

# Evli and EAB Group Plc Vision for a Combination merger

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# Evli and EAB Group letter of intent

- Evli Plc and EAB Group Plc have signed a letter of intent pursuant to which the parties are looking into a potential combination of the operations
- Creating one of the leading Wealth Managers on Nasdaq Helsinki, with a strong position in traditional Wealth Management and advisory as well as in alternative investment products, share plan and remuneration fund design and administration services
- The companies share a strong commitment and dedication to responsible investing and providing sustainable investment solutions
- The company would continue as Evli Plc. The company's strategy would be based on Evli's current strategy.
- The implementation of the above-mentioned arrangement is estimated to take place during H2/2022

# EAB Group Plc



EAB Group offers versatile and high-quality saving, investment and asset management services for private investors, institutions and professional investors.



EAB has around 10,000 clients and Assets Under Management are nearly **EUR 2.5 billion**.



Around 90 investment professionals in 13 locations.



The Group's parent company **EAB Group Plc's share is listed** on the Nasdaq Helsinki stock exchange.

# Evli Plc



Evli offers a broad range of Wealth Management and Advisory Services to institutions, corporations and private persons in a responsible way.



Evli has **EUR 17.5 billion** in Assets Under Management



Around 250 investment professionals in Finland and Sweden.



Evli Plc has two share series, A and B. The **B shares** are listed on Nasdaq Helsinki's main market.

# Preliminary financial figures

- Preliminary estimated combined net revenue EUR 138 million\*
- Preliminary estimated combined operating profit EUR 59 million\*
- Combined Assets Under Management EUR 20 billion\*
- Personnel approximately 330 persons.



# Client and employee benefits

- Better able to serve customers
- Stronger market position
- Breadth of offering and services
- Complimentary knowledge

# Benefits for shareholders

1. Greater scale
  - Increase in amount of clients
  - Increased Assets Under Management
2. Expanded product offering - Complementary knowledge and expertise in alternative investment products.
3. Increased administrative efficiency
4. Similar clientele – Demanding institutional, private and corporate investors
5. Similar corporate culture and values
6. Committed and long-term main owners

→ Estimated synergy effects approximately EUR 8 million mainly in effect starting 2023. Consisting both of cross-sales and streamlined organization.

# Share facts

- In accordance with the Letter of Intent the shareholders of EAB would tentatively receive as merger consideration newly issued series B shares in Evli an aggregate number equal to 10% of the aggregate number of issued and outstanding shares (including series A shares and series B shares) in Evli prior to the issuance of merger consideration shares and as cash consideration in total at the most EUR 3 million.
- After the planned merger Evli's shareholders would own ~91% of the shares and ~99% of the votes of the merged company.
- After the planned merger EAB's shareholders would own ~9% of the shares and ~1% of the votes of the merged company.



# Evli's strategy

Evli focuses further on the strategic goal of becoming a leading Nordic provider of wealth management and advisory services.

Evli's strategy focuses on the development and growth of international sales and alternative asset classes, as well as strengthening market leadership in both private and institutional wealth management as well as corporate advisory and incentive services.

With the possible merger Evli further strengthens its position in Wealth Management and Advisory Services by among others increasing the amount of clients and the assets under management as well as broadening the alternative investments products offering.



# Evli's strategic focus areas

## Clients

Increasing the client base in Finland and internationally.

## Digitalization

New digital investment solutions and service models. Utilization of process automation, software robotics and artificial intelligence.

## Sustainability

Sustainability integrated in all business operations. Target to be carbon net-neutral by 2050 in line with Paris agreement.

