data can be transferred outside the member states only in the manner permitted by legislation.
<b>Register security:</b>	<p>Manual data:</p> <ul style="list-style-type: none"> <li>• All the people who process data are subject to a statutory professional secrecy obligation and/or non-disclosure agreement</li> <li>• The data is kept in locked premises</li> <li>• Access control in all premises where data is kept.</li> </ul> <p>Data stored in direct marketing systems:</p> <ul style="list-style-type: none"> <li>• All the people who process data are subject to a statutory professional secrecy obligation and/or non-disclosure agreement</li> <li>• Access to the register is restricted with access rights. Each processor of personal data has his/her own user ID and password</li> <li>• Access to the database is restricted with administrator rights. Each administrator has a separate user ID and password for administrative tasks</li> <li>• The systems that use the register are maintained in an information network that is separated from the public network by a firewall</li> <li>• Encryption is used when transferring data over the public network</li> <li>• The data in the register is backed up and use is monitored regularly</li> <li>• Access control in all premises where data is kept.</li> </ul>
<b>Right of inspection and right to require correction of data:</b>	<p>The data subject is able to correct and/or remove his/her contact information and ordered services from Evli's direct marketing system.</p> <p>If the data subject has lost the link to Evli's direct marketing system, the data subject will receive instructions to obtain the link again from the address: <a href="http://www.evli.com/directmarketing">www.evli.com/directmarketing</a></p> <p>In the event of problems, the data subject can always contact Evli Bank, Investor Service, P.O. Box 1081, FI-00101 Helsinki.</p>

	Tel. +358 9 4766 9701.
<b>Other rights related to the processing of personal data:</b>	Information on use of personal data <a href="http://www.evli.com/en/footer/use-of-personal-data">www.evli.com/en/footer/use-of-personal-data</a>