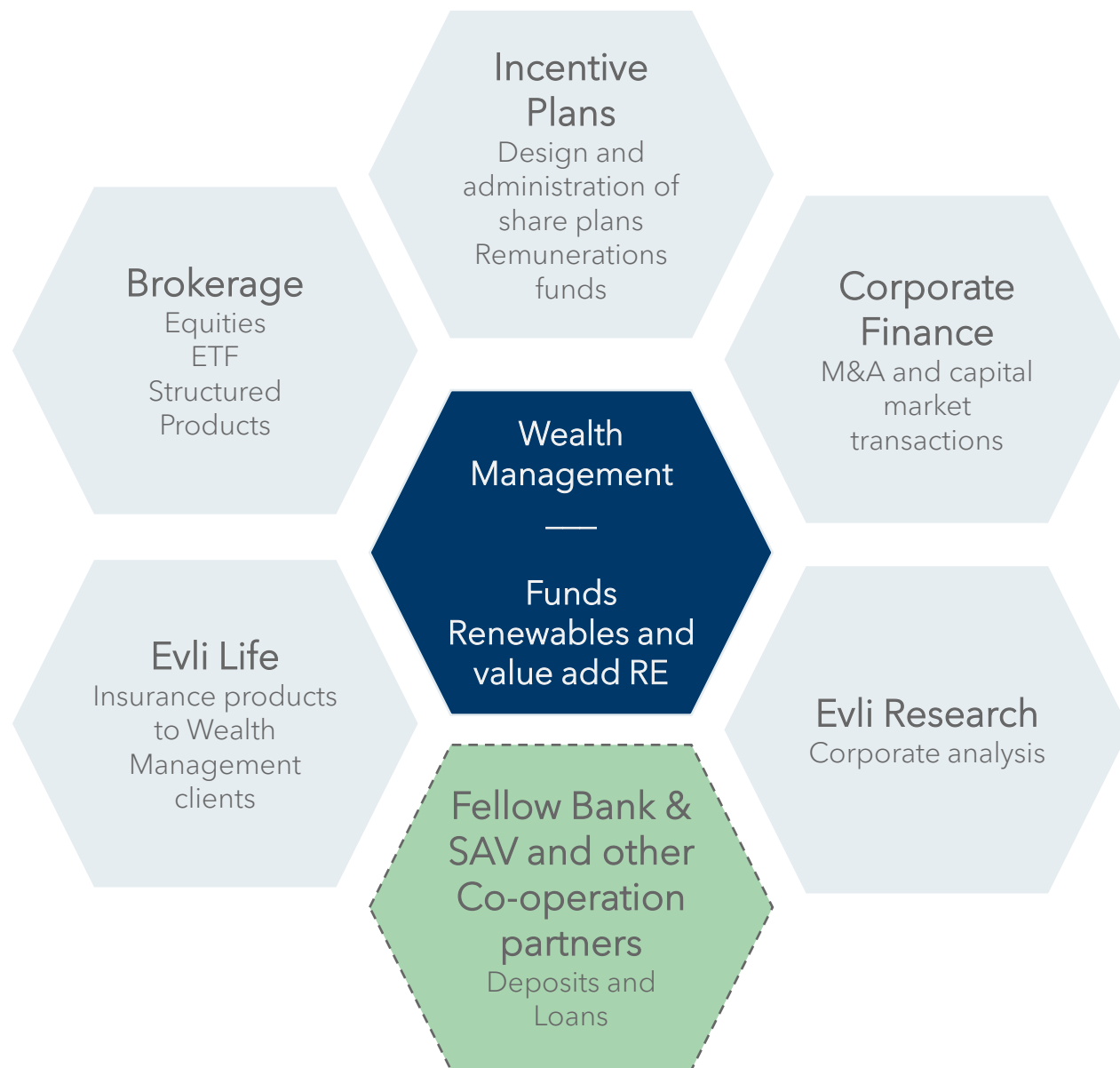
## Product offering

Broad range of varied alternative investment products to support traditional asset classes, offering comprehensive and well-diversified asset management strategy.

An integrated corporate service model to corporate clients. Partnerships to complement the service offering.



# Wealth management and funds at the core



## Evli's business model characteristics

### Scalability

Growing AUM and management fees without significant increases on costs. Rolling out higher-margin products

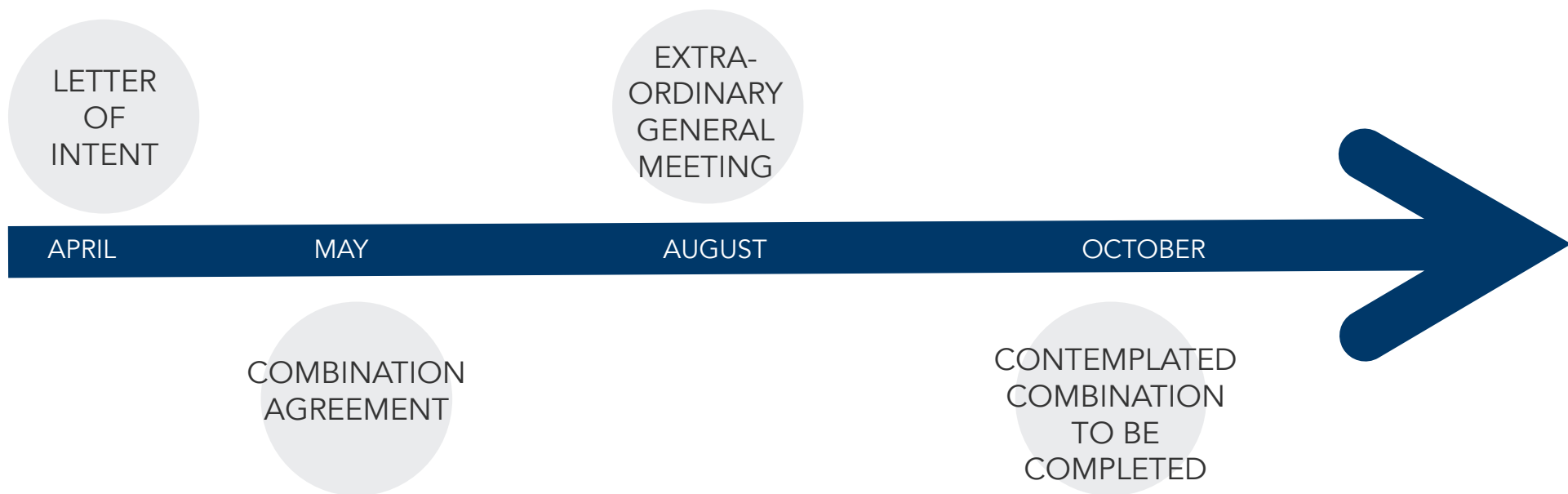
### Business positioning

Focus on in-house expertise and long-term client relationships facilitates higher profit-margins

### A unique brand

The way to differentiate and stand out amongst competitors

# Preliminary timeline – Arrangement expected to be implemented during H2/2022





Thank you!

